

Table of Contents

Application and Efficiency Enhancement of Large Models in Supply Chain Risk Management	1
<i>Jianan Wen</i>	
The Impact Mechanism of Interactive Design in Educational Games on Knowledge Transfer Effectiveness	8
<i>Huaiqun Sun</i>	
A New Perspective on Cross-Cultural Communication in China's Cultural Export through the Lens of "He-Wo Integration"— A Case Study of the Web Micro-Drama “Escape from the British Museum”	16
<i>Xinyue Dou</i>	
The Non-verbal Communication Strategy Construction of Body Language in Brand Experience Design in Design Studies	23
<i>Yishu Wang</i>	
Implementation Path and Effectiveness Evaluation of Cultural and Technological Integration in Rural Revitalization	31
<i>Jiaqi Wang</i>	
Research on the Influence and Mechanism of AI Music Assisted Teaching on the Cultivation of Students' Music Creativity	39
<i>Pengcheng Wu, Mengqi Pei</i>	
From Traditional Gardens to Modern Parks: The Historical Evolution of Urban Green Space in China	46
<i>Wenqin Ma</i>	
Exploration of Cultural Heritage Content Creation and Industrial Innovation Model Based on AIGC	52
<i>Gang Huang, Junjie Zhong</i>	
Research on the Construction and Improvement of Social Security System for Employees in New Business Forms	59
<i>Ling Jing, Zhuoshan Yang</i>	
Exploring the Mode and Effect of Financial Technology Empowering Deep Economic Cooperation in the Guangdong-Hong Kong-Macao Greater Bay Area	66
<i>Zhengge Lv</i>	

Analysis of Personalized Art Education Learning Path Construction Based on AIGC	73
<i>Jiajia Deng</i>	
Research on the Strategic Layout and Practical Path of Wushu and Traditional National Sports and Their Integration into "Belt and Road" Cultural Exchange	80
<i>Da Huang</i>	
A Multi Case Study on the Impact of Enterprise Digital Transformation on Financial Management Decision Mechanisms	88
<i>Tingxin Yin</i>	
The Transformative Influence of Artificial Intelligence on Modern Education	95
<i>Muhe Guo</i>	
Construction of a Dynamic Balance Training System for Motosurf Athletes Based on Surge Characteristics	102
<i>Liangqi Gong</i>	
A Study on the Impact of Factor Market Integration in the Guangdong-Hong Kong-Macao Greater Bay Area on Deep Economic Cooperation and Its Promotion Strategies	109
<i>Yichen Li, Shuci Zeng</i>	
Generative AI-Driven Learning Path Optimization: A Framework Based on Transformer and Cognitive Load Theory	117
<i>Shuo Sun</i>	
Research on the Restructuring and Dynamic Optimization of Enterprise Performance Management Systems Driven by Digital Twins	124
<i>Jie Wen</i>	
Research on the Transformation and Response Strategies of Traditional Higher Education Models under the Impact of Online Education	131
<i>Wenmiao Zhang, Hanyin Huang</i>	
AIGC-Driven Basketball Tactics Intelligent Analysis and Decision-Making Model Research	138
<i>Ruihui Dai</i>	
A Research on the Effectiveness Enhancement of AIGC Technology in Internet Content Production Driven by Consumer Psychological Needs	144
<i>Linyuan Gao</i>	
Study on the Effect of Plant Configuration Optimization Strategy on Improving the Biodiversity of Urban Green Space	150
<i>Hanwen Guo</i>	

