A Practical Research on the Integration of Excellent Traditional Culture into Ideological and Political Education in Colleges

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Abstract: In the ideological and political education of colleges and universities, the integration of excellent traditional culture has an important influence on the improvement of teaching quality. The integration of excellent traditional culture can not only resist foreign bad culture well, but also help students improve the correct value system. At this stage, college ideological and political teachers recognize the positive role of integrating excellent traditional culture into ideological and political teaching, and promote the ideological and political education of universities by implementing excellent traditional culture in classroom teaching, practical activities, theme activities, and ideological and political media Education is well developed. Therefore, it is necessary to strengthen the integration of excellent traditional culture.

1. Introduction

Based on the reality of ideological and political education in colleges and universities, the integration of excellent traditional culture has a very positive effect on the sound development of education. Combining the characteristics of ideological and political education in colleges and universities, the good implementation of excellent traditional culture can not only promote students to have a deeper understanding of my country's traditional culture, but also cultivate more high-quality compound talents for the society. Therefore, a good integration of excellent traditional culture is an important choice for college ideological and political education, and it is also an important direction for the future development of college ideological and political education. Based on this, in the ideological and political education of colleges and universities, we should deeply analyze the excellent traditional culture to provide support for the sound development of education.

2. Implement Traditional Culture in Classroom Teaching

Classroom teaching is the main way for teachers to fulfill the responsibility of teaching and educating people, as well as the main way for students to absorb knowledge. The most important purpose of colleges and universities to develop ideological and political education courses is to help students establish correct values and use them to guide their social life. To give full play to the positive significance of ideological and political education, it is necessary to integrate excellent traditional culture. First of all, colleges and universities must clarify the importance of teaching materials, actively organize ideological and political teachers to adjust and innovate teaching materials, and integrate traditional culture into appropriate positions. At the same time, it can also provide corresponding elective courses. When encouraging students to choose, traditional culture should be used as a promotional point. Secondly, colleges and universities should regularly provide students with cultural knowledge lectures, actively invite well-known scholars in the cultural field, and let them come into the classroom to tell students about traditional culture, so that students can receive ideological and political education while being well-versed in traditional culture. Culture also achieves a deeper understanding. Finally, ideological and political courses are relatively boring and knowledge points are more difficult to master, so teachers can make full use of this. In the process of ideological and political teaching, through the proper introduction of traditional culture, a
certain freshness is injected into the ideological and political teaching, which greatly activates the classroom atmosphere. So that students can have a new understanding of ideological and political education, and then form a good value concept.

3. Implement Traditional Culture in Practical Activities

Ideological and political education is an indispensable item in the curriculum system of colleges and universities, and ensuring the effectiveness of ideological and political teaching has a very important influence on the development of students. In order to ensure the effect of ideological and political teaching, not only can it be achieved through classroom teaching activities, practical teaching activities are also a very important part, which plays an important role in improving students' knowledge system and achieving overall improvement. Therefore, when colleges and universities develop ideological and political education, they should pay more attention to social practice activities, and through a good combination of classroom activities and practical activities, promote students' cultural self-confidence to be effectively established. For example, colleges and universities can organize a “tracing cultural trails” activity for students during winter and summer vacations or some important festivals. Teachers can lead students to listen to some cultural lectures, visit cultural museums, etc., so that outstanding traditional culture can effectively infect students, and students can have a more profound experience of ideological and political knowledge and historical culture in this process. Secondly, one of the purposes of ideological and political education is to help students form a good national spirit. Colleges and universities can lead students to the martyrs’ cemetery to sweep the graves on the Ching Ming Festival, and often go to the homes of some older veterans to chat with them. On the Double Ninth Festival, walk into the nursing home to spend the festival with the elderly. The festivals with a relatively long history in our country all have profound meaning behind them. Colleges and universities can guide students to carry out some meaningful social practice activities in such festivals. And these practical experiences are much more valuable to students than pure knowledge explanations, and they can also allow students to experience the power of national spirit, and then use it to reflect on their own thoughts and behaviors. Finally, there are various associations in universities. When associations organize these positive practical activities, universities can provide them with corresponding spiritual and material support. In turn, college associations can also actively play their own value-oriented role, so that students can be deeply inspired when participating, learn more excellent traditional culture, and establish a correct development concept.

