Table of Contents

Comparison and Appreciation of the Extended Meanings of Basic Taste Words in Chinese and English **1**

Wu Juanjuan, Zeng Ya

Research on the Influence of Online and Offline Mixed Teaching Method on Students' Autonomous Learning Ability **8**

Shaolin Liang

Research on Ideological and Political Education in Colleges and Universities under the New Media Environment **12**

Ji Hongliang

Research on Resources Mining of Ideological and Political Education in Curriculum Ideology and Politics **17**

Boping ZHOU

Thoughts on Entrepreneurship of College Students in the Post-Epidemic Era-a Case Study of College Students Majoring in Business Administration **22**

Yeyun Tang, Xuelei Liu

Optimization of the Experimental Teaching System of "Vehicle Engineering Specialty" under the Background of New Engineering **27**

Zhengwu Liu, Zhongming Liu, Lifeng Yang

Current Situation and Consideration of Physical Education in Chinese Urban Schools **32**

Linjing Li

Research on the Construction of the Training System of Master of Translation from the Perspective of "One Belt and One Road" Strategy **36**

Liu Dandan

Research on the Thinking Quality of the English Subject Core Quality: Connotation, Cultivation and Evaluation **40**

Leilei Wu, Jianli Liu, Jiao Ma

Analysis on the Application of Historical Film and Television Information on History Education **46**

Hui Wang

Research on the Construction of Labour Education Implementation System in Higher Vocational Colleges under the New Era **51**

Jiasi Huang

The Application of English Newspapers and Periodicals in English Reading Teaching **55**

Zhuo Zhang, Chunmei Yu

Analysis on the Current Situation of Sports Dance Competition in China and Research on Its Development Strategy **59**

Caixia Fan

Research on the Mental Health Status and Coping Styles of Poor College Students **63**

Ying Wang

Current Situation and Cultivation of Medical Students' Legal Consciousness Education Based on Competency **68**

Xin Li, Jingjing Guan

An Analysis of Cultural Conflicts between Chinese and Foreign Students from the Perspective of Cross - Cultural Communication **73**

Xin Cheng

Research on Civic Moral Education of College Students **81**

Jingcai Xu

Analysis on the Challenges and Countermeasures of College Students Management Work in the Big Data Era **85**

Zhongming Liu, zhengwu Liu

The Role of Class Director in Cadre Training **89**

Dong Wei, Meng Ying, Liu Xiaona, Miao Hongyan, Wang Guan

Research on the Significance, Characteristics and Path of China's Construction of First-Class Undergraduate Education **93**

Kedong Wang

Opportunities and Challenges: a Study on the Effectiveness and Optimization of Online Physical Education in Undergraduate Colleges **99**

Fangjun Wang, Jun Yang

An Analysis of Silence in English Class **106**

Guoping Xie, Chunmei Yu

Challenges and Countermeasures Faced by Online Teaching Models in Higher Vocational Colleges under the Background of Information Technology **110**

Qingjun Liang

A Study on the Intervention of Campus Gardening Therapy on College Students' Aesthetic Education **116**

Bai jing

Study on the Reform Mode of College Student Management **121**

lingling Huang, Wenrong Chen

Flipped Classroom Practices and Strategies Were Carried out by Nursing Management during Covid-19 Prevention and Control **127**

Wenrong Chen, lingling Huang

A Case Study of “Curriculum Ideology and Politics” Teaching Design Thinking from the Perspective of College Students -- “Management” Course **132**

Yanli Li, Jun Yang

Research on Practical Training Teaching Reform of Electrical Automation Professional Skill Course from the Perspective of Craftsman Spirit **138**

Weiming Chen, xingguang Chen

Research on Strategies for Improving Classroom Teaching Effectiveness in Colleges and Universities under the Background of Education Informatization -- Taking International Trade Major as an Example **142**

Zhijian Wang

The Relationship between College students’ Positive Psychological Character and Self-Evaluation **149**

Xiao Luo, Qian Dai

Reflections on Women's Education in Southwest China from the Perspective of Poverty Alleviation **155**

Yixuan Du

Research on Constructivism Teaching Theory and English Teaching Reform **162**

Jing Zhang

The Enlightenment of “ College Students Doing Home Education “ to the Development of Contemporary Education in Tibet under the Belt and Road Field **166**

