

On the Development Trend of English Teaching in Colleges and Universities in the Context of Educational Reform

Ding Lihong

Lanzhou University of Arts and Sciences, Lanzhou, Gansu 730050, China

Keywords: Educational reform; English in colleges and universities; teaching mode development

Abstract: With the rapid economic development of China, national leaders have paid more and more attention to the development of educational undertakings in China. In order to allow the educational undertakings in China to keep in step with the era development, and in order to realize sustainable development of China, China has reformed basic education curricula since the beginning of the 20th century, which is a profound reform in the field of basic education. The reforms of educational thoughts and educational ideas have also led to the reforms of teaching contents and teaching methods. In the context of educational reform, English teaching has also developed well in colleges and universities, and has changed fundamentally in terms of curricula, teachers, students, teaching, evaluation, etc. This paper first illustrates the development trend of new English teaching ideas in colleges and universities in the context of educational reform, including course objectives, teaching contents and teaching methods, then analyzes the new development of English teaching in colleges and universities in the context of educational reform respectively from the perspectives of professional quality of teachers, English teaching methods, English learning resources, English examination system, and teaching inside and outside English class, and provides a theoretical basis for building English teaching models in colleges and universities in the context of educational reform.

1. Introduction

Since China's accession to the WTO, with the rapid global economic development, large enterprises have risen sharply like mushrooms after rain, the competitions are increasingly fiercer in all walks of life, and accordingly, the requirements for talents are increasingly increased, where comprehensive English ability is the most important. In the context of this situation, the Ministry of Education of China carried out educational reform again in 2002, and promulgated and implemented the *College English Curriculum Requirements (for Trial Implementation)* in 2004. Under the circumstance, English teaching in colleges and universities is an important part of comprehensive educational development in colleges and universities. The educational reform has essentially changed English education in colleges and universities, and the English education development in colleges and universities is faced with new opportunities and challenges from the perspectives of both English curriculum idea and teaching idea, as well as from the perspective of educational thought, etc.

2. New English teaching ideas in colleges and universities in the context of educational reform

Educational reform proposes higher and further requirements for English teaching in colleges and universities, and requests the English teaching course standardization, teaching content diversification and teaching method abundance. English teachers in colleges and universities should guarantee that higher education is closely associated with the pervious education of students in the light of the thoughts of primary and secondary school education. Therefore, it is necessary to adjust the necessity of English teaching in colleges and universities, in order to complete English education in colleges and universities in the context of educational reform, and promote the teaching level development thereof, and practically cultivate excellent talents.

In the context of educational reform, English teaching in colleges and universities not only is

rigid requirement for the final exam, but also more importantly masters and improves the basic knowledge and practical application ability of English language of college students. By reasonable integration of English words, listening comprehension and reading knowledge, new objectives of English course requirements are formed, so that college students can not only improve their comprehensive English ability, but also keep pace with the times, thereby promoting the development of English teaching level in colleges and universities.

New development of English teaching contents

In the new era of highly developed Internet technology, it is increasingly easier for college students to acquire more extensive knowledge. In the context of educational reform, college English needs to carry out innovative courses of teaching contents, which are not limited to textbooks only, but should make full use of computer technology, such as the Internet, to acquire expanded contents of English knowledge, thereby effectively enriching the English teaching contents in colleges and universities, and promoting the development of English teaching level in colleges and universities.

Due to bald and complex English contents, single traditional English teaching method and characteristics of college students who halfheartedly have lessons, students can neither better learn true knowledge, nor really learn comprehensive English ability, and lack learning interests and motivations. In educational reform, students' dynamic role is emphasized, students no longer passively accept knowledge, but discover problems, explore problems and acquire knowledge by using their own mouths, hands and wisdoms, thereby improving college students' English communication ability and writing ability to a certain extent, enhancing students' comprehensive ability, and promoting the development of English teaching level in colleges and universities.

3. New development of English teaching in colleges and universities in the context of educational reform

In the context of educational reform, more attention should be paid to the professional quality of English teachers in colleges and universities. In addition, with the diversification of modern information and knowledge acquisition ways, students' learning styles have changed essentially. Only by giving full play to student-oriented cooperation between teachers and students, can the efficiency of English teaching be maximized. For the characteristics of the English subject, teaching should be carried out by making full use of network curriculum resources such as modern Internet technology, and in the light of teaching materials and related extracurricular British and American cultural background knowledge, so that students more actively learn English, and English teaching is more efficient. Furthermore, colleges and universities should comprehensively assess English achievements, properly carry out extra-curricular English activities, etc.

