Research on Ideological and Political Education in Colleges and Universities
Facing the Construction of Harmonious Society

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Keywords: Harmonious Society, University Ideological and Political, Teaching Research

Abstract: In recent years, in the face of the concept of harmonious society construction and continuous popularization, the core ideas and forms of ideological and political courses in colleges and universities put forward higher requirements, therefore, the content and mode of ideological and political education in colleges and universities need to be adjusted and perfected to meet the needs of harmonious development of society.

1. Study on the Function of Ideological and Political Education for Harmonious Society Construction

Harmonious society is a kind of society which is "stable and orderly, full of vigor, honesty and fraternity, fairness and justice, harmony between man and nature, democracy and rule of law ". To truly build a harmonious society requires not only an effective coordination and balance mechanism, but also a value system recognized by the public. As members of the society and citizens of the state, they need to have a basic sense of social morality and fairness, abide by the social norms of honesty and trustworthiness, respecting the old and loving the young, helping each other, abiding by the law, loving the post and respecting the work, and being patriotic. The construction of a harmonious society needs the joint efforts of the masses, and the lack of any participation will produce a "barrel effect ". The university is the important place for the youth to form the harmonious society consciousness, but also the demonstration area and the important position of constructing the harmonious society, and the ideological and political education in the university is the important part of constructing the harmonious society, and it is also the internal demand of constructing the well-off society and carrying out the scientific development view. Therefore, colleges and universities need to pay attention to the significance of ideological and political curriculum to the construction of harmonious society, actively explore new teaching methods, and contribute to the construction of harmonious society[1].

1.1. Incentive Function

Figure 1 A harmonious society
Ideological and political education in colleges and universities plays an important role in encouraging people to overcome all difficulties and obstacles and go to victory. The starting point of the ideological and political curriculum is to encourage students to move forward, such as spring weathering, affecting students' minds, enlightening students, making students learn to care for others, understand others, respect others, teachers can set incentive goals to encourage students to compete, enhance students' social responsibility, stimulate students' enthusiasm for struggle, strengthen their motivation, and then make students make continuous progress and cultivate their positive spirit. And ideological and political education in the process of building a harmonious society can not be ignored, irreplaceable incentive function and unique advantages. Therefore, ideological and political teachers need to design a scientific ideological and political teaching program, through spiritual motivation to enable students to correctly understand that the society tends to be harmonious is the good wish of all people, is a state of peace and harmony between the people and the people, on the basis of which the cohesion, incentive and guidance of ideological and political education can be fully brought into play, laying a good spiritual foundation for the construction of a harmonious society[2].

Figure 2 A harmonious society

1.2. Faith and Ideal Positioning Function

Faith is the complete spiritual system formed by the students with the highest spiritual belief as the core, and can mobilize all spiritual factors to serve it and achieve specific spiritual activities. Faith embodies people's highest commitment to ideals and values of life, and can even directly affect people's social activities and spiritual life, and has an integrated and cohesive effect on students' outlook on life, values and world outlook. However, ideological and political education can serve the function of locating students' ideals and beliefs, and good ideals can not only give students courage and motivation to act, but also promote students' spiritual realm and shape their noble personality [3]. Nowadays, our country is in the important stage of development and reform, and with the development of Internet technology, all kinds of bad information have inspired many social conflicts and contradictions, and the degree of openness and the speed of communication are not controlled, which can easily lead to some people doubting the rationality of social development, even shaking their own ideals and beliefs, and causing students to become psychologically confused. Therefore, colleges and universities need to attach great importance to helping students to establish firm ideals and beliefs, and unify students' beliefs and ideals into building a harmonious society through ideological and political education.

1.3. Preventive Grooming Function

To build a harmonious society, we need to do a good job in maintaining social stability. However, college students are a group that is about to step into the society from the campus life. It can be said that the period of doing well the ideological work of college students is the starting stage of creating a harmonious society, which has a positive effect on maintaining social stability.
Therefore, scientific and rational ideological and political education is one of the important guarantees to promote the coordinated development of society and maintain social stability. The ideological and political teachers in colleges and universities need to take the guidance as the basic policy of teaching, not to carry out ideological education in the way of simple blockage and forced subjugation, but to adopt the way of democracy and persuasion to influence the students and make the original different opinions become unified. Therefore, good ideological and political teaching can play a preventive role, by giving full play to its preventive, anticipatory and predictive functions to effectively reduce the impact of negative bad information on students, and such a real-time guidance function is difficult to replace[4].

