Path Exploration of Integrating Innovation and Entrepreneurship Education into Ideological and Political Education in Higher Vocational Colleges under Internet Plus Horizon

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Abstract: with the continuous development of science and technology, China's Internet system is gradually growing, and has been applied to various industries and jobs. Under the development of Internet plus new Internet form, China's innovation and entrepreneurship education has also been innovating, which provides more opportunities for entrepreneurship to students in higher vocational colleges. Integrating the innovation and entrepreneurship education into the ideological and Political Curriculum of higher vocational colleges can greatly promote the development of students' innovation and entrepreneurship ability and the improvement of students' Ideological and political education level. This article mainly expounds the current situation of the development of innovation and entrepreneurship education in the Internet plus horizon, and discusses the relationship between innovation and entrepreneurship and Higher Vocational Ideological and political courses. Finally, it provides some suggestions for the integration of innovation and entrepreneurship education into Higher Vocational Ideological and political courses for reference by relevant staff.

1. Introduction

Internet plus Internet plus has been closely integrated with the major industries. The development of Internet plus has brought endless momentum and potential to the development of various industries, and constantly promoted the development of Internet +, which has inexhaustible power and energy for promoting innovation and entrepreneurship activities. For the innovation and entrepreneurship education of higher vocational students, rich Internet resources provide a strong support. For a long time, the education department has attached great importance to ideological and political education. Higher Vocational Ideological and political course should grasp the purpose and goal of the course, integrate innovation and entrepreneurship education into Higher Vocational Ideological and political course, and help students improve their comprehensive ability and innovation and entrepreneurship ability.

2. Internet Plus Impact on Innovation and Entrepreneurship Education

According to a large number of data surveys, in order to enhance students' innovation and entrepreneurship ability, colleges and universities have begun to provide students with innovation and entrepreneurship training platform. But the final result is that about 90% of the students' entrepreneurial activities end in failure. Through participating in the innovation and entrepreneurship activities, students also get some inspiration and experience. Under the development of Internet plus, many vocational colleges begin to use the Internet to provide more targeted platforms for students. To provide help and support for students from all over the country, so that students can successfully complete their innovation and entrepreneurship activities. The emergence of Internet plus not only brings opportunities for higher vocational students in innovation and entrepreneurship education, but also brings challenges to them.
2.1 Internet Plus Development Opportunities for Innovation and Entrepreneurship Education

With the continuous development of the Internet in China, it has brought many potential opportunities to higher vocational students. Different from the daily knowledge and skills learning, innovation and entrepreneurship activities are more about the development of Higher Vocational Students' own innovation ability and innovation consciousness. In contrast, the requirements for other abilities are relatively low. For higher vocational students, the Internet has always been the content they often contact in their daily life. They are very familiar with how to operate and how to obtain the required information. It can share the rich Internet resources with other famous school students, enrich their innovation and entrepreneurship content by using the rich Internet resources, at the same time, integrate their innovation and entrepreneurship ideas into them, and carry out specific innovation and entrepreneurship activities. Internet plus innovation and entrepreneurship will reduce the cost and failure rate of innovation and entrepreneurship to a certain extent.

2.2 Challenges of Innovation and Entrepreneurship Activities under Internet Plus Development

The continuous development of the Internet provides a certain opportunity for the innovation and entrepreneurship activities of higher vocational students. But at the same time, it also brings certain challenges to the innovation and entrepreneurship activities of higher vocational students. Compared with the previous innovation and entrepreneurship activities, Internet innovation and entrepreneurship activities require higher vocational students' abilities in all aspects. Students need to master the basic Internet technology, and use these technologies to carry out their own innovation and entrepreneurship activities. In addition, the requirements for students' innovation ability and innovation consciousness will be higher. In the process of innovation and entrepreneurship activities, higher vocational students need to combine their innovation with real life, touch consumers to consume, and obtain certain returns and benefits. In the process of innovation and entrepreneurship activities, higher vocational students need to control from a macro perspective, persevere in innovation and entrepreneurship activities, and accumulate and enrich relevant experience through practice.

3. The Relationship between Ideological and Political Education and Entrepreneurship Education in Higher Vocational Colleges

Innovation and entrepreneurship education refers to the educational activities that colleges and universities provide students with a certain platform, so that students can use the platform to transform their innovative ideas and ideas into entrepreneurial activities, and obtain certain benefits and accumulate certain experience. Ideological and political course refers to the ideological education course of students. Through the teaching and explanation of theoretical knowledge, it can improve the comprehensive quality of students and enrich their spiritual world. Innovation and entrepreneurship education and ideological and political courses in Higher Vocational Colleges influence and promote each other. First of all, the ideological and political course is the teaching of theoretical knowledge, which focuses more on providing cultural support and spiritual motivation for students. Innovation and entrepreneurship activities are practical activities, which mainly transform theories and ideas into specific practical contents. The purpose of the two is to improve students' comprehensive quality and personal ability, and better adapt to social needs and development trend. Secondly, in the specific implementation process, both of them need to cultivate students' personal ability and innovation ability. Finally, through the innovation and entrepreneurship education and ideological and political courses. Can let students in the process of practice and learning to constantly determine their own ideal of life, establish the correct values and other functions.