The Optimization and Test Method of Quantitative Stock Selection Strategy Based on Factor Model in Emerging Markets	157
<i>Zhengrui Lv</i>	
The Application of Non-parametric Statistics in Consumer Preference Analysis and Precision Marketing within the Context of the New Retail Business Model	164
<i>Haoyang Cheng</i>	
AI Reshaping the Market Supply-Demand Mechanism and Industrial Ecosystem Evolution of Cultural and Creative Production in the Digital Cultural Ecology	170
<i>Yawei Wang, Jingwen Sun, Xiya Wang</i>	
The Public Policy Research on "Cross-border Elderly Care" in the Social Security Cooperation and Governance of the Guangdong-Hong Kong-Macao Greater Bay Area	177
<i>Binwei Zhang, Zhilin Zhang, Chunlu Lan</i>	
Research on AIGC-Driven Automated Generation Methods for Interaction Design in the Metaverse	184
<i>Yue Yu</i>	
Assessing the Impact of Implementing Social Media Privacy Laws: Analyzing Data Based on User Behavior	190
<i>Jinqi Li</i>	
The Impact of Digital Currency Development on Cross-Border Financial Risks and Strategic Responses	196
<i>Bingyi Liu, Siyu Wang</i>	
Exploring the Expansion of Painting Material Language and the Transformation of Artistic Expression in the Digital Age	202
<i>Ying Sun</i>	
Exploration of the Integration Model of Sports, Leisure, and Cultural Tourism in the Context of the Silver Economy	208
<i>Yaqin Wang</i>	
Research on the Coordinated Mechanism of Fiscal and Tax Policies for Promoting the Development of New Productive Forces	214
<i>Liying Wang, Yichen Li</i>	
Cultural Communication and Identity Construction of East Asian Cinema on the International Film Festival Platform	221
<i>Siqi Yang</i>	
Discourse Analysis and Cultural Identity Research in Cross-Cultural Communication	227
<i>Wenyao Li, Wenting Xu</i>	

A Study on the Influence Mechanism of AIGC Tools on the Creative Thinking of Watercolor Painters from the Perspective of Embodied Cognition	233
<i>Peng Mei</i>	
The Research of Emotional Design Theory and AI Technology in Modeling User Experience Model	239
<i>Yao Xiao, Ying Sun</i>	
Application Effect and Optimization Strategies of AIGC Tools in Translation Teaching	245
<i>Wenting Xu</i>	
Research on the Path and Effect of Digital Transformation of Family Wealth Management Driven by Financial Technology	252
<i>Jie Wen, Zhongzai Xin</i>	
Research on the Role of AIGC Technology Acceptance and Influencing Factors in Teaching Promotion in the Future Classroom	259
<i>Wenmiao Zhang, HONG SIIOK</i>	
Research on the Mechanism and Effectiveness of AI-assisted Creative Generation from the Perspective of Design Cognitive Theory	266
<i>Kaiwei Zhu, Yawei Wang</i>	
Quantitative Analysis Strategy in Integrated Marketing: The Key Way to Improve ROI	273
<i>Xiaoyan Chen</i>	
Research on the Path of Improving Governance Effectiveness in the Digital Transformation of Education Management	280
<i>Chenlu He, Wenmiao Zhang</i>	
The Importance of Color in Cultural Artworks: Focusing on Red and Yellow and Exploring Their Transformation during the Renaissance	287
<i>Xinyang Liu</i>	
Research on Risk Identification and Control Mechanism of Artificial Intelligence Technology Embedded in Data-Driven Decision-Making of Enterprise	295
<i>Jinrui Zhang, Yixuan Che, Yuting Wang, Yunqing Wang</i>	
Research on Brand Communication and Fan Economy Model Supported by AIGC	302
<i>Yue Wen, Suhan Wang</i>	
Study on the Impact of Additional Recycling Bins in Public Areas on Urban Waste Reduction and Recycling Rate Enhancement---The Case of Four Seasons Garden on Huamu Road, Pudong, Shanghai	308
<i>Ki Tung Yeung</i>	

Optimization Strategies for the Construction and Application of Artificial Intelligence Education Evaluation System Based on Multimodal Data Fusion	317
<i>Hui Wu, Xiya Wang</i>	
Research on Data Modeling of the Correlation between R&D Investment and Brand Value of Listed Companies of Sporting Goods	323
<i>Yuxuan Li</i>	
The Application and Effect Evaluation of Teachers' Digital Management Platform in Promoting Home-School Cooperation	332
<i>Yao Leo Li, Bohan John Jin</i>	
The Film Elements in Wang Meng's Novels - The Influence of Film on Wang Meng's Creation and Its Acceptance Mechanism	339
<i>Xiangyi Hao</i>	
The Practice and Inspiration of the Tax Cooperation Offices in Portuguese-Speaking Countries and Regions in Promoting Regional Tax Integration	344
<i>Yichen Li, Yinjuan Hu</i>	
Construction and Application of Personalized Recommendation Model for Smart Tourism Based on AI Technology	350
<i>Zhaojian Liu, Yinjuan Hu</i>	
Research on the Paradigm Reconstruction of Media and Integrated Marketing Communication Motivated by Digital Technology	357
<i>Shengdao Shu</i>	
The Challenges and Coping Strategies for mBridge Construction (along the Belt and Road) and RMB Internationalization amid Geopolitical Risks	364
<i>Kai Ding</i>	
Analysis of the Influencing Factors of Happiness Based on Cross-Sectional Face-to-Face Interviews Using Multi-Stage Stratified Sampling	373
<i>Haojie Yang</i>	
Exploring the Viral Phenomenon and Communication Logic of Chinese Cultural Elements on Overseas TikTok	384
<i>Dongting Lv</i>	
The Design and Practice of Cross-Cultural Communication Virtual Teaching Scene from the Perspective of Multimodal Fusion	391
<i>Chenlu He, Hui Jia, Kaimei Luo</i>	

