

Application of Teaching Modes of Foreign Writing Centers in College English Class in New Media Environment

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Abstract: In the reform and innovation process of the classroom teaching of college English in the new media environment, some teaching modes of foreign writing centers can be introduced to support the teaching activities of college English, improve the teaching quality of college English, and lay a foundation for students to learn English and improve their comprehensive quality better. In this paper, the author makes an appropriate research on the application of the teaching modes of foreign writing centers in the new media environment in the classroom teaching practice of college English, and puts forward some application suggestions, in order to effectively improve the teaching quality of college English and lay a solid foundation for students to learn English systematically.

1. Introduction

The teaching modes of writing centers are actually the brand-new teaching modes providing individualized teaching services for students and personalized communication with students. In the teaching practice, teachers and students can communicate with each other face to face on the English teaching content, and they can share their understanding of the writing themes and perception of life, so as to guarantee that students can accept the teachers' instructions better, improve their interest in learning English, and enhance their learning ability. In the new media environment, the college English teachers shall strengthen the application of the teaching modes of writing centers rationally, which can increase the effective communication between teachers and students, and then promote the teaching status progressively, improve the overall teaching quality, and lay a solid foundation for the training of students' comprehensive English quality.

2. Basic concept of English teaching modes of foreign writing centers

A writing center is the starting point and objective of the writing teaching activities. In a whole teaching activity, it will strengthen the students' comprehensive English quality taking students' leaning of writing knowledge and writing practice process and the classroom writing teaching as the core. First of all, in the writing teaching activities with students as the center, teachers shall pay attention to good communication with students, guide students to participate in the equal discussions and exchanges and even the debates, and let students gradually build the confidence in writing English and make clear personal ideas of writing, so as to write high-quality works. Secondly, the teaching modes taking the students' writing process as the center are used to ensure that students can get good practice in the writing process and participate in the whole process of writing first draft, modification, rewriting and final review, so that students can form a new understanding of the basic situation of writing, improve their overall writing training effect, master the writing skills and writing methods better, and lay a solid foundation for the gradual improvement of English writing ability. Thirdly, in the teaching of the writing centers, take the classroom teaching activities as the support, and integrate the writing teaching into different types of classroom teaching activities, to assist students in training the writing ability in different aspects and lay a solid foundation for students to complete the writing training tasks better. Finally, pay more attention to the peer guidance. After the application of teaching modes of writing centers, the tutors of the writing centers may be the master candidates or doctoral candidates from different majors. Therefore, the student-student writing

practice can reduce the students' pressure in the practice learning and improve their overall learning effect. In this way, a good teaching state can be formed in the teaching activities of the writing centers, students' English writing ability and the application ability will be well trained certainly, and students' comprehensive English ability will be improved to a certain extent.

3. Feasibility of English teaching reform with modes of network writing centers in new media times

In the new media time, the requirements for English teaching activities have been changed, and the application of the English teaching modes of network centers in the English teaching reform has been adjusted properly. Therefore, in order to improve the English teaching effect, we can try to introduce the English teaching modes of network writing centers for the reform and innovation of English teaching activities, and then give full play to the advantages of the English teaching of the network writing centers in the new media time, and provide good support for the training of the students' comprehensive English quality. After the research on the application feasibility of the teaching modes of the network writing centers in the new media time, we find that it is reflected from the following aspects properly.

Firstly, in the English teaching activities at the current stage, colleges have generally supplied the specialized multimedia teachers and speech laboratories, and the multimedia network facilities are relatively perfect. Moreover, some network writing centers can provide students with corresponding guidance and help to create favorable conditions for building the writing teaching modes of new media network centers in the college English teaching activities.

Secondly, the general structures of the network writing centers are relatively clear, which also are integrated with the needs of college English teaching highly. In the English learning process, students only click on the information needed on the new media platforms to quickly get the information about English writing practice, which is easy and convenient to provide sufficient teaching resources for students to learn English writing knowledge, and show the advantages of the English teaching modes of the writing centers appropriately ^[1].

Thirdly, the network writing centers on the new media platforms generally will not use too complicated language, and even the students with weak learning foundation can understand most of the teaching content. Besides, with the teaching resources provided by the network writing centers for the writing practice, the students can have a clear understanding of the writing steps of the different article types, and test the learning effect and constantly correct their own learning states according to the model essays. It can be seen that the application of the teaching modes of writing centers in the new media environment has some advantages, and the reasonable application can improve the overall teaching effect.

Therefore, in the current college English teaching, it is feasible to actively create new teaching modes of the writing centers combined with the influence of the new media time, which can improve the writing teaching quality of college English, cultivate the students' English writing quality to a certain extent, strengthen students' comprehensive English quality, and help their future career development.