Bofeng Yang

An Experimental Study on the Buffering Mechanism of College Students' Entrepreneurial Failure from the Perspective of Customer Loyalty **172**

Yuju Wu, Yongjun Kang, Yi Liu, Wenquan Ling, Weisheng Wu, Yunping Chi, Haijing Wu, Wanting Zhang, Jilin Li, Zhen Lei, Wenjie Liang

Construction of Practical Teaching Situation of Financial Robot Course **181**

Dejun Zou

On the Importance of Chinese Traditional Culture in the Ideological and Political Construction of Higher Vocational Human Resource Management Courses **186**

Yu Zhong

The Value Pursuit of Information Technology Subject in Middle School: Digital Learning and Innovation **191**

Mao Tao, Xiang Qianchen

The Educational Technology Ability Construction of Middle School Teachers from the Perspective of Distributed Cognition and Knowledge Management **196**

Xiang Qianchen, Mao Tao

An Exploratory Research on College Students' Ideological and Political Education Innovation + "Village Revitalization" Practice **201**

Zhang Xin

Business English Writing Teaching Based on Network Case Teaching **206**

Wanrong Wang

Research on the Application of Football Games in College Football Teaching **210**

Peng Zhao

Thinking on Doing Well Statistical Work of Higher Education in Medical Colleges and Universities under the Background of Big Data **214**

Meng Chen, Shuang Zheng, Xuebo Li

Exploration and Practice for Teaching Mode of Higher Vocational Foreign Teachers' Courses during Post-Epidemic Period of Covid-19 **220**

Hu Xinlian

Research on the Negative Influence of International Students on the Volunteering Teaching of Local Community **225**

Chunlu Ji

An Analysis of the Development of Young Teachers' Moral and Style in Independent Colleges **232**

Xuenan Yang, Zheraorui Li

Research on Heilongjiang Rural Vocational Education System **239**

Wei Zhang, Jianjun Gao, Tongguang Zhang, Meili Pan

Innovation and Reform of School Teaching Model Based on Epidemic Research **244**

Yan Zhang

Research on the Status Quo and Development of University Teachers' Informationized Teaching Ability **248**

Rubing Han, Dexue Ye

Reform and Practice of "School" and "Park" Cooperative Talent Training Model for Preschool Education Majors **251**

Zheng Yingling

Exploring the Construction of "Three Complete Education" Coordination System **256**

Yan Zhang

Improving Students' Comprehensive Application Ability of Foreign Language with the Construction of Study Style **260**

Han Xu

Research on the Development Direction of College English Teaching in China Based on Esp **265**

Jingtai Li

The Relationship between the Education of College Students' Concept of Happiness and Ideological and Political Education **269**

Sun Yongxin

Research on the Construction and Characteristic Development of Chinese Painting Specialty Group in Higher Vocational Colleges **273**

Lin Peiliang

Analysis of the Reforms on Training Professional Foreign Language Talents to Meet Industry Requirement--A Case Study of Applied Spanish Major **278**

Huiqin Yue

Research on the Reform of University Teachers' Salary System from the Perspective of Internation **284**

Li Sun, Jianhua Kong

Specific Strategies for Perfecting Education Management Mechanism under the Background of Internet **289**

Zhuoang Xie

Research on the Multi-Discipline Integration and Collaborative Education Mechanism of Enterprise Management from the Perspective of Industrial Clusters **293**

Dong Jing, Gao Jianjun, Dong Wanying

Research on the Application of Constructivism Learning Theory in Higher Vocational Math Teaching **298**

Zhiqin Chen

A Study on the Role Remodeling of College English Teachers in the New Media Era **303**

Li Donghui

The Effective Integration of Craftsman Spirit Cultivation and College Ideological and Political Education **307**

Mu Bin

Research on Innovation and Entrepreneurship Education of College Students Based on Supply side Reform **313**

Mu Bin, Xu Yanhui

Discussion on the Construction of College English Online Courses under "Internet +" **318**

Song Ping

Exploration on the Construction of New Business Specialty Group Based on the Integration of Industry and Education **323**

Xu Yanhui, Mu Bin

Research on College English Hybrid Teaching on Mobile Terminal **328**

Zhou Huihui

Research on the Development of Korean Major in Colleges and Universities under the Integration of Culture and Tourism **333**