Design and Application of Puzzle Game Narrative and Game Level Fusion Driven by Generative Artificial Intelligence	398
<i>Man Wen</i>	
Application of Personalized Sports Nutrition Program in Maintaining Dancers' Body Shape and Improving Their Artistic Expression	404
<i>Penghao Gao, Jing Liu</i>	
Reconstruction of the Rights and Responsibilities and Coordination Mechanism of University Administrators in Cross-Departmental Data Sharing	411
<i>Junnan Fan, Yujun Tang, Chuhuan Cai</i>	
A Multi-Dimensional Study on the Influence of Christian Beliefs on the Mental Health of Believers	418
<i>Qianyi Ye</i>	
A Quantitative Analysis of the Impact of Matching the Fan Profile of Overseas Social Media KOL with Product Sales on Marketing Effectiveness	424
<i>Kunpeng Zou</i>	
Research on the Mode Construction and Practical Exploration of Blockchain-Enabled AI Music Copyright Protection	432
<i>Ziyu Wu, Xiyuan Xu</i>	
Research on the Changes and Model Innovation of Marketing under the Network Economy	439
<i>Ziwei Lu</i>	
A Study on the Correlation between Balance and Proprioception in Dance Sport and the Coordinated Training Strategy	445
<i>Jing Liu, Penghao Gao</i>	
Integrating Resilient Tourism and Web3 Technologies in Destination Crisis Management: A Pathway to Adaptive Recovery	452
<i>Liling Huang</i>	
Labour Market Reforms from Thinking to Feeling Economy	459
<i>Luoxi Xiao, Aiwen Cao, Qianlin Wang, Sijie Zhang, Hongyin Zhou</i>	
The Rise of the Feeling Economy: Labor Market Transitions, Imbalances, and Policy Responses in the AI Era	465
<i>Jiaqi Xu, Yinuo Xu, Yiling Yang, Jingfei Yu</i>	
Research on AI-driven Green Marketing Communication Effectiveness Evaluation and Optimization Strategy	470
<i>Xiting Peng, Yutong Li</i>	

Systematic Shaping of Regional Cultural Heritage and Urban-Rural Landscape Features	476
<i>Lening Li</i>	
Comparison of Citizen Participation Models in Public Administration Reform from a Global Perspective	483
<i>Yuqian Ma</i>	
Analysis of the Dynamic Adjustment Mechanism of Structural Unemployment and Income Support Policies Driven by Artificial Intelligence	490
<i>Xiaotong Shi, Luzi Zhang, Xiayu Ren, Ruize Qi</i>	
The Impact of Inclusive Finance on the Development Level of Export Trade in Developing Regions of Southeast Asia and Africa	497
<i>Zefang Wang</i>	
Research on the Application of Artificial Intelligence in Dynamic Pricing and Vacancy Early Warning for Factory Rentals in Small- and Medium-Sized Industrial Parks	506
<i>Zhilin Zhang, Shuang Han</i>	
Theme and Sentiment Analysis for Energy Commodity Investment Strategies Using Large Language Models: Evidence from ERNIE Bot	513
<i>Yixuan Chen</i>	
AI-Driven Evaluation of Enterprise Digital Transformation Capability and Optimization of Management Models	520
<i>Minnan Zhang, Shuang Han</i>	
The Application and Fairness of AI Visual Recognition Technology in the Referee Assistant System of Sports Events in the Guangdong-Hong Kong-Macao Greater Bay Area	527
<i>Yifan Peng, Jingxiao Wei</i>	
The Mechanisms and Path Optimization of Intangible Cultural Heritage Industrialization for Economic Revitalization in Western Ethnic Regions	533
<i>Renlu Liao</i>	
Research on the New Mechanism of Accounting Information Disclosure in Financial Market Pricing Driven by Financial Technology	540
<i>Jiale Feng</i>	
Research on the Collaborative Mechanism and the Practice Path of Commercial Insurance Participation in Health Management	549
<i>Xuyuan Mo</i>	

