

Table of Contents

Research on Instructional Effect Assessment and Optimization Strategies of Ideological and Political Class in the New Media Environment	1
<i>Xueyue Du</i>	
Research on the Changes of International Trade Pattern and Countermeasures under the Background of Global Supply Chain Reconstruction	6
<i>Yongshi Zeng</i>	
The Relationship between Management Tone and Corporate Financial Performance Based on Text Analysis	13
<i>Lei Gu, Yixin Shen</i>	
Theoretical analysis of the mechanisms through which digital finance facilitates high-quality economic development	18
<i>Ruitong Liu</i>	
Digital Transformation and Innovative Practice of Ideological and Political Education in Universities in the Internet Era	23
<i>Yang Chen</i>	
Application of Mind Mapping and Classroom Interaction Models in Ideological and Political Courses in Universities	28
<i>Aoran Di</i>	
Analysis of the Path to Quality-oriented Development of Vocational Education in the Context of Industry-Academic Integration	34
<i>Zhijie Han, Jun Jing, Fujun Li</i>	
Synergistic Mechanism between the Teaching Reform of Ideological and Political Education Course in Universities and the Improvement of Students' Ideological and Political Quality	40
<i>Shengyuan Wang</i>	
Innovative Application and Effect Analysis of Multimedia Technology in Higher Vocational English Listening Teaching	45
<i>Xiaoyan Zheng, Chunlei Zhang</i>	
Study on the Impact of Local Fiscal Pressure on Basic Public Services in the Livelihood Sector	50
<i>Xueting Wang, Shuguang Wang</i>	

Project-based Teaching Reform and Practical Exploration of Ideological and Political Education Course in Universities under Digital Empowerment	58
<i>Jing Yang</i>	
Information disorder in news language: a semantic analysis and journalistic ethics discussion	63
<i>Yifan Gao</i>	
Prevention Mechanism and Judicial Response Strategy of Litigation Abuse under the Background of Criminal and Civil Intersection	69
<i>Xingxing Wang</i>	
The Clinical Value of Health Education in the Prevention and Control of Tuberculosis, AIDS, and Hepatitis B	75
<i>Qingming Liu, Zhuanji Jiang</i>	
The Integration of the Path to Improve the Political Literacy of Physical Education Teachers in Colleges and Universities and Teaching Practice	81
<i>Xiaoqian Wang, Yu Zhou</i>	
Research on Modern Environmental Art Design from the Perspective of Ecological Civilization	86
<i>Xuan Zhang</i>	
An Empirical Study of the Impact of Digital Finance on Corporate Investment Efficiency	91
<i>Wang Meng</i>	
Research on the Cooperative Governance Mechanism of Stakeholders in Tourism Development of Cultural Heritage Sites	96
<i>Kexin Cheng</i>	
Research on Indoor Environment Control System of Theme Parks under Smart Cultural Tourism Mode	102
<i>Liaochen Dong</i>	
Reconstruction and Path Innovation of Art Design Education Paradigm under the Background of Digital Intelligence	108
<i>Yingyi Huang</i>	
Research on the Driving Path of Cultural Integration around Animation and Cultural Tourism Industry to Urban Renewal Mechanism	114
<i>Aiguo Sun</i>	

Research on Aesthetic Innovation and Cross-Border Integration Path of Cultural Industry Based on Immersive Experience	120
<i>Tao Sun</i>	
Research on Intelligent Transformation of Tourism Service under the Background of Integration of AI and Immersion Technology	125
<i>Yanhui Xie</i>	
Analysis on the Ability Development and Industry Adaptability of Higher Vocational Teachers under the Background of Industry-Academic Integration	131
<i>Chunmiao Zhang</i>	
Internationalization Development of Tertiary Education under the Background of Building a Powerful Education Country	137
<i>Chongjuan Chang</i>	
Research on Human Resource Management of Educational Innovation under the Background of Digital Transformation	143
<i>Yujian Cui, Hong Liu</i>	
Position Construction of "One-stop" Student Community Education Mode in Higher Vocational Colleges	149
<i>Rui Lin</i>	
The Construction Path of University Professional Faculty Teams from the Perspective of Industry-Education Integration	155
<i>Chengcheng Liu</i>	
Practice and Exploration on Innovation Mode of Industry-Education Integration for Biomedical Engineering Specialty in Universities	161
<i>Lingxiang Yan, Jingyu Zhao, Chengquan Jiang</i>	
The Exploration and Practice of Curriculum-based Ideological and Political Education from the Perspective of Cultivating Oneself and Educating People	167
<i>Cunzhao Zhang</i>	
Application Strategy of Artificial Intelligence in Physical Education Teaching Reform	172
<i>Guoshuai Song, Qiangguo Lv, Wen Jing</i>	
Development and Challenge of Digital Empowerment International Communication to International Education	177
<i>Yuxin Yang</i>	
Research on Optimization of Individualized Learning Path of University English Based on Artificial Intelligence	182
<i>Xiuying Wu</i>	