In English teaching in colleges and universities, listening, speaking, reading and writing are equally important, so it is necessary to strengthen application of the four major skills. In the context of educational reform, teachers should pay attention to improving their professional quality. Firstly, pay attention to training English teachers, arrange more opportunities for teachers to participate in English learning and teaching skills, and use a variety of Internet technologies to raise their professional quality and lifelong learning attitude. Secondly, strengthen indoctrination of new thoughts to college English teachers, realize educational reform requirements of English in colleges and universities, try to innovate their own teaching methods and course contents, and simply expand their knowledge scope of English knowledge learning, application, etc. in the actual teaching process, so as to change the traditional teaching ideas centered on teaching materials. Thirdly, properly master other professional knowledge to meet the needs of curriculum design innovation.

Organize teaching centered on students, advocate and encourage English teachers in colleges and universities to meet the educational reform standards according to different teaching objectives using different teaching methods, change the teaching design, teaching measures, teaching practice, etc., pay attention to organic combination of teaching and practical ability of basic English theories, and appropriately use a variety of teaching media for teaching.

In the context of educational reform, college English teaching shall correctly realize teaching subject changes. Different from teacher-centered traditional teaching, educational reform is

student-oriented, so that teaching has very strong openness, including class time, place, activity content, etc. Place and content can be expanded to campus, community, family, etc., and methods can be listening, speaking, reading and so on. Emphasize teaching individuation in the teaching process, and pay attention to college students' experience in and harvest of English knowledge in the process of teaching, so that college students comprehend English in life, and experience life in English knowledge. However, teachers are still indispensable roles, promptly and effectively guide students in teaching, inspire students' thirst for knowledge, ensure that students make explorations and innovations in correct thinking ways, and promote all-round development of students' comprehensive English ability.

The *College English Curriculum Requirements (for Trial Implementation)* proposes that colleges and universities shall explore English level according to their own actual situation, build and mutually transform listening, speaking, reading and writing modes under network conditions, and look for right candidates in the teaching contents and teaching practice through control over regional networks. At present, there are a few English resources in colleges and universities, and in general, English resources in colleges and universities only include textbooks and corresponding CD materials. However, it is far from enough for college students to learn such English knowledge only. Although students can learn independently, they have no perfect technical knowledge, thereby resulting in poor learning effect. The most important characteristic of college English is use of network resources. Therefore, English teaching in colleges and universities should increase English learning resources and promote the development of English teaching level in colleges and universities.

With the development of economic globalization, English is the inexorable trend of global mutual exchange. Under the circumstance, the traditional English examination system in colleges and universities laying particular stress on writing can no longer adapt to the demand of the times for talent cultivation. In the context of educational reform in the new century, it is necessary to pay attention to comprehensive examination of college students' mastery of English knowledge, self-learning ability, attitude and practical application ability. According to different course contents of English teaching in colleges and universities, different examination methods are adopted for English examination in colleges and universities. For example, listening comprehension examination, reading examination, performance examination, thesis evaluation, as well as the social practice examination form, etc. are comprehensively examined, and finally, a final score is given based on the weight of score of each item.

Extracurricular teaching aims to enable college students to apply English knowledge learned in class to the actual situation, so that they get opportunities for exercise. According to different characteristics of college students' English level, second classes, such as reading aloud, opusculum, impromptu and speech, of corresponding levels, are set, so that every college student can get enough practice and exercise, and get skills that cannot be learned in class, thereby enriching the leisure life of college students, whilst improving their English level and promoting the development of English teaching level in colleges and universities.

4. Conclusion

The higher education of China has entered an epochal stage. In the context of educational reform in the new century, English education in colleges and universities should also update teaching ideas and teaching modes. The promulgation of the *College English Curriculum Requirements (for Trial Implementation)* brings new development opportunities and new challenges to English teaching of nationwide colleges and universities. English teaching in colleges and universities is influenced by educational reform, which improves the enthusiasm of college students for college English learning based on the innovation spirit, scientific idea and epochal mode, so as to promote the development of English teaching level in colleges and universities.

References

- [1] Cao Xianghong. English Teaching Theory and Practice in the Context of New Curriculum Reform [M]. Science Press, 2012.
- [2] Wen Lijun. Reform of College English Teaching in the Context of New Curriculum Reform [J]. Course Education Research, 2014 (26): 130-130.
- [3] Wang Fang. Exploration of English Teaching in Regular Institutions of Higher Learning and Colleges in the Context of New Curriculum Reform [J]. English Square (Academic Research), 2017 (10): 86-87.