

The Influence of New Media on College Students' Marxism Belief Education and Its Countermeasures

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Abstract: Marxism belief education has undergone great changes under the role of the new media, while both in the teaching method, teaching content and teaching results with unprecedented development. However, in the process of practice, the new media will also bring some negative effects to the education of Marxism belief. Therefore, the educators of Marxism belief should actively analyze the influence of new media on teaching and take appropriate measures to ensure the quality and effect of teaching.

1. Introduction

With the continuous development and progress of science and technology, the Internet era, which supported by digital technology and network technology, has been formed. As a product of the Internet age, new media is the representative form of the development of modern science and technology, information dissemination, information storage, information analysis and so on. The main content, such as WeChat, Weibo, QQ and other software, whose information receiving through software, computer, mobile phone, digital television and flat panel as the terminal of information dissemination, so that people in the process of understanding the society more convenient. To some extent, the new media has been an indispensable part of people's life, affecting people's life, learning and work.

2. The Influence of New Media on Contemporary College students

First of all, the information acquisition is massive. With the development of the new media era, students' access to information is becoming more and more diversified while the amount of information obtained is becoming huger and huger. Students in the process of study, work and life can use reading, television, radio, Weibo and other ways to obtain the corresponding information. However, access to these information across the span of time and space can be obtained anytime and anywhere to meet their needs. Meanwhile, the form of information obtained by students is not too single sound or text while obtain relevant information by means of video and image in a variety of text forms. And the information publisher can also provide the corresponding information link, so that students can understand the extension of their information in the process of obtaining information. Secondly, under the influence of the news media, the interaction between the information publisher and the information receiver is more frequent. Students can express their views on the economic, political, livelihood and other topics of our country with the help of the corresponding information platform, which thus enhance the participation of the relevant social events.

In addition, because the new media belongs to a new kind of thing, the relevant laws, regulations and rules and regulations are not yet perfect while information is too arbitrary under the role of the new media, and each recipient of the information is also the publisher of the information. It is easy to cause the phenomenon of falsehood while college students as senior intellectuals. However, access to information knowledge are relatively rich, naturally have unique views on social issues, often actively participate in public opinion, inevitable, making the new media under the role of information more chaotic. Finally, since mobile phones and computers have become necessary tools for students to learn, and in order to better express their self-existence value, students often use

these terminals to express their feelings and reveal their own material needs, which makes college students have a high degree of dependence on the new media.

3. The Influence of New Media on Marxism Belief Education

Marxist belief education is an important way to spread Marxism and is an effective means to help college students understand Marxism, master Marxist ideas and set up a correct Marxist view. [1]. Under the influence of the new media, the teaching method, the process and the teaching effect of Marxist faith education have changed accordingly. In terms of teaching methods, the teaching methods of Marxist faith education tend to be diversified and no longer limited to theoretical teaching. Teachers can elaborate Marxist theory with the help of modern new media techniques such as multimedia and computers to create a relaxed and pleasant atmosphere for students to make Marxist faith education from boring to interesting and improve the learning effect and learning quality of students play a positive role. From the point of view of teaching process, under the function of new media, the teaching content form of teachers is no longer mainly written and oral form, but can show Marxist ideas by means of video, sound, animation and other forms. Enrich the teaching content of Marxist faith education, effectively break through the limitation of teaching time and teaching space and help students to solve the related Marxist learning problems and facilitate students to actively understand Marxism. Meanwhile, under the role of new media, students can use WeChat, Weibo, qq Group and other students and teachers to strengthen communication and interaction, so that students can better understand Marxism and use Marxism. From the perspective of teaching effect, the evaluation of students is no longer based on examination papers and a teaching evaluation mechanism under the function of new media, such as self-evaluation, group evaluation, teacher evaluation and so on, which can be established to improve the teaching effect effectively.

The new media is produced under the premise of the development of modern science and technology. It will inevitably have a positive effect on the education of Marxist belief, but it will also have a certain negative effect at the same time. [2]. For the teachers of Marxist faith education, the application of new media in the teaching method is a new attempt. However, the existing educators of Marxist faith education still have some problems about the degree of grasp and application of new media, and cannot effectively use the new media to explain, analyze and practice Marxism, which makes it difficult for Marxism belief education to be carried out under the function of new media. If teachers pay too much attention to the application of new media in the process of Marxist belief education, it is easy to make Marxist faith education tend to technical theory and ignore the content and method. In addition, due to the new media elaboration of Marxist forms too diverse, its pictures and videos with strong visibility, it makes students pay too much attention to its form rather than its content. For college students, because the new media is a new thing, with the characteristics of large amount of information, college students receive health information at the same time, but also filled with a large amount of unhealthy information. This kind of unhealthy information and fragment information can easily lead students to think about social problems and social phenomena rationally, which cannot control the authenticity of information macroscopically, and make students understand the relevant social information in essence. In this environment, the education of Marxist belief for college students is too one-sided and fragmented which not only affects the attitude of learning Marxism, but also shakes the belief of Marxism, which makes it difficult for students to form a correct Marxist view and hinders the all-round development of college students.

