

Table of Contents

Research on Innovation Paths of College Student Management Models in the Context of Big Data	1
<i>Tingting An</i>	
Research on the Cross-Cultural Transmission and Variation of English Internet Buzzwords in the Context of Social Media	7
<i>Xiaoying Feng</i>	
Reflections on Constructing the "All-Encompassing Education" Model for Cyber Ideological and Political Education in Higher Education Institutions	13
<i>Weikun Wu</i>	
Research on the Innovation Path of Service Models in the Smart Elderly Care Industry Empowered by Big Data and AI	19
<i>Yingying Chao, Naiying Zhang</i>	
Research and Practice on Project-Based Teaching Reform of the Course "Fundamentals of Analog Electronics Technology" in Higher Education Institutions	25
<i>Hongli Zhou</i>	
Dynamic Assessment in L2 Teaching in China: Theory, Practice, and Prospects	32
<i>Hui Ye</i>	
Analysis of the development of women's status in F1	39
<i>Qingyang Huang</i>	
Analysis of the Current Situation, Reasons, and Countermeasures of Learning Attitudes for Undergraduates	48
<i>Hailong Xu, Meng Yuan, Wenting Cui, Lili Xu</i>	
Reform and Exploration of Experimental Teaching in Public Administration under the Background of Smart Education	55
<i>Wei Zhao</i>	
Research on the Cultivation of Global Competency of Tourism Foreign Language Talents under the Background of "Cultural Tourism Going Global"	62
<i>Yanan Kong</i>	
A Study of Male and Female Leadership in Laotian Secondary Schools	69
<i>Thipdavanh Phimmasone, Lianjie Liu</i>	

From Identification to Action: A Study on the Action Pathways of College Students Practising the Consciousness of the Chinese National Community	76
<i>Xiaowei Wang</i>	
New Quality Productive Forces and the Innovation Functions of the MICE Industry: A Circular Feedback Model	81
<i>Namei Wu</i>	
A Technology-Driven Framework for Regional Adaptive Waste Management in China	89
<i>Lirong Yao</i>	
Research on the Construction of Core Competence Model and the Optimization of Talent Training Path for Nursery Education Specialty	99
<i>Jingjing Sun</i>	
Research on Practice Teaching Reform of International Economics and Trade Major in Application-oriented Undergraduate under the Background of Digital Trade	105
<i>Du Lv</i>	
Analysis on the Construction Logic and Practical Path of Brand Activities for Ethnic Unity Education in Universities: Integrating It into the Brand "Pomegranate Seeds" Practice Workshop	110
<i>Yiming Huang, Kun Qian, Zhang Liu, Haiyan Zhang, Yin Hong</i>	
The Influence of Physical Training on University Students' Physical and Mental Health and Academic Performance	116
<i>Jianghao Jing</i>	
Research on the Realization Path of the Transformation of University Student Management from Transaction-oriented to Development-oriented	121
<i>Yan Zhang</i>	
The Application of Robotic Staff in Hotel Operations: Do They Diminish (VS. Enhance) the Personalized Service Experience Valued by Guests?	126
<i>Yuanyang Qiu</i>	
Research on Multi-dimensional Value of Moral Education Culture Integrating into Ideological and Political Education System in Universities	133
<i>Fan Yang</i>	
Study on the Application of Interactive Teaching in Organic Chemistry Experiment Course	138
<i>Xuemei Hu</i>	
A Discourse Analysis on the Decentralization Narratives of Cryptocurrency	144
<i>Zhanyi Qi</i>	

Study on the Synergistic Mechanism of China University High-level Sports Team's Track and Field Women's Heptathlon Training on Physical Fitness and Psychological resilience	156
<i>Yuetong Chen, Guanyuan Su, Yu Jin, Qingquan Xu</i>	
Research on the Enhancement Path of Enterprise Value through ESG Performance in the Context of Green Development	163
<i>Wen Li</i>	
Research on the Construction of a "Three-Comprehensive Education" Ecosystem in Universities from the Perspective of a "Macro Ideological and Political Education" Framework	167
<i>Linli Zhang</i>	
Research on Individualized Learning of Digital Course of Hotel Vocational Education Based on Big Data Analysis	173
<i>Hua Zhong</i>	
Exploring Pathways for the Internship and Employment of English Majors under the Digital New Quality Productive Forces	178
<i>Gu Xinyi, Hu Jiling, Hu Lu</i>	
The Dissemination Path of the Chuanqing People's Culture Empowered by the Four-All Media	183
<i>Lei Shuangyan, Tan Guixiang, Hu Lu</i>	
A Sketch Engine-based Study on the Use of Conjunctive Adverbs in Academic Writing by Vocational Undergraduate Applied English Majors	189
<i>Huang Wei</i>	
Analysis of Monetary Policy Transmission Mechanism in the Digital Economy Era	198
<i>Huanxiang Chen</i>	
Research on Infiltration Strategy of Logical Reasoning Literacy in Senior High School Mathematics Solid Geometry Teaching	207
<i>Jiaqi Chen</i>	
Innovation of the Integration and Promotion Model of Ideological and Political Education and Mental Health in Universities from the Perspective of Nursing Specialty Characteristics	213
<i>Juan Du</i>	
Exploration and Practice on the Integration of Foreign Language Teaching and Aesthetic Education in Agriculture-related Vocational Colleges	219
<i>Xiaomei Li</i>	

Coupling Mechanism and Realization Path of Traditional Culture "Upholding Fundamentals and Innovating" and Rural Comprehensive Revitalization from the Perspective of United Front	225
<i>Jianye Liang</i>	
From "Service Export" to "Ecological Co-construction": The Construction Path of School-enterprise Cooperation Employment and Education Community-Taking the Red Sea Digital Intelligence Employment Campus Station as an Example	231
<i>Qingying Lin</i>	
Research on the Evidence System Construction of Evidence-based Aesthetic Picture Book Creation Course from the Perspective of Learning Science	238
<i>Huaiqin Liu</i>	
Research on the Current Status of Private Economic Development in Shandong Province and Pathways for Enhancing High-Quality Development	244
<i>Jin Liu, Qingying Zhang</i>	
Research on the Linkage Mechanism between Internship and Employment of University Graduates from the Perspective of Industry-Academic Integration	251
<i>Qin Si, Congye Cao</i>	
Training Path of Nursing Professionals in Application-Oriented Universities under the Background of Industry-Academic Integration	257
<i>Fang Feng, Dandan Wang</i>	
Imbalance and Adjustment between Ideological and Political Education and the Cultivation of College Students' Social Responsibility in Higher Vocational Colleges under the Employment-Oriented Approach	263
<i>Jianling Xu</i>	