Li Yong

Research on the Application of Public Physical Education in Colleges and Universities Based on Wechat Public Platform **337**

Wan Shue

An Exploration of College Physical Education Teaching Strategies Based on Lifelong Physical Education Consciousness **342**

Zhang Junhua, Wei Haiyang

A Cross-Cultural Comparative Study of the Identity of Chinese and American Pre-Service Physical Education Teachers **347**

Feng Yingna, Wenhui Tan

Exploration and Practice of Collaborative Innovation Education Model for Industrial Robot Technology Major in Higher Vocational Education **353**

Wenyun He, Guohong Zhao, Xinggui Tang

Research on the Construction of Applied Talents Cultivation of Art Design Major under the Background of Transition **358**

Qinghong Hu

The Implementation of a Competency-Oriented Transcultural Nursing Education Program **363**

Wei Ge, Weidong Li, Guijuan Liu, Shanshan Wu

The Enlightenment of Cognitive Linguistics Theory on English Vocabulary Teaching **369**

Lingjuan Zhang

Study on Teacher Management and Teaching Staff Construction in Private Colleges **373**

Jinna Ren

Exploration on the Integration of Curriculum Ideology and Politics into Higher Vocational Architecture Cad Curriculum **378**

Yang Yang

On the Countermeasures of Patriotic Education for College Students in the New Era **381**

Chen Wei

Analysis and Control of Acoustic Environment Based on Campus Landscape--Take Xinyang Agricultural and Forestry University as an example **385**

Manyi Fu

Discussion on Folk Culture Teaching in Teaching Chinese as a Foreign Language **395**

Feixiang Zhang

"Changed and Unchanged" Thinking and Practice of Visual Communication Design Specialty Construction in Private Undergraduate Colleges under the Background of Artificial Intelligence **399**

Xuan Wan

Innovation of Music Communication Strategy Based on Comparative Analysis of Chinese and Foreign Music Education **407**

Yuanyang Yue

Construction and Practice of Higher Vocational Curriculum System under 1+X Certificate System--1+X certificate system pilot based on industrial robot application programming **412**

Tang Xinggui, Ma Zhiyan, He Wenyun, Zhao Guohong

On College English Teaching in the New Era **428**

Ziwen Wang

Research on the Performance Appraisal Mechanism of Administrative Personnel in Higher Vocational Colleges **432**

Yong JIANG

Research on the Development and Management of University Teachers **436**

Fengxia Liu, Bo LI

Research on International Students' Participation in Sports and Interaction between Chinese and Foreign Sports Culture **440**

Kaijie Chen

On the Innovation of Basketball Teaching and Training Methods in Colleges and Universities under the New Situation **444**

Yan FU

Analysis of Cooperative Teaching Strategies in Situational Teaching of Chinese as a Foreign Language in Higher Vocational Colleges **448**

Huijin Hu

The Application of Blended Teaching Mode in Language Education **451**

Xiaoya Huang

Research on the Mutual Reference and Integration of Bel Canto and National Singing in Vocal Music Teaching **455**

Yang JIAO

Analysis on the Application of Flipped Classroom in Art Class Teaching in Higher Vocational Education **459**

Peiliang Lin

Innovative Thinking on the Teaching Reform of Chorus Conducting in Colleges **463**

Xiaofang Lin

Exploration and Reflection on the Practice and Theory of Chinese Archaeology **467**

Qingyan Liu

On Application of Cooperative Learning Mode in Football Teaching in Higher Vocational Colleges **471**

Wei LIU

Analysis of the Teaching Strategy of "Studio System" in the Specialty of Animation Design and Production in Higher Vocational Education **475**

Yuanzhen Liu

On the Integration of British and American Literature Reading into College English Teaching **479**

Wenyi Pan

Overview of Spoc-Based Blended Teaching Model of Business English **483**

Ningbiao Sun

Analysis on the Application of Interactive Teaching Method in College Vocal Music Teaching **487**

Jie WANG

The Application Analysis of Dalcroze's Eurythmics in the Experiential Teaching on the Music Class of Junior Middle School **491**

