# Table of Contents

Economic and Political Gender Inequalities in Iceland and the United States  
*Runtan Wang*  
1

The development of urban design by social media data scraping and visualisation  
*Haoran Jiang*  
5

Autonomy of Migration and Protection of Human Rights Among Arctic Indigenous Communities under Climate Change  
*Beiyuan Zhang*  
13

Analysis of the Monarch’s Primary Identity from Inverse Thought of Mencius and the Prince  
*Yi LUO*  
23

Application of virtual simulation technology in Physical Education  
*Liping Chen, Kai Wang, Yufu Wei, Nan Zhang*  
27

Business analysis of Xiaomi's phones with a target group of young women  
*Ye Tao*  
32

The retrospect and prospect of Chinese Bancasurrance industry  
*Mengxin Lin*  
40

French Economic Reform and Revolution  
*Yik Suen Lung*  
45

Valuation Research of Disney Group  
*Siyu Zhou*  
60

Research on Predicting Credit Card Customers’ service using Logistic Regression and Bp Neural Network  
*Xirui Wan*  
65

An Analysis of Impact of the Covid-19 Pandemic on Australian Tertiary Education  
*Zhenghe Li*  
71

Experience and Enlightenment of New International Relations between China and Russia in the 21st Century  
*Xibei Jia*  
79

The present situation and future business analysis of Michelle Ice City  
*Kunhe Yang*  
84

The Lack of Contemporary Children's Death Education and Its Importance to the Development of Physical and Mental Health  
*Hechun Wang*  
90
Suggestions on Optimization of Domestic Waste Classification Based on Public Policy

Hongyang Lin

A Preliminary Exploration of Robotics Ethics in China from Cross-Cultural Perspective

Ruohong Zhang

A model for the application of art and design based on semiotic design theory

Mengqiu Li

A Study of the Relationship between Institutions and Entrepreneur Behaviors

Zijun Xu

A Study of the Behavior of Four Types of Social Organizations from the Perspective of Social Governance

Qinyin Liu, Chang Su

Influential Factors and Approaches of Capital Structure Theory

Yu Linhong

An Analysis of the Application of Financial Investment Management in Enterprise Management

Lichong Ju

The Market-oriented Guiding Research on the Design of Professional Basic Courses in Application-oriented Universities

Feng Tai, Yonggang Liu

Innovative Thoughts of College English Teaching Reform from the Perspective of Course-based Ideological and Political Education

Peng Guo

The Fusion of Traditional Coisonne Filigree Technique in Contemporary Decorative Paintings

Wei Wei

On the application of English translation teaching method guided by higher-order thinking from the perspective of virtual integration

He Jiaju

Research on College English Teaching in China from the perspective of Applied Linguistics

Tang Zijian

Study on the Tourism Development and Management Mode of Ancient Villages from the Perspective of Rural Revitalization

Yumei Wang

Research and Practice on the Teaching Mode of Speculative Writing for English Majors under the Background of "internet plus"
Liao Jun

Strategies for Preventing and Curing Information Anxiety of College Students Based on Analysis of Mobile Phone Dependence

Dongmei Shang

Research on Problems and Countermeasures of Ideology Education for Higher Vocational Students Under the New Media Environment

Yang Jing, Tang Kai

Research on the Training Mode of Preschool Education Specialty in Local Universities under School-enterprise Cooperation

Tingting Wu

Research on the Effect of Career Planning on College Students' Employment Ability and Career Development

Minyun Chen

Thoughts on the Reform of Practice Teaching of Journalism and Communication in the Internet Era

Dai Ying

Research on "Trinity and Multi-party Cooperation" Academic Early Warning and Prevention Mechanism under OBE Concept

Qian Li

Discussion on The Measures to Improve The Stability of Students' Volleyball Cushion in Physical Education Teaching

Guodong Wang

Research on the Innovation of College English Teaching Theory in the New Medium Era

Li Xiaoming

Research on Accounting Theory Teaching Oriented by Practical Talents Training

Zhang Jin

On the New Aesthetic Features of Digital Media Art

Xuhui Zhang

Research on the theoretical construction of ecological literature and criticism

Xiaoen Li

Rational Thinking on China's Modernization Road: The Unity of the First Modernization and the Later Modernization

Chiyun Pei

On the Digital Protection of Intangible Heritage under the Diversified Form of New Media

Yanjun Yang, Haonan Su
Exploration of English Teaching Strategies in Higher Vocational Colleges under the Background of NLA
Yan Zhang

Application of Emotion-oriented Teaching in College Music Teaching
Jie Yan

The Application of Human Resource Management in the Performance Appraisal of Universities
Minjie Yang

Research on Deconstruction and Integration Path of System Technology of Wisdom Education
Wang Baocheng

Research on the connection reform between preschool education and primary general education
Zhang Yue

Discussion on the Development and Changes of Journalism and Communication Education under the Background of Media Convergence
Hong Zhou

The New Path of University Ideology Education under the Background of “Sanquan” Education Mode
Bo Li

Analysis of National Music Teaching Strategies from the Perspective of Aesthetic Education
Gu Qiuyang

Practice and Exploration of "Double master" Teaching Mode in Chinese and Teaching Theory Course
Lin Xiuli

Research on the application of digitization in physical Museums
Ye Zhang, Hailiang Wang

Research on the Teaching of Chinese Art Songs in Vocal Music Teaching Practice in Colleges and Universities from the Perspective of Curriculum Ideology and Politics
Qiong Chen

An Innovative Research on the Construction of Employment Security System for College Students Based on Holistic Governance —Based on a survey of college students in Shanghai
Shen Jie, Xu Siyue

Research on the Integration and Development of Rural Industries in China under the
Background of Rural Revitalization

Yina Xu, Wenxiong Lin

Research on the application strategy of experiential learning in bilingual classroom teaching

Feng Chenyu, Li Senyan, Liu Jing

Research on the value transmission of music education in Colleges and universities from the perspective of interactive ritual chain

Yuanyuan Zhu

Research on the Development of Rural Schools under the Background of New Rural Construction

Xing Yun, Zuo Changlun, Xia Changjiang

Research on Foreign Literature Teaching Reform from the Perspective of Comparative Literature

Li Xiaoling

Reconstruction and Optimization of Oral English Teaching Materials in Vocational High Schools

Xi Cao

Carbon Neutralization Background and Banking Opportunities

Yujia Tian

Interpreting the National Crisis in The Public Burning from the Perspective of Historical Metafiction

Shi Qin

The application of VR technology in the teaching practice of environmental design under the information environment

Xiaolei Wu

Analysis of the Countermeasures for University Student Management in the New Era

Peng Li

Ways to Improve the e-teaching Ability of Vocational School English Teachers in the Multimedia Environment

Gongping Yang

Research on the Innovation of Journalism and Communication Education in the Era of Media Convergence

Dai Ying

Research on Cognitive Model of University Digital Library Information Retrieval Users

Yang Ying

Research on the Teaching of Chinese Art Songs in Vocal Music Teaching Practice in
Colleges and Universities from the Perspective of Curriculum Ideology and Politics
Qiong Chen

Reflection on the Reform of Physical Education in Higher Vocational Colleges under COVID
Wenlong Cheng

Research on the Teaching of Public Physical Education in Higher Vocational Colleges Guided by Innovation and Entrepreneurship
Wenlong Cheng

Research on Sports Training Form in Talent Training Mode of Higher Vocational Colleges
Feng Xiong