Table of Contents

Research on the Military and Government: Preparing for the Liberation of Heishui County	1
Lei Zhimin, Zhang Jiayan, Zou Hongmei	
Research on the Rules of Network Car based on Sharing Economy	5
Jing Ma	
Research on the Improvement Quality of Vitality Promotion Project of League Branch at Colleges and Universities	9
Fengxiang Jiang, Yao Zhang, Moutao Du, Sisi Wang, Yang Nan, Yaqi Niu	
Research on the Afghan Refugees in Pakistan	14
Ding Jianjun, Qin Yao, Zhang Daolei	
Understanding the Incentive Mechanism of Penalty for Information Security Policy Compliance Behavior	19
Xiaolong Wang And Wenli Li	
Assessment on the Indirect Use Value of Ecosystem's Service Function of Binfen Wetland Park in Suining	26
Juan Du, Wen Liu, Wei Du, Yueping Zhong	
The Important Relationship between Environment Design and City Image	31
Cancan Guo	
Design Points of Garden Flowers and Selection of Plant Materials	35
Jun Hu	
Theoretical and Technical Analysis of Vegetation Restoration and Construction in Loess Plateau	39
Zeyu Zhang	
Research on Applications of Regional Culture Elements in Logo Design	43
Fei Fang	
The Asymmetric Spillover Effects of Prices Volatilities in Energy and Corn Markets	47
Haixia Wu, Yan Ge	

Study on the Innovation and Entrepreneurship Education Model of College Students Based on Project-driven	58
Heng Wang	
The Application of Task-based Approach in College English Writing Teaching	63
Xiaogang Jia	
Research on China's Economy in the Context of Population Ageing	67
Guangtao Zhou	
The Interactive Relationship between Tourism Development and Changes of Ethnic Culture from the Perspective of Cultural Changes in Ethnic Tourist	71
Yan Zeng	
Study on Rice Agriculture and Civilization Process in Lingnan	76
Enrui Han	
Study on the Lack of Artistic Feature of "Sorrow with Harmony, Elegance with much Satire" in Bizarre Happenings Eyewitnessed over Two Decades with Reference of the Scholars	81
Churong Huang	
Investigation on Contemporary College Students' Consumption Behaviors from the Perspective of Mobile Internet and Countermeasure Analysis	86
Jun Leng, Xiaotong You, Yong He	
Study on the Change of Religious Decoration of Imperial Porcelain in Ming Dynasty	91
Peng Li, Xin Yi	
An Analysis on the Daffodils and Wordsworth's Romantic View of Nature	96
Yi Liu	
Thoughts on the Status Quo and Development Trend of Modern Urban Landscape Design	100
Cuixia Ma	
Study on the Application of Color in Landscape Design	106
Cuixia Ma	
China's Economic Transformation and Reform Orientation-From Industrial Leading to Service Leading	111
Teng Su	

Interpretation of Female Images in Saul Bellow's Herzog	119
Li Tian	
Exhibition Design on Ding Youjun Memorial Hall	123
Jinxiu Wang	
Research on the Capacity Cooperation between China and Other BRICS Countries -A Study Based on the Analysis of International Competitiveness of Industries	128
Ting Wang	
Research on the Teaching Reform of Ideological and Political Courses in Colleges and Universities based on Flipped Classroom	133
Ying Wang	
Characters in Tubo Clothes and Miniature Vimalakirti Sutra Paintings in Dunhuang Frescoes	138
Jianpeng Wei	
Sobriety in "Abnormality" and "Abnormality" in Sobriety: Ideological Contradictions of Cong-wen Shen around the Establishment of New China's Literary System	144
Jingling Wu	
Sewage Purification Effects of Several Ornamental Shrubs	150
Bo Yang, Jie Tang	
Portraits on the Door of the Eastern Han Tomb in Sishilipu, Suide, Shaanxi Province	156
Yuan Yuan	
Research on the Status Quo of the Study of Western Music History in China	161
Wenjie Hao	
About Poetry of Li Hei of Xiaoliangshan Poets Group	165
Shuping Yang	
Analysis of Chinese Errors in Mongolian News	170
Han Lancao	
Research on Tone Adjustment Mechanisms of Commanding Sentence of Chinese and Japanese	177
Fanoliano Dono	