Philosophical Defense and Policy Strategy Research on Income Distribution Equity in the Digital Economy Era	557
<i>Xuanqi Huang</i>	
Application and Statistical Inference of Financial Mathematical Models in Portfolio Optimization	565
<i>Yutong Yang</i>	
The Effect of Ballet-Based Training on the Lower Limb Kinematic Characteristics of the Take-off Phase in the Toe Loop Jump of Female Figure Skaters	573
<i>Yueqi Li</i>	
Study on the Economic Value Transformation Path of the Equestrian Sports Industry from a Global Perspective and Its Localization Adaptation in China	582
<i>Ma Xin Yu Dan</i>	
The Historical Background of the Neo-Chinese Painting Movement in the 20th Century and Its Integration of Chinese and Western Art	589
<i>Shengjie Zhao</i>	
The Influence of Family Economic Capital on Adolescents' Decisions Regarding Art Education	596
<i>Zitong Hao</i>	
Research on Decision Biases of Generative-AI-Driven Robo-Advisory and Investor Protection Mechanisms	602
<i>Xiuling Zhou, Shuang Diao</i>	
The Impact of AI Algorithmic Bias on the Efficiency of Financial Resource Allocation and the Design of Regulatory Mechanisms	609
<i>Yuting Zhang, Shuang Diao</i>	
Quantitative Analysis and Risk Management of Core Enterprise Credit Spillover Effects in Supply Chain Finance	616
<i>Yuxiao Zhang</i>	
A Literature Review on the Relationship between Family Digital Literacy and Children's Academic Achievement	625
<i>Xiaoying Cui</i>	
Construction of a Dynamic Fitness Assessment Model for Adolescents Based on Multimodal Biosensors and Verification of Exercise Intervention Effects	634
<i>Yanzhang Yuan</i>	

Psychological Anchoring Effect and Intervention Research on Consumers' Irrational Decision-making under the Interaction of Cross-cultural Values	640
<i>Linglu Wang</i>	
Construction and Application Research of Big Data Model for Player Value Evaluation in Professional Sports Clubs	647
<i>Hanwen Liu</i>	
Econometric Analysis and Data Analysis Optimization Strategies for Accounting Measurement Errors in Financial Derivatives	654
<i>Chenglin Li</i>	
Optimization of Product Recommendation Strategies on E-commerce Platforms Based on Association Rule Mining	662
<i>Baicheng Jiang</i>	
Research on the Humanistic and Ethical Risks of Algorithmic Recommendation in AI Social Tools and the Mechanism of User Trust from the Perspective of Different Age Groups	670
<i>Julian Long Huo Sant</i>	
Construction and Validation of a Personalised Teaching Model for MOOC-Assisted Second Language Acquisition under Cross-Cultural Cognitive Differences	678
<i>Ying Yang</i>	
A Study on the Impact of Participation in Virtual Learning Communities on Middle School Students' Sense of Social Belonging and Learning Engagement	684
<i>Shuangyuan Yang</i>	
AI-Driven Collaborative Design for Tourism Cultural and Creative Product Development and Regional Culture Dissemination	694
<i>Mengting Jin, Meishan Cheng</i>	
Energy-saving Application Strategies and Effect Evaluation of Intelligent Campus Lighting System	700
<i>Yuanming Liang</i>	
Innovative Applications and Practical Effects of Multimodal Artificial Intelligence Technology in Integrated Chinese Language Teaching	707
<i>Chenyang Feng</i>	
The Relationship between College Athletes' Psychological Resilience and High-Intensity Interval Training Performance	713
<i>Yifan Peng</i>	