Siqi Zhao

Advantages and Development of "Micro Class" **495**

Yudong Zhao

Report on the Implementation of Informatization Teaching in the Course of "Beauty of Garden Herbs" in Higher Vocational Colleges **499**

Yiping Zhou

Research on the Teaching Reform of Mcu Course Based on Virtual Simulation Technology in Junior College **505**

Xiaojie Tang, Yuanlin Li, Yihang Ding

Practice and Application of Inquiry Teaching in Secondary Vocational Pharmaceutical Specialty **511**

Yan GU, Huifang Qi, Huanran Huo, Yueqin Cao, Weibao Kong, Yi JIANG

A Study on the Project-Based Learning Mode with the Ideological and Political Education for Mechanical Design Course **516**

Chunxing Gu, Tianjian Li, Xiaohong Ding

Difficulties and Solutions in Basic Accounting Teaching in General Undergraduate Colleges **520**

Guizhen Meng

The Dilemma and Countermeasures of Humanistic Education under the Background of Globalization **524**

Xiaoling Pan

Brief Analysis of the Online Education of Universities during the Epidemic Period **528**

Jialin Du, Jinjie Tang

Research on Higher Vocational Chinese Aesthetic Education from the Perspective of Aesthetic Culture **532**

Kongsheng Guo, Runping Ye, Jing LI

Practice and Exploration of the Cultivation Path of College Chinese "Golden Course" from the Perspective of Curriculum Ideology **541**

Jing LI, Kongsheng Guo

Construction and Practice of the Characteristic Water Culture Education System in Universities **547**

Chunyao Dai, Junhong Zhang

Research and Application of Teaching Mode Based on Htc Vive Somatosensory Interactive Classroom **551**

Wenpeng Hu

Anxiety and Learning **558**

Peiqi Li

Application of Online and Offline Teaching Based on Transformative Learning in Biochemistry Teaching **561**

Yan SHI, Chunjing Zhang, Shuyan Li, Di JIA, Chao YANG

Realization of "Curriculum Ideology and Politics" Based on Philosophy Theory **564**

Quan LI, Shuang WANG

Research on Macro-Policy Development for International Talents Cultivation **568**

Jing JIN

A Probe into the Ideological and Political Educational Function of the Main Melody Films in the New Era **572**

Meng Cheng

Research on the Creation of Golden Courses in College Public English Classroom Based on Online Open Courses **576**

Pengling Duan

Construction of "Ecological" College English Practical Teaching System **580**

Lan ZHANG

Research on the Participation of College Students' Foreign Language Mobile Learning in the Mall Environment **584**

Lan ZHANG

Research on Curriculum Reform Promoting the Cultivation of Innovative and Entrepreneurial Talents in Sports **589**

Hongping Li

Inheritance of National Music Culture and School Music Education Based on Hierarchical Concept **594**

Pu YANG

Research on the Cooperative Path of Physical Education and Aesthetic Education in Higher Vocational Colleges **600**

Yansong Xue

University Students' Cultivation of Science and Technology Innovation Ability Based on Analytic Hierarchy Process and Fuzzy Comprehensive Evaluation **604**

Qinqin Zhao

Biology Teaching Design in Senior High School Based on Scientific Inquiry Literacy **610**

Wenhui Yu, Nan WANG, Xuelin Chen

Research on the Countermeasures for Accelarating the Transformation of the Combat Effectiveness Generation Model of Military School Graduates **614**

Chengzhong Le, Aizhi Chen, Zhiyong Yan, Zeyuan Mei

Research on the Construction of Innovative Physical Education Teaching Mode in Colleges and Universities **619**

Chengliang Zhang, Shiqing Li, Hui YANG, FuBin Dai

Assessment Method on the Utilization Benefit of Academic Electronic Databases in University Library Based on Outcomes of Scientific Researches **623**

Guihua Li, Li YANG

Research on Innovation of University Smart Campus Informatization Construction from the Perspective of Big Data **630**

Jun HONG

Construction of Performance Evaluation System of College Student Cadres Based on AHP **635**

Panxin Wang, Nan LIU, Xiaoyan Zhang, LiYuan Li, Yu DONG

On the Path of Aesthetic Education of College Chinese Based on the Penetration of Longjiang Culture **641**

Tianji Li

Research on the Strategy of Chinese Excellent Traditional Culture in the Construction of Higher Vocational College Chinese Curriculum **646**