Research on the Integration of Transportation and Logistics Industry under the Background of Cross-border Trade	182
Xin Gao	
Brief Analysis on the Risk of Chinese Enterprises under the Loose Monetary Policy	186
Yuhan Cheng	
Research on the Development of Visual Communication Design from the Perspective of Humanistic Concern	191
Wenjie Duan	
Analysis on Governance Effect of Margin Financing Based on the Perspective of Corporate Earnings Management	196
Zheng Li, Huang Zhe, Du Feiye	
Study on the Corporate Governance Structure and Protection of Minority Shareholders' Rights in China	202
Jing Wang	
Narrative Time of The Grass Is Singing	206
Jing Xiong	
A Comparative Study on the UK's and Germany's Overseas Language Promotion: A Case Study of China	210
Yujie Shao	
Research on the Status Quo of the Development of China-US Fair Value Measurement	220
Jingyan Li	
Comparative Analysis of Translation Differences between British and American Literary Works based on Chinese and Western Cultural Understanding	229
Liu Jiao	
Study of Clothing Aesthetics and Makeup Fashion	233
Hongyan Chen	
Research on the Path of Enhancing the Credibility of Rural Grassroots Party Organizations	238
Junxia Zhang	
Research on Current Situation, Problems and Countermeasures of City Marketing of China	243
Wang Shuie	

Contrasting Comparison of Chinese and Japanese Imperative Clauses based on Pragmatic Function	248
Fangliang Dong	
Analysis on the Failure of Robespierre in the French Revolution	252
Jing Huang	
Research on Business Model Innovation of Cross-border E-commerce under the New Economy Status	258
Dongxia Wang	
The Construction of Cross-border E-commerce Ecosystem under the Background of "Internet +"	262
Yashen Xie	
Research on the Correlation between College Students' Employment Direction Dynamics and Economic Transition	266
Fengxian Yin	
Exploring the Legal System of Foreign Investment in Shenzhen Qianhai Shekou Free Trade Zone	270
Chen Hua	
Graphical Statistics of Stock Market	274
Qi Xiao	
Analysis of Brand Financial Assets and Policies	283
Sixi Liu	
The Impact of Exchange Rate Adjustment on the Macro Economy under the Open Economy DSGE Model	286
Xiangyue Chen	
Cognition and Characterization in Raymond Carver's Will You Please Be Quiet, Please	291
Chunfang Yi	
Research on the Rural Vitalization and the Minority Nationality Intangible Cultural Heritage Protection and Transmission: The Case Study of Shuilao in Xuyong County	296
Tianling Deng, Li Xiao	
Research on Model Innovation of Shared Economy under the Background of Block Chain	300

Determinants of Corporate Debt Financing	305
Jiahua Zheng	
Research on Supply Chain Financial Model from the Perspective of Industrial Internet	313
Mingyang Cui	
Application Analysis of Macroeconomic Data in Short-term Statistical Forecasting	318
Siyu Wang	
Theoretical Research on Imagination and Method for New Media Event	324
Shiyi Chen	
Review on Virtual Currency Regulation of Various Countries and Its Enlightenment to China	330
Wangheng Hu	
Research on Problems and Countermeasures of Social E-commerce Operation	337
Qiang Jin	
Research on Applications of Data Science in Macroeconomics	342
Jingru Sun	
Statistical Analysis of Internet Financing Model Based on Maximizing the Effect of Financing System	347
Yifei Chen	
Research on Production Model and Transmission Mechanism of Micro Film in New Era	353
Zhirong Wang	
Analysis on the Development of Cultural Products under the Background of "Internet +"	358
Haiyan Zhang	
Research on the Design and Development of Cultural and Creative Products in Gansu Province	362
Fei Lu	
Research on Wood Art in Public Space	366
Wenwen Xing	
A Brief Introduction of Shan-Shaan-Gan Guild Hall	371
Li Li, Lan Cheng	