Research on the Mechanism of Emotional Distortion and Credibility Restoration in Multimodal News Driven by Generative AI	720
<i>Yantong Lin, Yulin Zhao</i>	
The Construction of Non-profit Organization Credibility: A Dynamic Model Based on Information Disclosure and Public Participation	726
<i>Zijun Wang</i>	
Research on the Market Expansion Strategy of Yiwu Small Commodity Enterprises under International Tariff Barriers	733
<i>Yiyun Ni</i>	
Analysis of Commercialization Strategies for the Yue Opera Industry Based on Yue Opera Cognition	739
<i>Xinyi Zhang</i>	
Analysis of the Application and Popularization Strategies of Physical Sensors in Smart Home Systems	748
<i>Chenhe Zhang</i>	
The Practice Path of Montessori Educational Philosophy in Family Parenting and Its Effect on the Development of Young Children's Independence	755
<i>Congcong Li</i>	
Research on the Alleviating Effect of Digital Economy Development on Financing Constraints of SMEs	763
<i>Jiayi Zhang</i>	
A Study on the Construction of Public Environmental Awareness by Mainstream Media's Environmental Agenda Setting from the Perspective of Symbolic Interactionism	772
<i>Xiang Meng</i>	
Research on the Application of Blockchain Technology in the Traceability of Intellectual Property Infringement Liability in Cross-Border E-Commerce	781
<i>Jingjie Li</i>	
The Fusion Path of Social Value and Economic Value in the Public Welfare Participation of Women-centric Care Brands	789
<i>Zuyi He</i>	
Literature Review of Domestic and International Research on Virtual Shareholder Meeting	795
<i>Yi Wei</i>	

Research on Ethical Risks in Smart Governance and an Algorithm-Responsibility-Oriented Administrative Accountability System	803
<i>Yufei Xuan</i>	
Research on the Economic Growth Effects and Risk Governance Mechanisms of Artificial Intelligence Empowering Financial Innovation	811
<i>Ngoc Anh Thy Nguyen</i>	
The Optimization Strategy and Clinical Application Effect Evaluation of ChatGPT in Medical Diagnosis Assistance	819
<i>Bohan Qiu</i>	
Research on Dynamic Simulation of VR-Enabled Urban Renewal Planning and Multi-Agent Interest Coordination	826
<i>Binyuan Yang</i>	
Research on the Coupling Mechanism of Sports Events Empowering Urban Economic Transformation and Image Upgrading	833
<i>Yueyao Liu</i>	
Research on the Application of Econometric Models in the Integration of Financial Risk Measurement and Accounting Information	840
<i>Weicheng Qu</i>	
Analysis of Double-Edged Sword Effect and Cognitive-Emotional Effect on Consumer Loyalty from Algorithmic Recommendation	847
<i>Peihan Xu</i>	
Survival Strategies for the Internationalization of Small and Medium-sized Enterprises under Global Economic Fluctuations	854
<i>Ziyi Ma</i>	
The Impact of Early Life Stress on Neural Circuits of Anxiety and Depression in Adolescents	861
<i>Boyi Liu</i>	
Research on the Dynamic Mechanisms and Paths of the Integration between the Pension Industry and the Digital Economy from the Perspective of the Silver Economy	868
<i>Kevin Meng</i>	
Research on the Impact of AIGC on Film and Television Narrative Ethics and Artistic Aesthetics from the Perspective of Human-Machine Symbiosis	874
<i>Zhiyi Chen</i>	

Monetary Policy, Real Estate Market and Global Capital Flows: A Brief Empirical Analysis Based on Fed Interest Rate, Home Price Index and Capital Inflows	882
<i>Yu Guo</i>	
Research on Privacy Protection and Utility Improvement of Recommendation Systems in Multi-Source Data Fusion Scenarios	891
<i>Chouchak Chan, Ao Liu</i>	
Study on the Relationship between Working Memory Capacity and Decision Bias in Tennis Players under High-Pressure Situations	898
<i>Zhenyu Zhang</i>	
Research on the Operation Mode and Brand Construction of Wellness Tourism Destinations Driven by Cultural and Tourism IP	905
<i>Zhuorong Li</i>	
Research on the Integration Path and Practice of Intangible Cultural Heritage Visual Symbols with Cultural Tourism from the Perspective of Living Inheritance	912
<i>Meishan Cheng</i>	