Honghong Chen

Research on Advanced Mathematics Teaching Reform Based on the Cultivation of Applied Talents **649**

Dongwen Ma

Research on the Application of Reading and Writing Teaching Mode in Business English Teaching of Higher Vocational Colleges **653**

Feiyan Xu, Yulan Li, Juan TAN, Zhen LIU

On the Construction and Practice of Cooperative Teaching Mode in Volleyball Teaching **657**

Qiuhong Zeng

Discussion on the Effective Ways to Improve the Basketball Training Skills of Higher Vocational Students **661**

Bin HUANG

Analysis on the Value and Application of Folk Games in Kindergarten Education and Teaching **665**

Yuhong Lei

Analysis on the Integration of Ideological and Political Education and Professional Quality Education in Higher Vocational Colleges **669**

Yi QI

On the Cultivation of Students' Social Ability in Higher Vocational Physical Education **673**

Qiaozai Song

Research on the Development Strategy of Humanistic Quality Education from the Perspective of the New Era **677**

Xuemei Sun

Research on the Reform of "Major + Minority Languages "Curriculum under the Background of Yunnan "Radiation Center" in Higher Vocational Colleges **681**

Xiaoxiao Wu, Ourong Jiang, Jinping Ding, Zhenting Li, Li LI

Application of Project-Based Teaching Method in Basic Computer Teaching in Higher Vocational Colleges **685**

Qinghua Xu

An Analysis on the Cultivation Strategies of English Translation Talents in Colleges and Universities from a Cross-Cultural Perspective **689**

Yaobin Yan

On College Oral English Teaching Based on Group Discussion **693**

LiuQing Yan

Study on the Teaching System of Environmental Design Specialty in Local Colleges and Universities Based on Social Service **697**

Xi YANG, Lei YUAN

Research on the Integration and Application of Moral Education in College Physical Education **701**

Meng ZHANG, Tong ZHOU, Mi TIAN

Research and Application of Deep Learning Theory in Higher Vocational Computer Course Teaching **704**

Wei ZHANG, Liping Song

Application Path of Artificial Intelligence in Distance Education **707**

Xiaole Zheng

Research on the Improvement of Information Literacy of Universities by Micro-Courses under the Background of New Engineering **711**

Jing LI, Zuwen Weng, Manya Li

Problems and Countermeasures in the Implementation of the "Three Districts" Teachers' Special Plan: Taking Gansu Province as an Example **717**

Fei Wang, Ruihua Hu, Zhongmin Guo

On the Influence of New Media Technology Application on National Image Building and Cross-Cultural Communication in International Courses Via Video **722**

Ke Wang

The Enlightenment of Japanese Police Education System to Our Country's Police Education and Training **725**

Xin Zhang

Analysis on the Effective Combination of College Ideological and Political Education and Innovation and Enterprising Education **732**

Yuzhong Bao

Research on the Evaluation of Business Students' Learning Outcomes under the Background of Top-Ranking Major Construction **736**

Lianying Ge, Yuxuan Li

Research on the Application of Spoc Blended Teaching Mode in Financial Management Course **741**

Xin Shi

On the Path of Organically Integrating Red Culture into Ideological and Political Education in Colleges and Universities **745**

Haibo Zhang

An Overview of the Innovation of Ideological and Political Teaching Work in Colleges and Universities under the Background of New Media **749**

Chunlin Cai, Hui LI

Research on Problems and Solutions in Foreign Language Information Teaching **753**

Yue GAO

The Application of Task-Based Teaching Method in College English Teaching **757**

Ming LU

The Current Situation and Reform Measures of Dance Teaching in Colleges **760**

Ronghua Pan

A Study of English Language and Literature Teaching Mode under the Background of "Internet Plus" **764**

Dan WANG

On the Path of Community Ideological and Political Education of Adult College Students **768**

Li LI

Problems and Strategies of Innovation and Entrepreneurship Consciousness of Higher Vocational College Students **772**

Zhengfeng Ren

A Study on the Function of Ideological and Political Education in the Course of College English from the Perspective of Ideological and Political View **776**

Xiaoyu Hu

Analysis on the Reform Thought of "Three First-class" Construction of Contemporary College Sports **781**

