The Relationship Between Maslow's Need Hierarchy Theory and College Students' Love Education

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Abstract: This paper briefly expounds the connotation of love education and maslow's hierarchy of needs, and puts forward the enlightenment of maslow's hierarchy of needs to college students' love education from the aspects of caring for their actual life, satisfying their physiological needs, establishing a good campus atmosphere, satisfying their safety needs, paying attention to their interpersonal communication, satisfying their love and belonging needs, establishing their students-oriented consciousness, satisfying their respect for their needs and stimulating their self-worth.

1. Introduction

With the deepening of education reform, more and more attention has been paid to the education of love, and Malos needs hierarchy theory to provide guidance for love education. Therefore, this thesis focuses on the relationship between Maslow's hierarchy of needs theory and college students' love education.

Education of love refers to the education of improving students' love and devotion to just, kind, sad and weak, beautiful people or things, emphasizing the cultivation and promotion of students' good human nature, so as to reduce or even ban students' evil human nature, which belongs to the main content in the category of moral education and helps to promote the good development of students.

The development of love education from perceptual experience to rational thinking enables students to gradually improve their own ideological understanding in the continuous thinking, in the practice of love again and again, to strengthen students to themselves, to class, to teachers, to society and to the motherland, to stimulate students' internal learning motivation, to help students develop good living habits and study habits, to teach students to be human beings, to cultivate students' sense of responsibility, to help them establish firm faith, to improve students' moral level in an all-round way, to improve students' comprehensive quality, and to train outstanding talents in all aspects of development for the society[1].

Figure 1 Sow the seeds of love, walk with it
2. An Overview of Maslow's Hierarchy of Needs

Maslow's theory of hierarchy of needs, based on the theory of instinct put forward by the great psychoanalyst Freud, is the most perfect theory of needs in the field of modern psychology in western countries. Starting with all aspects of human needs, Maslow analyzed human psychology almost from, regard human needs as the inexhaustible motive force of psychological development, Maslow stressed that need should be taken as the starting point to carry out research on human psychological development.

First, Mr. Maslow sees human needs as a system of different levels, and divides them into five main levels, including physical needs, social needs, security needs, respect needs, and the need to develop self-potential, among which social needs mainly refer to the need for love and belonging.

Secondly, Maslow also regards human needs as a dynamic system, noting that a person will act accordingly if the needs are not met, and when some lower-level needs are met, they will not influence human behavior. In short, unmet needs are the main source of motivation for a person's behavior.

On these issues, Marxist thought, which is also ideological and political education, is also described. Marxism emphasizes that we need to establish the main premise of human existence first, and it is also the premise of historical development, that if people want to create history, they have to find a way to live, and life cannot be separated from the needs of clothing, food, housing and other aspects, so the primary historical activity is to create the necessary information to meet the above needs, that is, productive material life. In the process, the needs that have been met will create new ones[2].

In a certain sense, there are still some shortcomings in the theory of Malos need hierarchy, this theory has serious self-centered problem, and lack of thinking about the needs of society when paying attention to the needs of individuals. Therefore, in the face of Malos need hierarchy theory, we should dialectically view this theory, draw on the outstanding points to provide support for ideological and political education in colleges and universities.

3. The Enlightenment of Maslow's Need Hierarchy Theory to College Students' Love Education

3.1. Care for College Students' real Life and Meet the Physical Needs

For any person, physiological needs belong to the most basic needs, only after the physiological needs are met, college students will form a higher level of needs. In the university campus, some students are influenced by the family conditions, and doing various part-time jobs to get the study expenses and living expenses may affect the students' studies. In view of this situation, colleges and universities should establish and improve the system of grant and subsidy, so as to ensure the most basic material needs of poor college students and reduce the psychological burden caused by economic pressure on students. Moreover, schools need to continually improve and improve their infrastructure, such as greater supervision of school canteens and supermarkets, better accommodation for college students, and so on, to create a good living environment for all students. For college students, sex is an instinctive need, the school should face up to the sexual needs of students, avoid sexual changes, need to actively carry out sex education activities, to bring positive guidance for college students, to avoid college students because of sexual pressure to go astray.