Research on Innovative Management Mechanisms and Paths in the Revitalization and Utilization of Traditional Cultural Resources	187
<i>Ani Dou</i>	
Exploring the Multimodal Communication and cross Cultural Exchange Mechanism of English as a Global Language	195
<i>Guoying Wan</i>	
The Influence Mechanism of Financial Sharing Mode on Corporate Tax Compliance under the Background of Digital Economy	200
<i>Chao Wang</i>	
Role Transformation and Professional Ability Improvement of College Counselors in the Multi-psychological Support System	206
<i>Xuerou Song, Yu Fa</i>	
Construction of Intervention Mechanism for Cyber-Bullying of University Students from the Perspective of Ideological and Political Education in Colleges and Universities	212
<i>Renjun Chen</i>	
The Influence of Ideological and Political Education in English Courses on the Coordinated Development of Students' Cross-cultural Literacy and Moral Cognition	218
<i>Chen Ruoheng, Chen Linqun</i>	
Study on the Influence Mechanism of Energy Consumption Structure Optimization on Regional Economic Growth	223
<i>Chen Xinyi</i>	
The Value Implications, Realistic Challenges, and Optimization Paths of the Integrated Construction of Holistic Ideological and Political Practice Education Curriculum across All Levels, from Elementary School to University	229
<i>Yan Chen, Qintong Lin, Min Yan</i>	
Cultivating Cultural Confidence in Ideological and Political Education in Higher Education from the Perspective of Cross-cultural Communication	239
<i>Fan Changhong, Lin Zelin</i>	
Practical Path of Rural Revitalization under the Background of Chinese Modernization	244
<i>Feng Jianjie</i>	
Exploration on University-industry Collaboration Teaching of Chemical Materials Based on the Cultivation of Applied Talents	250
<i>Gao Yanpeng</i>	

Research and Practice on the Construction of Intelligent Equipment Practice Center with Industry-Education Integration under the Background of "Double High-levels Plan"	256
<i>Huanhuan He, Zhaowei Huang</i>	
Research on the Synergy between the Spreading Law of Ideological Trend in Network Society and the Construction of Legal Education Network Position	263
<i>Jiang Fang</i>	
Innovative Strategies for Dissemination of Intangible Cultural Heritage from the Perspective of Rural Revitalization	268
<i>Hongxia Jin, Youmei Gao</i>	
Explanatory Analysis and Optimization Strategy of Goal Frame Combination on Health Behavior Change	274
<i>Li Xinnuo, Li Shucen, Wu Hairong</i>	
Questioning Strategies in Junior High School History Classroom Based on Empirical Literacy Cultivation of Historical Materials	281
<i>Liu Hui</i>	
Innovation Path and Practice Exploration of Community Governance under the Background of Intelligent Times	287
<i>Liu Jinying</i>	
Case-Based Teaching and Learning Design of Building Energy Saving Technology and Engineering for Postgraduate: Thermal Performance Testing of HPWWF	292
<i>Junzhu Wei, Yuanli Lyu, Jiancheng Ma, Chunying Li, Qian Li, Hua Su</i>	
Innovation and Practice of English Language Teaching Model Based on Context Theory	300
<i>Liya Ma</i>	
Collaborative Optimization of Technological Innovation and Economic Benefits of Enterprises under the Background of Intelligent Transformation	305
<i>Wei Ma, Hao Liu</i>	
Research on the integration of ideological and political education into mental health education for college students	311
<i>Yanping Ma, Xuening Xu, Zheng Gao</i>	
Exploring the Practice of Building a Diversified Physical Education Teaching Assessment System to Promote Students' Comprehensive Development	316
<i>Xiong'a Feng, Shen Yan</i>	

Innovation and Practice of University English Translation Teaching from the Perspective of Diversification	322
<i>Guiyun Yang</i>	
Exploration on the Practical Significance of Appreciation of Dance Performance to Humanities Education in Universities	327
<i>Yang Qi</i>	
Based on the "Tourism Law": An Exploration of Countermeasures for Enhancing the Legal Literacy of College Students in the Tourism Industry	332
<i>Shihao Ye</i>	
Research and Teaching Practice of Trombone Playing Style Based on Multicultural Perspective	339
<i>Jiandong Zhao</i>	
Research on the Inheritance and Innovation Strategies of Traditional Ceramic Pinching Techniques in Jingdezhen	344
<i>Tang Qingqing, Li Xuanyan</i>	
Construction and Application of a Blended Teaching Model for the "Internal Control" Course Empowered by Artificial Intelligence	351
<i>Qingjiao Rong, Huili Zhao</i>	
A Study on Practical Pathways of College English Teaching from the Perspective of “Telling China’s Story Well”	357
<i>Guo Peng</i>	
Research on the Ideological and Political Teaching Mode of College English Courses Empowered by Digital Technology	363
<i>Fangrui Lu</i>	
Study of College Students’ Learning Motivation in English Corner-Take Xi’an Innovation College of Yan’an University as an Example	369
<i>Li Hongxia, Li Jiaqi</i>	
The Construction of a College English Test Bank Based on the Rain Classroom Platform and AIGC	377
<i>Wang Wei, Li Peipei</i>	
Research on the Differentiated Application of Language Education Art in Physical Education Teaching for Different Age Groups	383
<i>Zihang Li</i>	

Research on the Influence and Path of Setbacks Education in Physical Education on the Cultivation of Students' Psychological Resilience	395
<i>Zihang Li</i>	
Leveraging AI Large Models for Emotional Regulation in Reducing Academic Stress Among Students: A Socio-Psychological Approach	404
<i>Yiqi Bai</i>	
Blockchain-Powered Green Trust: How Carbon Footprint Transparency Enhances Automotive Brand Equity	414
<i>Jin Xia</i>	
A Comprehensive Study on Machine Translation: Principles, Accuracy Factors, Improvement Strategies	422
<i>Huang Wei</i>	
A Study on Baijiu Culture Promotion by Geographical Indication Utilization	431
<i>Ling Yunzhi, Hu Lu</i>	
Analysis of the Application Value of Blockchain Technology in Engineering Audit	437
<i>Chuhan Hu</i>	
Legal Risks in Cross Border Trade and Ways for Enterprises to Break Through: A Multidimensional Perspective on Risk Management	443
<i>Yousheng Cui</i>	
Research on the Impact of Urban Resident Income Level on Consumption Level	454
<i>Xu Zihan</i>	
A Study on Jiang Yi's Philosophy of Language	459
<i>Hongyang Lin</i>	