Honglin You, Zhuo Bao

Study on the Application of "Eight Unity" in College Students' Ideological and Political Practice **785**

Moli Xiong

Research on the Innovation and Development of Modern College Students' Ideological and Political Education **789**

Moli Xiong

Research on the Reform of Art Course Teaching Mode Based on Digital Media Technology **794**

Xiaoli Liu, Guoqun Guo

Research on the Construction and Optimization of Performance Evaluation System of Financial Higher Education Funds Based on Dpsir **798**

Xiaoyan Xiong, Chunhui Zhang

A Preliminary Study on the Teaching Design of "Hospice Care" Based on the Epidemic Phenomenon of New Coronary Pneumonia **803**

Yulian Huang, Anjing Wu, Zhongjin Yao

Research on the Demand Change and Training Mode Reform of Inner Mongolia Film and Television Arts Professionals Under the Background of "One Belt and One Road Initiative" **807**

Chenglin Li

The Value Embodiment of the Integration of Red Culture Into the Education of Young Party Members **812**

Jiankang Wu

Research on the Practical Basis and Countermeasures of Educational Development under the Background of Information Technology **816**

Qiao Liang

The Practical Significance of Living Inheritance of Sports Intangible Cultural Heritage to Physical Education in Colleges and Universities **820**

Xianpeng Dai

The Exploration of Career Planning Education Based on the Improvement of College Students' Employment Ability **825**

Zhuo Chen

The Practice and Thinking of the Higher Mathematics Flipping Classroom Based on Moo **829**

Jianbo Sun

The Present Situation and Countermeasure Research of Internal Control System Construction in Colleges and Universities **834**

Ting Liu

Research on the Theory and Practice of Physical Education Teaching Method under Innovative Education Concept **839**

Ba Teer

Research on the Innovation of Sculpture History Course in University Sculpture Specialty **844**

Tang Hai, Agudamu

On the Construction of the Course of "Smart Policing of Urban Rail Transit" **848**

Nan Zhou

Project Teaching Research on Theory and Practice of Fine Arts in Colleges and Universities **853**

Tang Hai, Agudamu

Research on the Present Situation, Problems and Countermeasures of Teaching Mode of Higher Engineering Education in China in the "Internet Plus" Era **857**

Yuan Tian

Research on the Reconstruction of Teaching Methods and Contents of Mathematics Major in Colleges and Universities From the Perspective of Problem Driven **862**

Haijing Zhu, Zongguo Zhang

The Diversified Structure of Russian Practical Teaching in Colleges and Universities **867**

Xiujuan Luo

The Role and Practical Thinking of "Changing Class" in the Construction of Study Style in Colleges and Universities **872**

Ling Yang

An Analysis of the Influence of Opera Performance on Vocal Music Teaching **877**

Ning Li

The Innovative Practice of the Development Path of Higher Vocational Continuing Education Under the Background of Promoting the Modernization of Educational Governance System and Governance Ability **881**

Song Du

Study on the Process and Strategy of Teaching Reform in Financial Management Course **887**

Qingfu Zhou

Training Research on Improving the Application of Short-range Technology in Boxing in Actual Combat **892**

Yulin Xing, Jinmei Lin

Research on Teaching Method of Data Analysis Based on Statistical Regression **896**

Peicheng Shi

Study on the Practical Teaching of Folk Fine Arts in Yunnan Local Universities **900**

Rui Yao, Jianxiong Liu

Research on Evaluation Method of Ideological and Political Effect in New Media Colleges **905**

Yongping Yi

Prospect of Mathematics Education Reform in China under the Background of Blockchain Technology **910**

Congrui Li

The Reflection of the Inheritance of National Tradition in Vocal Music Teaching under the Impact of Multiculturalism **914**

Yuejuan Lai

On the Innovation Path of College Students' Ideological and Political Education in the New Media Age **918**

Haiyan Wang

Research and Development on the Rule of Law of Higher Vocational College Students' Management Based on the View of Rule by Law **923**

Chenhui Fan

Construction of Mechanism Model of New Age Sports Integration into College Students' Core Literacy **928**

Yi Yu

Research on the innovation and reform of physical education in Higher Vocational Education **932**

Wenlong Cheng

Research on the application of imagery training method in College Basketball Teaching **935**

Wenjie Fan