Table of Contents

Research on the Practice Mode of College Ideological and Political Education	1
Wenjun Li	
Feasibility Analysis of Online and Offline Combination in College English Classroom Based on Big Data	5
Xiaomin Yang	
The Impact of Rural Teachers' Work Circumstances on Rural Teachers' Belief in Teaching	10
Yang Yandong	
Research on the Application of Micro Course in Badminton Teaching in Colleges and Universities	15
Lu Pengtao	
A Cross-cultural Comparative Study on the Identity of Pre-service PE Teachers between China and the USA	20
Wenhui Tan	
SWOT Analysis of Application of Project-based Teaching in Non-hereditary Teaching in Colleges and Universities	24
Yuan Si, Jia Jie	
Study on the comparison between college students borrowing behavior and the statistical analysis of paper books	28
Wang Lei, Liu Chunxiao, Jin Xinglong, Xu Guozhen, Su Xueping, Chen Xinjie	
Experimental Study on Balance Ability of Aerobics Athletes Based on Modern Educational Technology	34
Guo Wei	
Research on the Application of Medical Virtual Simulation Digital Experiment Project in Morphology Integration Experimental Teaching Reform under the Background of Information Technology	39
Juning Wang	
Analysis of New Practical Teaching Model of Ideological and Political Theory Course in Colleges and Universities from the Perspective of Supply Side	44
Wang Peiwen	

Research on Geographical Form and Evolution of Ancient Chinese Literature Based on Professional Ability Training	49
Tan Gaofeng	
Analysis of Teaching Approaches of Practical Writing in Teachers' Colleges Based on Communicative Context	54
Hou Changkai	
Research on the Promotion Strategy of Red Tourism Education Function under the Background of New Era	59
Yang Yang, Fan Yingli, Shang Haitao	
Analysis of the Implementation Mechanism of Modern Apprenticeship System for Tourism Management Major in Higher Vocational Colleges Based on citespace Data	65
Wang Xiangyan	
Reflections on the Reform of Public Basic Courses in Universities of Applied Sciences	70
Aimin Pu, Huizhen He	
Research on Curriculum Construction of Visual Communication Major	75
Yang Fan	
Discussion on the Teaching Reform of Ideological and Political Course in Colleges and Universities Based on "Mooc"	79
Zhang Pian	
Research on the ways to cultivate Core Literacy of the Art College students	83
Yufan Huang	
The Inspirations of Korean Speech Contest to the Reform of Korean Teaching in Colleges and Universities	88
Zou Junxiu	
Views and Suggestions on the Reform of Mathematics Education and Teaching in Colleges and Universities	92
Cai Xudong	
Research on Cross-border E-commerce Talents Training from the Perspective of Industry-University-Research Cooperation	97
Chen Hui, Liu Qi	
Analysis and Research on the Teaching Management Mode of College Teachers from the Perspective of Macro-education	102
Dai Qingsong, Zhao Rui	

The Problems and Solutions of Story Teaching Model in the Application of Chinese Education in Colleges and Universities	107
He Hongye	
Research on the Path of Cultivating Socialist Core Values of Higher Vocational College Students	112
Jiang Lei, Jiang Shengfeng	
Exploration and Analysis of Cross-border E-commerce Talents Training under the Mode of Industry-Education Integration in Vocational Colleges	117
Li Guanyuan	
The Method of Cultivating College Students' Cultural Connotations in the Teaching of Ancient Literature Course	122
Li Guangkuan	
Analysis on the Application Effect of School-enterprise Co-construction of Tourism Management Professional Training Base in Vocational Colleges	127
Ling Liqin	
Research on the Strategy of Promoting the Intelligent Teaching Level of Vocational Education Teachers	132
Lu Fengping	
An Analysis of the Effectiveness of College English Education Reform Strategies from a Multicultural Perspective	137
Meng Youqing	
Innovative Research on College English Writing Teaching Model under the New Network Carrier	142
Rong Fengjing	
The Choice and Integration of Mathematics Teaching Methods and Strategies for College Students Based on Ideological and Political Education	147
Tang Xiaochun	
Research on English-Chinese Translation Teaching from the Perspective of Systematic Function	152
Wang Xi	
Research on the Strategy of Promoting the Effectiveness of Physical Education Classroom Teaching Based on Students' Subject	157
Yang Jianmei	
The Role of Modern Information Technology in Talents Training in Vocational Colleges from the Perspective of Economics	162
Zhong Jie, Huang Lin, Huang Lin	

