Research on the Cultural Inheritance and Innovation Path of Contemporary National Music

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Keywords: National music, Cultural heritage, Innovation path

Abstract: Nowadays, with the development of social and economic globalization, cultures of various countries are constantly colliding and integrating. As a multi-ethnic country, our national culture has different characteristics. Among the many national cultures, the most dazzling is the national music culture. Although the national music culture has been influenced by western pop music, it is still inheriting and developing in difficulties. This article mainly discusses the innovative path of inheriting and developing contemporary national music culture, and strives to spread the national music culture on the premise of protecting the national music culture, so that more young people can devote themselves to the cultural cause of building national music.

1. Introduction

Our national music art culture has a long history and is rich and diverse. It brings together the wisdom of all regions and nationalities in our country. China’s traditional national culture includes opera, rap, religious music and folk songs. There are many artistic music styles, which contain the wisdom of our people. After thousands of years of historical precipitation, China’s traditional folk music and art has become an important part of our life and plays an important role in our life. At present, the impact of western music on Chinese music has gradually reduced its acceptance by young people in the process of development, and many traditional folk music has been forgotten by more and more people. Therefore, in the new cultural background, we need to constantly explore and innovate, so that our excellent culture can be better inherited and carried forward.

2. Current Situation of the Development of China’s National Music Culture

2.1. Decline of Inheritance Carrier

With the continuous progress of society, the exchanges among all ethnic groups in China are becoming more and more frequent. The development of modern education also makes the children of ethnic minorities begin to learn Mandarin, and the use of national language is gradually reduced, which makes the carrier of national culture disappear gradually, and attacks the cultural inheritance and development of national music.

2.2. Less Attention to Folk Music

National music cannot be stored like objects. It is an important part of China’s intangible cultural heritage. It can only be inherited and developed after our study and dissemination. However, with the development of the world, the exchanges between countries are getting closer and closer, and the music culture of other countries is also constantly pouring into our country. In many music cultures, people have gradually reduced their attention to national music and chose popular music that is more in line with China’s modernization, making the development scope of China’s national music smaller and smaller. For example, the traditional “bird driving Festival” of the Yao nationality was originally a large-scale antithesis activity (see Figure 1). On this day, many people will participate in the antithesis, but as people’s attention decreases, fewer and fewer people will participate, making this traditional festival difficult to see the grand scene of the past.
2.3. The Lack of Funds and the Departure of Older People

Economy is a carriage that drives social development. The economic development of ethnic minority regions in China is relatively slow. In the case of lack of funds, many people have embarked on the road of going out to make a living, unable to learn their own national music in the living area, and the elderly who master the national music culture are gradually leaving, making many excellent national music culture disappear from our sight.

3. Cultural Inheritance and Innovation Path of Contemporary Folk Music

3.1. Giving Play to the Leading Role of the Government

3.1.1. Strengthening Support for National Music

On the one hand, Chinese folk music is a very large and complex music system, which contains a variety of different music. The state should pay full attention to the investigation of the existing national music in China, give different degrees of support and protection according to the current situation of different music, and send experts to study the effective practices of protecting national music. On the other hand, our national music is a culture and art that fully reflects our national characteristics. In order to promote the development of socialism with Chinese characteristics, the state needs to make every effort to inherit and protect national music. In the specific operation of protecting and supporting national music, the government needs to establish a protection area to protect national music, and ensure the integrity and independence of the environment where national music is located through the establishment of the protection area, so as to ensure that national music can be inherited in its original flavor. The government takes the initiative to sponsor some national music competitions and invite the inheritors of national music to participate in the competitions, so that they can get more attention, so that they can rely on national music skills to support their families. This is the best means to protect the inheritors of national music, and it can also play a propaganda role in the dissemination of national music.

3.1.2. Promoting the Publicity of National Music

With the proposal of cultural self-confidence, the government is undertaking more and more important tasks in the field of cultural inheritance and publicity. For the inheritance and publicity of national music culture, the government has incomparable publicity means and channels that other organizations can’t match. Therefore, the government should increase the publicity of national music, and make national music enter the vision of more people through this method. In addition, the role of the government in the publicity process is only macro-control and guidance. In specific publicity matters, the government should give all ethnic music organizations enough freedom to carry out appropriate publicity according to the characteristics of different ethnic music.