The Multi-model of Peer Relationship from the Perspective of Constructivism	376
Qiuju Dang	
Analysis of Industrial Development Strategy Based on "Belt and Road"	381
Chao Lv	
Research on Marketing Strategy of Mobile Business in Telecom Market	384
Yue Zhao	
The Insignificance of Life: Reading "The Love Song of J. Alfred Prufrock"	389
Zhen Jia	
Study on the Transfer of Rural Land Use Right from the Perspective of Economics	393
Yuting Zhang	
A Study on the Impacts of Outdoor Play on Social Development in Chinese Preschool Children	399
Danqi Shen	
Analysis of education status and countermeasures of left-behind children in rural areas	405
Yanling Yang	
National Security Review System in Cross-border Investment of China's Enterprises	411
Li Jie	
Study on English Linguistics and Its Contextual Function	417
Xie Fang	
A Review of Domestic and Foreign Airport Economic Research	421
Xiaolan Zhang	
Development Model and Strategy Suggestions of Cross-border E-commerce in China	425
Shao Peng	
Investigation and Research on the Application of Background Music in Wuhan Western Restaurant	429
Wen Tang	
Analysis of the Fusion of Silk Road Culture and Urban Regional Landscape	433
Oian Yuanyuan, Song Zehai	

Zhang Zuliang: Commander of Inventing the Policy of "Military Strike, Political Struggle, and Mobilization of the Masses"	437
Lei Zhimin, Zhang Jiayan	
Heishui Head Su Yonghe's Ups and Downs in Life	441
Lei Zhimin, Zhang Jiayan, Mou Qiao	
Translation of Words with Chinese Characteristics from the Perspective of Eco-translatology	445
Yanxia Hou	
Discussion on Medical History Research in China: Current Situation, Problems and Prospects	452
Ruotong Zhao	
Study on the Development Process and Enlightenment of the Sentencing Reform between China and the United States	456
Cui Shixiu	
Rethinking and Reshaping the Right to Counsel in China: under the Perspective of Anti-corruption	460
Bo Yuan	
The Study of Traditional Color Aesthetics in Zhang Yimou's Films Taking Shadow for Example	466
Huaguo Cui, Jang Dong-Yeu	
Poetic Presentation of Theme of Trauma in Jean Genet's Drama	469
Yang Jian	
Research on the Interaction between Stock Market and Real Economy	472
Pengfei Wen	
Research on the Translation of Sichuan Wine Advertisement under the Perspective of Memetics	477
Li Xiao	
Current Situation and Measures of College Students' Ideological and Political Education under Internet Public Opinion	481
Yang Xiaoshu	

Study on the Existence and Rationality of the Development and Formation of Internationalism Style	485
Rui Liu	
Study on the Mechanism of Systemic Financial Risk Caused by the Kinetic Energy Conversion of Economic Growth	490
Bo Qin, Minghao Jin, Kewei Han	
Study on the Influence of Ethnic Art on Chinese Society Culture	494
Xuemei Zhang	
Study on "Destiny" Concept in Wang Daiyu's "Islam with Confucianism" PhilosophyComparing with the "Destiny" View of Traditional Confucianism	498
Bing Yang	
Research on the Influence of Rural Tourism on Rural Economic Development	502
Yinping Song	
Thoughts on Strengthening the Legal Construction of Labor Security	506
Zhang Xinxin	
Research on Cross-border E-commerce Economic Dispute Resolution Strategy	509
Lu Han	
Research on Digital Music Composition Technology	513
Zhen Wang	
The Interpretation of Literary Works and Relevance Theory-in the case of Everybody's fool	517
Zhixia Yang	
Financing and investment issue of the "One Belt & One Road" initiative and countermeasures	525
Chen Feifei	
Research on the Relationship between Energy and Economic Growth in Henan Province	529
Yan Zhang	
Research on Tourism Experience of Historical and Cultural Blocks	536
Yue Liu	