2. Study on Teaching Strategies of Ideological and Political Education for Harmonious Society Construction

2.1. The Teaching Concept Needs to be Student-Based

The purpose of ideological and political teaching is to do well the ideological work of the students, and the teaching idea needs to be student-oriented. Not only to motivate, inspire, guide and educate, but also to help, care, understand and respect. It is one of the key factors for the creation of a harmonious society to strengthen the creativity of the society by adopting the social development policy of respecting creation, talent, knowledge, labor and people-oriented[5]. For the ideological and political curriculum in colleges and universities, it is necessary for teachers to thoroughly adhere to the student-oriented teaching concept, all teaching work around the students, to promote the development of students as the starting point and the ultimate destination of teaching. Therefore, ideological and political scholars need to pay attention to the guarantee of students' main body status in the classroom, and set up all ideological education ideas for students' consciousness. In this way, it not only helps to raise students' ideological height and meet their development needs, but also enhances the effectiveness and pertinence of ideological and political courses. Through receiving such ideological and political education, college students can give full play to the role of self-service, self-management and self-education, and gradually form the joint effect of classroom education and students' self-restraint, and successfully sublimate the ideological and political courses in colleges and universities to the level of creating a harmonious society.

2.2. Ideological and Political Education Should Focus on Creating Campus Culture

The creation and development of culture is one of the prerequisites for the construction of a harmonious society, which is very important and irreplaceable to promote social harmony. Campus culture is a part of social culture, and it is the carrier to guide college students to live in harmony and guide students to develop harmoniously. And because the ideological and political curriculum

Figure 3 A harmonious society
has the function of penetrating and imperceptible education, it is regarded as the core component of this carrier. In recent years, the healthy, positive and upward school atmosphere and culture have gradually developed into a beautiful landscape in our university campus, and the harmony of campus culture can not be separated from the correct direction of ideological and political education. At the same time, in the construction of harmonious campus atmosphere and culture, we also need to further strengthen the teaching of scientific spirit and humanistic literacy. In order to improve the effectiveness of ideological and political teaching, we should constantly integrate and study the teaching resources and actively implement the "quality education project for college students". Through spiritual education and humanistic literacy education, we should guide students to improve their inner qualities, such as self-cultivation, temperament and personality, so that they can learn how to correctly handle the relationship between people and nature and people in campus and even in society, and aim to promote the harmonious development of society.

2.3. The Combination of Psychological Education and Ideological and Political Education

Good psychological education and ideological and political education can effectively exercise students' psychological tolerance. Only on the basis of firm psychological quality can students meet all kinds of challenges and unfriendliness in the society with a realistic and calm attitude to deal with the phenomenon of unfair and disharmony on campus or in society. From the formation of contemporary college students' outlook on life, values and world outlook, we can find that sufficient social practice and ideological and political education are the important ways to form the correct three views. Students gradually form their own unique views on life and society by analyzing and understanding the knowledge transmitted by ideological and political teachers and psychological implication combined with social practice experience. This puts forward a higher demand for ideological and political education, that is, ideological and political teachers from psychology to external, from theory to practice to show students the core knowledge of ideological and political education in order to meet the fundamental needs of building a harmonious society for talent. Therefore, the ideological and political curriculum in colleges and universities can stand at the height of promoting the harmonious development of society, on the basis of following the law of college students' development, combining psychological education with ideological and political education, arousing students' enthusiasm to serve the country as talents, comprehensively controlling students' psychological dynamics and guiding students to gradually form excellent character and resolute psychological quality, so as to enhance their ability to withstand setbacks, accept tests and overcome difficulties. In addition, the school can also be equipped with professional psychological counseling institutions to promote the harmonious development of ideological and political education and psychological education. Teachers should vigorously advocate the social concept of tolerance, justice and fairness, guide students to compete reasonably and grow healthily in a harmonious campus environment, so as to assist the harmonious development of society.[6].

3. Conclusion

In a word, college students, as the new force in social development, are the new forces and successors of the socialist cause, and the youth is strong, therefore, the level of students' moral quality will directly affect the process of social harmonious development. Strengthening the ideological and political teaching of college students is of great significance to the overall construction of a well-off society and the harmonious development of society. Therefore, the ideological work and ideological and political education of college students are not only the task of ideological and political courses, but also need the support and help of the whole society, through the combination of psychological education, social practice and theoretical knowledge to comprehensively improve the quality of college students and build a harmonious society.

References