3.2. Attaching Importance to the Role of School Education

3.2.1. Implementing Inheritance Work in Schools

It is a very good idea to inherit national music in school education, but we must ensure that
national music has been effectively inherited in schools, so we need to implement the inheritance of national music. On the one hand, although China’s education is currently in the stage of reform, and music curriculum, as a curriculum that can improve the comprehensive quality of students, has been paid more attention than before, the attention to music curriculum in some schools is still insufficient, so it is necessary to ensure that schools and teachers pay enough attention to music curriculum. On the other hand, folk music is only a part of music. Because students and teachers are affected by pop music, the inheritance and teaching of folk music may be squeezed by pop music. Schools need to popularize the importance of folk music to teachers, so that teachers can pay enough attention to folk music in the teaching process.

3.2.2. Creating Relevant Campus Culture

It is the simplest and direct way to teach students folk music in class, but classroom teaching is often intentional after all. Therefore, in addition to classroom teaching, schools should actively create campus culture and campus atmosphere containing ethnic music elements, exert a subtle influence on students, and unconsciously cultivate their inheritance and innovation of ethnic music by using students’ psychology of loving competition with each other. For example, schools can put students in the environment of folk music by playing folk music on the radio and in the entrance ceremony of the sports meeting. The school can also carry out folk music singing competitions among students to stimulate students to actively learn folk music through this method.

3.3. Promoting the innovation of national music

National music is the music of the people. It was born in the daily life of the people and is the portrayal of the real life of the people. Only national music closely combined with the people is living national music. In the face of the separation of national music from the masses, we need to innovate national music. Due to the development of the times, people’s lives have changed, so the content and form of national music should also be innovated and developed towards the process of modernization, more integrated into the elements of modern life, and arouse people’s attention again. For our national music, its first appearance is to please the people. Many folk music is derived from the chants shouted by farmers when they work, so if they want to carry forward folk music, they still have to go back to the people, go into the folk, draw materials from people’s daily life, arrange people’s daily life into music, and perform it to the people. Folk music also needs to learn from the advantages of other music. For example, the early reference to bel canto in western music is a good practice. During the performance of folk music, we should also actively listen to the opinions of the audience, and change the score according to the opinions of the audience, so as to make it reflect the “national” characteristics again. But the reason why folk music is folk music is that it is music with strong national characteristics, which is an important feature that distinguishes folk music from other music. Therefore, in the process of innovation of national music, we should not blindly cater to the audience or completely absorb other musical elements. We should ensure that the uniqueness in the fundamental core of national music does not change and maintain the purity of national music.

3.4. Broadening the Inheritance Path of National Music

In China’s traditional folk culture, national music is taught by the master to the apprentice or by the father to the son. With the development of modern society, fewer young people like folk music, and this way of inheritance is gradually being eliminated. However, we need to note that the current stage is the transition between the old and the new. Although we have entered a new era for decades, the concepts of some old people are still relatively traditional. When these old artists who have inherited folk music cannot find apprentices, their inheritance will disappear with age. It is true that now we have introduced schools as a channel to vigorously develop the inheritance of national music, but national music is ultimately folk music. Despite our efforts to collect, there are still many national music that still survive in the cracks of folk music and are not paid attention to. The reason why folk folk music is facing difficulties is that at this stage, folk music performance can no longer support people to support their families, and young people have no interest, money and ability to
learn folk music. Therefore, the state should give strong support to folk music, and establish foundations or musicians’ associations funded by the government or non-governmental organizations to help folk music artists make a living. Only when the most basic survival problems are solved, can folk music continue to be inherited and developed.

3.5. Accelerating the Internationalization of National Music

In today’s world, foreign culture is pouring into China, and Chinese culture is also being continuously transmitted to foreign countries, and with its breadth and depth, it has attracted the attention and love of many foreign friends. As a very distinctive national music in Chinese culture, we should also strengthen its internationalization process, conduct deeper exchanges and collisions with other cultures in the world, enrich its own cultural connotation through cultural exchanges, and increase the cultural vitality of our national music.

4. Conclusion

To sum up, for today’s Chinese society, maintaining cultural self-confidence is an important means to maintain China’s core competitiveness. The inheritance of national music can not only improve the national music taste, but also an important way to enhance the national cultural confidence. At this crucial time, we need to continue to pay attention to the development of national music and give it enough attention. In addition, we should protect and inherit national music from the government, schools, society, international and other aspects, and strive to innovate national music, so that it can meet the needs of the times, so that national music can be reborn in innovation.

Acknowledgments

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