4. Application of New Media in College Students' Marxism Belief Education

With the continuous development of teaching technology, the integration of new media into teaching has become the norm. As the leader of education, Marxist belief educators should dare to meet and learn in the face of the new media challenges. First of all, we should actively study and use new media according to the requirements of modern teaching, and enrich and improve the

teaching requirements and teaching plans with the help of new media. Marxist belief educators should actively analyze and study its background, characteristics and influence, and draw up corresponding new media teaching plans and programs in full combination of teaching content and students' characteristics. [3]. In fact, we should take the initiative to study the changes brought about by the new media to college students. College students belong to a group of active thinking, strong curiosity, fast acceptance of new things, so once the application of new media to college students is done, it will inevitably produce a different spark. For this reason, teachers should actively study the changes of new media to college students according to its continuous improvement and adjustment of the new media under the role of teaching model. Finally, we should actively improve the way of work and its purpose is to better adapt to the current teaching environment and teaching development according to the changes of college students. The teaching process is a process in which the subject and the object understand each other, adjust each other and actively adapt to each other to guide the educatee to make corresponding changes and actively adjust, so that the teaching can be mutually beneficial, making Marxist educators and educatees in the role of new media common progress and common development.

For traditional teaching, new media in Marxist faith education belongs to a new way of education, which no longer limited to the previous theoretical teaching mode, but the teaching process is more intuitive, rich and concrete to a large extent. Of course, the new media, as a new teaching method, does not exclude the traditional teaching method completely, but acts together with the traditional teaching method in the teaching process, thus arousing the students' active and initiative to guide college students to actively participate in teaching activities, so as to improve the quality of teaching and teaching results. For the new media teaching, the new media teaching method is the result of the interaction between the modern technology and the traditional theory teaching, following the principle of "combining the new with the old, taking advantage of the advantages and circumventing the weaknesses while complementing each other". It has effectively expanded the teaching space and teaching methods of the traditional teaching methods, enriched the teaching methods, created a good teaching atmosphere, mobilized the enthusiasm and initiative of the students to learn relevant knowledge and facilitated the use of the new media. Students can acquire relevant knowledge and develop a good self-learning habits and attitudes, so that students all-round development and progress from a variety of ways.

As a kind of information gathering platform which can collect many kinds of ideas, ideas and current affairs, new media is an important place for students to express their own opinions and ideas. Because the amount of information gathering is relatively large, so its information should be distinguished as good or bad. If not guided by Marxist faith education, it is easy to make bad information, bad ideas and bad ideas erode the thought and behavior of college students, and seriously affect the normal and healthy growth of college students. Therefore, Marxist faith education should be fully combined with the media and public opinion to create a healthy and fair information exchange platform for college students so that students can distinguish right from wrong, know how to choose and choose between right and wrong, and build a good "four-haired" youth to contribute to the socialist cause of modernization. First, in terms of content, we should increase the number of students positively according to the actual situation and needs of the students and positively take the opportunities for students to learn Marxist ideas to actively answer the relevant questions of college students on the concept of Marxism, ensure the pertinence of answering questions and questions and help students cultivate a good view of Marxism, so that students can objectively, rationally, macroscopically, correctly understand the relevant social problems and social phenomena. On the other hand, we can train students to adjust themselves according to their own requirements, strengthen the screening and screening of bad information, so that students can eliminate murmur, improve the ability of students to distinguish right from wrong, and to recognize the facts. Only in this way can the students master and apply Marxism better. Secondly, in terms of methods, teachers should fully grasp the characteristics of the new media, such as interactive, three-dimensional, focus, magnanimity, and so on for the students to create a Marxist belief education platform and education methods in accordance with its characteristics, so

that students can better, faster grasp and use Marxism. Meanwhile, it can effectively attract the attention of students, enable students to concentrate on the new media teaching process of Marxism, and effectively grasp the essence of Marxism to be a staunch Marxist believer with the help of the new and recessive teaching methods. Finally, through the corresponding practical activities, we should take the students from the space of new media to the reality of Marxism and solve the relevant practical problems by the Marxism, so that students become comprehensive talents.

5. Conclusion

Marxist belief education, as a means of spreading Marxism, is an important way to train modern Marxist believers. Under the role of new media, teachers should fully understand the role of new media, grasp the essence of Marxism, and understand the influence of new media on college students in order to better carry out Marxist belief education, integrating new media into Marxist belief education, creating a good teaching atmosphere for students, arousing students' enthusiasm and initiative in studying Marxism, setting up a good view of Marxism for students, so that students can correctly distinguish between right and wrong, and positively look at the corresponding social problems and social phenomena.

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