4. Implement Traditional Culture in Theme Activities

The theme activity is still a kind of teaching form in essence, and can be regarded as an extension of ideological and political teaching. Carrying out theme activities can help students fully clarify the core concepts of ideological and political education, and by effectively implementing traditional culture into the theme activities, it can greatly enhance students' cultural confidence. For example, teachers should actively organize various ideological and political theme activities to create a positive and positive cultural communication atmosphere for students. And through the rich and diverse theme activities, it also allows students to take into account both ideological and political learning and cultural absorption. For example, teachers organize activities with the theme of “Thanksgiving”, using poetry recitations, Chinese learning lectures and other forms to promote excellent traditional culture to fully penetrate into the students' learning. Secondly, colleges and universities can adjust the elective course system, join “The Analects” and “Laozi” and other classic interpretation courses of Chinese studies, and invite some scholars to give lectures to students. Excellent traditional culture has a deep involvement in the philosophy of life and life, and by opening these traditional cultural interpretation courses, it is fully integrated with ideological and political education, so that students not only have a more comprehensive understanding of ideological and political education, but also it also greatly consolidated the cultural foundation. Finally, colleges and universities actively hold some interesting themed activities, such as
traditional dance competitions, calligraphy contests, historical knowledge contests, martial arts performances, etc., to encourage students to be fully motivated to participate in thematic activities, and then actively learn ideological and political knowledge and Traditional Culture.

5. Implement Traditional Culture in Ideological and Political Media

The current development momentum of Internet technology in my country is very rapid. Based on this, the Internet is a very important way for teachers to carry out teaching activities or for students to learn independently. Especially at this stage, every student has a mobile phone, which provides a very convenient way for students to expand their knowledge. On this basis, the development of ideological and political education should also fully recognize the educational advantages of Internet technology, and then introduce it into the classroom to convey knowledge in an effective way. The transmission of ideological and political knowledge through new media can alleviate students' resistance to learning, and then participate in learning with a more active attitude. Therefore, when colleges and universities integrate traditional culture into ideological and political education, they can also effectively use new media to teach education knowledge to students in a more fashionable way, so that traditional culture can give full play to its own value. For example, teachers can use Weibo, WeChat, QQ and other forms to transmit relevant ideological and political knowledge to students. Students can receive it in time and watch it instantly. Students will learn traditional culture and ideological politics more effectively. Secondly, the ideological and political education module in the university network teaching platform can be added with corresponding traditional cultural content and presented in the form of pictures, videos, audios, etc. And students can choose the appropriate time to watch on the platform according to their own situation. This teaching form has no restrictions on the place and time. Students can respond with a more relaxed attitude, and then they can have a deeper understanding and fullness in the learning process. Absorb ideological and political knowledge and the essence of traditional culture. In addition, teachers can also actively encourage students to create cultural works by themselves, such as calligraphy, traditional Chinese painting, etc. In addition to uploading ideological, political and traditional cultural knowledge on the teaching platform, teachers can also select some outstanding works of students to upload. Encourage students to generate greater motivation to participate in ideological and political and traditional cultural studies. Based on this, teachers can assign corresponding learning tasks for students, let students create cultural works around ideological and political knowledge points, and give students a certain amount of time and space. Once the creation is completed, they can upload their own cultural works to the WeChat group or Weibo. In turn, students can generate greater motivation to learn ideological and political knowledge and delve into traditional culture.

6. Conclusion

Through the understanding of ideological and political education in colleges and universities, integrating excellent traditional culture into the teaching development process is an important way to improve the quality of teaching. Combining the current ideological and political education in colleges and universities, integrating excellent traditional culture in teaching has a direct impact on improving the content of ideological and political education. Therefore, it should be based on the reality of ideological and political education in colleges and universities to explore the integration of excellent traditional culture, so as to promote the good implementation of excellent traditional culture in teaching, lay a good foundation for improving the teaching effect, meet the development needs of students, and solve the ideological and political teaching mode The problem of backwardness.

References

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