In recent years, the government has begun to greatly promote the integration of innovation and entrepreneurship education into the ideological and Political Curriculum in higher vocational colleges, aiming to improve the comprehensive quality of students and solve the employment
problem of students through the learning of the curriculum. Higher Vocational Ideological and political course learning in the learning process will be too theoretical and boring. It is difficult to apply this kind of boring theoretical knowledge to practical life. Innovation and entrepreneurship is a course that needs hands-on operation. It is more in line with the times and social development trend to carry out innovation and entrepreneurship activities. Therefore, there is a close and inseparable relationship between innovation and entrepreneurship education and ideological and political course in higher vocational colleges, and they are integrated with each other. It is a new teaching mode to integrate innovation and entrepreneurship education into Ideological and political education in higher vocational colleges. The integration of theory and practice can help higher vocational students improve their comprehensive quality, and also promote their innovation and entrepreneurship ability.

4. Measures of Integrating Innovation and Entrepreneurship Education into Ideological and Political Courses in Higher Vocational Colleges

This paper expounds the possibility and necessity of integrating innovation and entrepreneurship education into Higher Vocational Ideological and political courses. The following mainly aims at how to better integrate innovation and entrepreneurship education into Higher Vocational Ideological and political courses, and puts forward effective suggestions and measures.

4.1 Advocate New Teaching Mode

The traditional ideological and political courses mainly convey the correct ideas and values to the students. The course is often boring and abstract in the process of teaching. In order to enrich the teaching content of Ideological and political course, it is particularly necessary to carry out new teaching mode. When carrying out the ideological and political course, higher vocational colleges take the initiative to introduce innovation and entrepreneurship education into the ideological and political course. In the process of carrying out the specific ideological and political education, we can combine the relevant knowledge of innovation and entrepreneurship, including entrepreneurship, employment and how to strengthen the awareness of innovation and so on. On the one hand, it can improve the students' ideological concept, spiritual world and enhance their comprehensive quality. On the other hand, it can promote students' innovation and entrepreneurship skills and awareness. Encouraging teachers to carry out new teaching mode is conducive to enrich the teaching content of Ideological and political course in Higher Vocational Colleges and enhance the practicability and effectiveness of the course.

4.2 Build Internet Information Classroom

Usually, the integration of Ideological and political courses and innovation and entrepreneurship education is limited to the classroom. However, with the continuous maturity of Internet information technology in China, Internet information resources are constantly enriched, which is more conducive to the construction of Internet information classroom. In this class, students can freely communicate with each other, and can freely obtain information resources related to innovation and entrepreneurship, as well as entrepreneurial opportunities. Although any employment related issues can be consulted on this platform, teachers can communicate and exchange with different students' characteristics, provide guidance and help in employment, and provide a good platform for the development of innovation and entrepreneurship education.

4.3 Make Full Use of Internet Information Resources

With the mature development of Internet information technology, Internet technology has been used by various industries. Most enterprises regard it as the core technology to continuously promote the development of their economic level. When the innovation and entrepreneurship education is introduced into the ideological and political curriculum, teachers can select the content related to innovation and entrepreneurship and ideological and political curriculum to teach students, enrich the classroom content and reduce the formalization of the classroom. Similarly, students can
also use the Internet, broad information channels and rich resources to obtain the information points and content they pay attention to.

4.4 Create Internet Innovation Platform

In order to help vocational college students solve employment problems and enhance their personal employability, the college can actively provide students with Internet innovation and entrepreneurship platform, and encourage students to actively participate in Network Entrepreneurship. Students can find the relevant information of their own entrepreneurial activities and sort out the related information. After the completion, combined with their own professional knowledge and content, to evaluate the industry. If you think it is appropriate, you can carry out your own innovation and entrepreneurship activities through the innovation and entrepreneurship platform provided by colleges and universities. In the specific entrepreneurial activities, we need to combine the theoretical knowledge of Ideological and political education. In this way, students can practice their own entrepreneurial ideas. In this process, they can continuously accumulate innovation and entrepreneurship experience and improve their comprehensive quality and ability. In the specific process of carrying out innovation and entrepreneurship education activities, teachers need to guide students' ideas and programs to help them deal with some unnecessary problems.

5. Conclusion

With the continuous development of science and technology in China, the Internet plus era has come to us. In this era, the development of the Internet has brought many opportunities and challenges to our life and economic development. This is also true for higher vocational students. At the same time, the development of the Internet for Higher Vocational Ideological and political courses also has a new change. In order to better comply with the requirements of the development of the times and promote the improvement of students' comprehensive ability, the College encourages teachers to introduce innovation and entrepreneurship education into Ideological and political courses, actively advocate new education and teaching modes, help students build Internet information class, drive students to make full use of Internet resources, provide students with Internet innovation and entrepreneurship platform, and comprehensively drive students' innovation. At the same time, enhance the comprehensive quality and ability of students.

References