3.2. Building a Good Campus Environment to Meet Security Needs

The harmony and stability of campus environment is the important basis to ensure the safety of college students. Colleges and universities should pay some attention to the work of public security on campus, pay attention to the construction of safety facilities on campus, formulate the long-term mechanism of campus safety management, avoid campus accidents and maintain good campus order. Not only that, colleges and universities should pay attention to safety education, actively organize students to participate in safety lectures, safety training and safety demonstration activities organized by the school, so as to enhance the safety awareness of college students and improve their
ability to deal with risks. Not only that, students' mental health problems should also be paid attention to, in recent years, the news frequently reported the campus accident caused by students' psychological problems, in view of this situation, colleges and universities should strengthen the humanistic care for students, take the mental health of students as the focus of attention, can take mental health courses, mental health lectures, psychological counseling activities and other methods to solve the psychological problems of college students.

3.3. Pay Attention to the Interpersonal Relationship of College Students to Meet the Needs of Love And Belonging

Teachers should strengthen the correct guidance to college students, so that they can properly handle the relationship between themselves and other students. It is in accordance with the basic principles of honesty, equality and tolerance that other students should improve their ability to distinguish between right and wrong, so that college students can do things in a down-to-earth manner and be an aboveboard and positive person. In view of students' love, teachers should popularize the correct view of love for students, make them understand the essence of love, and choose the object of communication carefully on this basis, absolutely not to fall in love for the sake of love, let alone to abandon their own study because of love. Not only that, colleges and universities also need to actively build class organizations and informal organizations to enhance students' sense of class honor, and actively encourage college students to participate in different community activities according to their own interests, while promoting the level of interpersonal communication of college students, while enhancing their sense of belonging.

3.4. Building a Student-Centred Awareness to Meet the Need for Respect

Under the situation of kinship, educators in colleges and universities should actively change the concept of education, innovate the mode of education, fully respect the main position of college students, establish a student-oriented education concept, and actively carry out various teaching activities. Teachers should pay attention to cultivate students' self-consciousness, create opportunities for students to make democratic decisions and manage democratically, and encourage students to participate in democratic management. Enhance students' participation enthusiasm, and further enhance their sense of ownership, and further tap students' inner potential. In this process, teachers should also pay attention to the differences between different students, according to the different psychological needs of students, adopt targeted education methods, adhere to the principle of teaching students according to their aptitude, and provide scientific advice for students. In the form of education, it is not only necessary to give full play to the value of classroom teaching, but also to pay attention to the value of recessive education, and to hold all kinds of campus cultural activities regularly, such as speech competitions, academic lectures, talent competitions and debate competitions, to provide college students with the opportunity to show themselves and to meet the
needs of their eager attention.

Figure 3 Scene of art festival in a university

3.5. The Need to Stimulate the Realization of College Students'self-Worth

The first several needs are basic needs, and the self-actualization needs belong to the growth needs, only after the first several needs are met, will the college students have the need of self-realization. In the specific study and life, the need for self-realization is mainly to express the students'aspirations and their desire to become a successful person, which is also the main goal of cultivating comprehensive talents in colleges and universities. College teachers should encourage college students to pay attention to the study of professional knowledge, improve their theoretical reserve and professional skills, explore their own interests in the process of learning, and carry out in-depth research and learning. Teachers should also help students form correct three views, cultivate self-confident and independent talents, improve students'personality, and enhance students'ability to analyze and solve problems, so as to enable students to better recognize the reality. Besides, we should also pay attention to the construction of campus soft environment, create a strong campus academic atmosphere, explore the potential of college students in depth, and train innovative talents for the society [3].

4. Conclusion

To sum up, love education can help students develop good living habits and study habits, cultivate students'sense of responsibility, improve students'moral level in an all-round way, and improve students'comprehensive quality. To this end, it can be combined with the Malos hierarchy of needs theory, according to the guidance of the theory to cultivate a full range of talent.

Project

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