Study on the Influence of Green Trade Barrier on the International Trade of Agricultural Products in China	540
Dapeng Ren	
Research on Metaphor in the Translation of "Golden Notes"	545
Guifang Zhou	
Development Path of All-For-One Rural Tourism in China	548
Chai Yong	
Canonical Correlation Analysis on Impacts of Agricultural Modernization on Urbanization	552
Cheng Qi	
Analysis on Spatial Pattern of Cultivated Land Use Intensity in Hubei Province Based on Energy Value Analysis	557
Cheng Qi	
Research on Low-carbon Economy and Its Consumption Guidance	562
Yanping Liu	
Study on Tourism Culture and Attractions Translation	566
Ming Fang, Guoqin Chen	
Analysis on the Core Competitiveness of Physical Education	570
Ning Zhang, Yuhua Zeng	
Research on the Transformation and Upgrading Strategy of Shaanxi Energy Industry under the Supply-side Structural Reform	574
Furong Feng	
Research on the Humanized Puritanism of Hawthorne in The Scarlet Letter	579
Yinghui Wang	
Decorative Form Elements in Calligraphy Art Creation	583
Shun Zhao, Yu Youren	
The Influence of International Taxation Rules on Taxation Incentive Policy of Scientific and Technical Innovation in China	586
Zhang Zheng	

Discussion on the Methods of Protecting the Overall Interests of Society by Economic Law	59 0
Ma Bin	
Research on the Value-added Phenomenon of M&A and Reorganization of Listed Companies Based on Value Assessment	594
Dongmei Dai	
The Ethical Analysis of Tujia Nationality's Marriage Customs before Bureaucratization of Native Officers	598
Yu Xi, Xin Peng	
Application Analysis of Medical Humanities English based on Project Model	603
Wei Wei	
Drug Safety and Nursing Care for the Elderly	607
Lei Meng, Hongyan Cui	
The Manifestation of Landscape Poetry and Painting in the Perspective of Aesthetic Aesthetics——A Case Study of Su Shi's Poems	611
Wenlong Zhang	
Research on the Creation and Scientific Experiment of Yoga Style in Sub-health People in Workplace	615
Ying Song	
Research on Urban Image Promotion and Urban Cultural Communication Path in the Construction of "Belt and Road"	618
Ying Wang	
Pakistani labor force in the Gulf and its impact on Pakistan	622
Ding Jianjun, Zhang Daolei	
Study of Zen's "Knowledge of Mind" Thought in the Tale of Genji's Literary Concept	627
Feng Zhou	
Study on Artistic Language of Paint Mural	631
Hongjuan Guo	
Research on Artistic Expression Method of Digital Interactive Illustration	635
Xi Wang	

Study on the Visual Aesthetic Experience of Animated Film Colors	639
Yang Luo	
Study on the Effects of Different Cooking Methods on Vitamins of Food	643
Xing Qiao, Taorui Huang	
Study on Visual Language of Public Service Advertising Graphic Design	647
Xin Yang	
A Brief Analysis on the Promotion of Tourism Souvenirs Industry Chain in Nanyue Mountain from the Perspective of New Media	651
Xiao Rong	
Analysis on the Impact of Financial Innovation on the Investment and Financing of Chinese Enterprises	656
Ding Yi	
Research on the Protection of Consumers' Rights and Interests in China's Internet Financial Innovation	660
Yifan Hu	
Study on the Effect of Real Estate Investment in Xi'an on Regional Economic Growth	665
Zhenrong Wu	
Research on Chinese Rural Financial Development	670
Hongxiu Cui	
Application and Innovation of Anti-floating Technology in Basement Structure Design	674
Chunming Zhang	
Research on Rural Tourism Poverty Alleviation Strategy from the Perspective of Rural Revitalization	680
Yajuan Li, Zhi Wang, Shujun Zhai, Mei Xin, Yuanyuan Xi	
Research on the Influence of Macro-industrial Policy on Enterprise Innovation	684
Yuning Wu	
Reflections and Reconstruction of Journalism and Communication in the Integration Media Age	688
Yuhong Tian, Weiyang Wang, Qianhui Ju	