4. Practical application of teaching modes of network writing centers in English teaching reform in new media times

In the traditional teaching system, it is difficult for colleges to build the teaching modes of the writing centers, which limits the application of the teaching modes of the writing centers in the practice of college English teaching and is not conducive to the building of the teaching systems of the writing centers. However, in the process of introducing the teaching modes of the writing centers in the new media time, colleges can carry out the teaching organization activities relying on the network carrier and combined with the network writing centers, in order to promote the optimized

development of college English writing teaching, and provide good support for the further promotion of the training of college talents.

It is found in the research that the network information technology has been widely used in the educational field in the new media time, so there are many network English writing centers, and many of them are free to students, which can realize the application of resources of network writing centers in the teaching process of network writing centers organized by colleges, carry out the reform and innovation of the teaching activities of college English writing, and finally improve the overall teaching effect gradually ^[2]. In this research, we take the Writing Center of the Hong Kong Polytechnic University (HKPU) as the carrier to explore the application of the teaching modes of the writing centers in the new media time in the reform of college English teaching, and try to provide some valuable reference for the reform of the teaching of college English writing.

Take "Write a Letter of Complaint" as the teaching core. In the classroom teaching practice, teachers can enhance the application of the teaching modes of network writing centers to promote the training of students' English writing ability.

First of all, the teacher provides the students with the website address of the Writing Center of HKPU before class, so that students can be familiar with all parts of the Writing Center before class, and know the basic skills of writing practice. In the classroom teaching activity, the teacher shows the students a "complaint" circumstance that the students need to express in the writing with the multimedia technology, and then asks the students to discuss and communicate it properly and finally determine all information required for the writing process of the letter of complaint. After a preliminary understanding of the contents, the teacher organizes the students to click on the website of the Writing Center of HKPU to classify the different literary forms, such as the expository writing, argumentative writing and letter, and then asks the students to open the links of the letter type. After that, they can see a small title, "How to Write a Letter of Complaint", and then see the basic framework of a letter of complaint and some good model essays in the new window after clicking on this link. The college English teacher can create some conditions for students to effectively complete the English writing practice after the students read the model essays on the basis of understanding the framework and clarify their writing direction and the teacher organizes the students to try to write the letter of complaint letter.

Secondly, after the students understand the basic framework and content of the letter of complaint letter, the teacher teaches the common grammar of the letter of complaint and the rational use to the students in the classroom. Thirdly, The teacher asks the students to click on the links related to "the grammar to express the complaint" on the website of the Writing Center, and lets the students participate in the training of complaining expression with the help of the Writing Center, so that students can be better familiar with the application of different grammar, and then improve their English writing ability, guarantee to cultivate the students' English comprehensive quality well, and practically improve their overall English learning effect ^[3]. In the process of participating in the grammar training, the students will encounter some difficulties and puzzles inevitably, and then the teacher can provide appropriate teaching guidance for the students according to the actual situations, which can effectively enhance the students' overall learning effect.

Fourthly, after the students have been proficient in the application of grammar, the teacher organizes the students to participate in the "training task of the letter of complaint" on the website of the Writing Center, so that students can complete the writing of the letter of complaint with their own knowledge. Meanwhile, after the students complete the practice, the teacher shall ask the students to check their letters of complaint and write their own comments and puzzles, and then send them to the Writing Center together ^[4].

5. Significance of rational application of network writing centers in promoting reform of English writing course in new media times

After the gradual application of the English teaching modes of network writing centers in the practice of course reform in the new media time, it can be found that the network writing centers have

strong information storage function and interactivity. Their practical application in the English writing teaching activities have gradually changed the monotonous state of the traditional English writing teaching, increase the vitality and interestingness of writing practice, and stimulate students' interest in learning better in the writing practice, in order to ensure that the students' overall learning ability is well trained and lay a foundation for strengthening students' English quality. Meanwhile, the application of the teaching modes of network writing centers can extend the classroom teaching to the extracurricular teaching, enrich the teaching content, and expand the students' thought in the writing practice well. What's more, the feedback function for the teaching knowledge points of the network writing centers can make students understand their own writing practice states clearly, and then search their own appropriate writing methods and related topics in the network writing centers for practice, obviously enhance the scientificity and effectiveness of the writing practice, and has a positive impact on the promotion of course teaching quality of college English writing centers and the improvement of current writing teaching state [5]. Therefore, in the reform and innovation process of college English teaching in the new media time, it is necessary to strengthen the teaching of English writing centers, and actively explore the relevant teaching reform measures, in order to lay a solid foundation for the training of students' comprehensive English quality.

6. Conclusion

In a word, the transformation of the college English teaching modes of writing centers into the network writing centers and the multimedia writing centers with the support of the new media technology can further strengthen the practical application effect of the English teaching modes of writing centers, progressively improve the current situation of teaching status of the English teaching, promote the training of students' comprehensive English quality, and lay a solid foundation for students to improve their English application ability. Therefore, in the reform and innovation process of English teaching activities in the new media time, the college English teachers can strengthen the application of the English teaching modes of writing centers and actively explore the teaching optimization measures to provide good support for the improvement of English teaching quality.

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