Research on Countermeasures of Rural E-commerce to Help the Poor under the Precise Poverty Alleviation Strategy	693
Jing Wang, Hongwei Wang	
The Influence of The Belt and Road on the A-share market	699
Sixiao Chen	
The Design and Implementation of the Computer Intelligent Teaching System based on ITS Technology	705
Jin Xin	
A Brief Analysis on the Application of Ethnic Elements in Dynamic Visual Communication Design	709
Li Li	
An Analysis on the Necessity of Building Industrial Town in Guangxi	714
Feng Chunsheng, Cheng Chen	
A Study on the Relationship between College Students' Subjective Well-being and Social Support	719
Lan Lan, Zhang Xuebing	
Research on the Development Path of Rural E-commerce under the Rural Revitalization Strategy	725
Xiaoguo Liu, Yanhua Wang, Chen Yu	
The Evolution of Painting Style under the Influence of Regional Culture	730
Yuan Yuan	
Study on the Formal Language of Waterborne Materials Painting	734
Rubing Zheng	
Research on Financial Loan Index Analysis and Risk Evaluation Based on FTA	739
Zhu Xiangcai, Liu Wenling	
Research on Application and Evaluation of E-commerce Platform based on Eclipse and FTA	745
Wenling Liu, Xiangcai Zhu	
Research on the Necessity and Feasibility of Shaanxi-Central Asia Trade Cooperation under the Strategy of "Silk Road Economic Belt"	750
Ai Jian	

The Economic Analysis of Clean Energy Powered Vehicle Manufacturers: A Tesla Case Study	755
Tana	
The Application Research on the Political and Ideological Education in Colleges and Universities in the We-media Era	763
Ma Xiaojuan	
Research on the Model of Ideological and Political Education Based on Systems Theory	769
Zhang Yue	
Discussion on the Teaching of Online Courses in College English in Distance Education	774
Tan Xin	
The Difference of Chinese Listed Companies' Risk Defense Ability under Systemic Risk	780
Yansong Cai, Li Ma	
Study the Spirit of Gu Wenchang to Fight Against Poverty	788
Lei Zhimin, Mou Qiao	
Study on the Construction Path of Characteristic Town in Shaanxi under the Background of Rural Revitalization Strategy	792
Fengxiang Jiang, Yazi Li	
Research on Technical Barriers and Contemporary International Trade	797
Jing Ma	
The Wholesale Price Contract of Supply Chain Decision-making Behavior Research	801
Hui Wang, Shihong Pang	
Horizontal and longitudinal Convenient Analysis between Full-Cost Method and Variable Cost Method	810
Liu Zhiying, Liu Donghui, Tian Yulan	
Experience and Inspiration of the Management of Old-age Poverty in Developed Countries	820
Saiyu Zhang	
From "Undefeated Winner" to "Cry Wolf"—On the Impact of the ITTF (International Table Tennis Federation) Reform on the Chinese Table Tennis Team and the Countermeasures	829
Chi Chiu Huno	

Integration and Development of Traditional Health-Preserving Sports and Pension Industry	836
Dongshun Ma, Limei Zhang	
The Change of Residential Space Structure and the Supply of Social Services in Urban Communities	840
Hongbing Liao , Shuaishuai Feng	
Research on the development of farmhouse music in Shanghai based on co-evolution theory – Qian Wei village as an example	849
Yisheng Huang	
Research on the impact of consumer goods import on the upgrading of China's manufacturing industry	855
Zhao Jingfeng, Diao Huizhen	
The Reason for China's High Savings—Based on The Interpretation of Demographic Dividend	860
Yu Jiajia, Quan Li, Han Yuqi	
Benefit Evaluation Research of BIM Application	867
Han Yuqi, Yu Jiajia	
Analysis on the characteristics of daily change of air environment quality in Tianhe District of Guangzhou	872
Zhao Kunrong, Wu Shuang, Xu Wenjun, Jia Yan	