Practical Research on the Teaching Path of Architectural Design Major in Colleges and Universities in China Based on BIM Technology	167
Zhou Wei	
Big Data Helps Reform and Innovation of Ideological and Political Education in the New Era	172
Zhang Yizhe	
The Application of Cognitive Linguistics Theory in the Deep Learning of English Vocabulary Knowledge in Vocational Colleges	177
Peng Zhitao	
Research on the Path of Integrating Mathematics Software and Mathematics Modeling into Mathematics Teaching	182
Yunpeng Huang	
Practical Research on Situational Language Teaching Model in Secondary Vocational Schools	187
Ni Liqin	
An Analysis of the Defects of Current Network Education from the Perspective of Educational Psychology	192
Fugao Qin	
Integration Research on Innovative Education for Entrepreneurship and Civil Engineering Major in Colleges and Universities	197
Yi Lan, Guan Duan, Ying Chen	
The Construction of Physical Education Teachers' Professional Development and Core Quality	202
Dapeng Qi	
Research on the All-round Cooperative Education of Ideological and Political Education	207
Feng Fu	
Research on the Application of Network-based Flipping Classroom Teaching Mode in College Physical Education	212
Tan Longjie	
Exploration of Oil Painting Teaching in Colleges and Universities Based on the Development of Art Culture	217
Wei Qing	
Reform of Translation Course in Local Undergraduate Colleges Based on Computer Aided Translation Training System Platform Technology	222
Jin Ling	

Research on College Students' Campus Culture Construction Based on College Ideological and Political Education	227
Yu Jun	
Research on the Construction of Multidimensional Practice Platform Based on the Cultivation of College Students' Innovation and Entrepreneurship Ability: A Case Study of Logistics Management	232
Liu Dongmei, Sun Weifeng	
Research on the Innovation of Art Course System in Higher Vocational Education under the Mixed Ownership Model	238
Xue Chuan	
Research on the Status Quo and Improvement of the Affinity of Ideological and Political Education in Universities	243
Nie Dan	
Application Perspective of Industry-University-Research Cooperation in E-commerce Talents Training Study	248
Zhao Rong	
Research on the Transformation and Reform of Contemporary College Students' Ideological and Political Education under the New Media Environment	253
Qiu Jianning	
Analysis of the Significance and Value of Enhancing Affinity in Ideological and Political Education in Colleges and Universities from the Perspective of New Media	258
Xing Liang, Zhang Ping	
Research on College Students' Network Ideological and Political Education from the Perspective of Cultural Self-confidence	264
Yang Jianhua	
Reform and Practice of Opening Project Teaching in Improving Students' Professional Practical Ability of Visual Communication Major Based on Academic Competition	270
Wang Ying	
Paths for the Implement on the Social Management Function of Ideological and Political Education in Colleges	275
Wang Hailing	
Analysis of Evaluation Model of Multimedia Teaching Course Reform Model Based on Structural Recursive Algorithms	280
Cao Wensheng	

Research on the Countermeasure of Basketball Culture Construction in colleges Based on the Cultivation of Core Literacy	285
Ba Teer	
A Study on the Relationship between the Establishment of College Students' Psychological Capital and Ideological and Political Education	290
Feng Fu	
Study on School Education's Inheritance of Folk Culture	295
Sumei Li	
Research on the Reform and Practice of the Teaching Model of Psychological Health Education in Colleges and Universities Based on Positive Psychology	300
Li Yang	
Research on the Teaching Quality Model of Physical Education Courses in Local Universities Based on Audit and Evaluation	305
Gan Yang	
Research on the Realization Path of Education through the Scientific Research in Colleges and Universities	310
Pang Dan	
Research on the Combination of Innovative and Entrepreneurial Spirit Cultivation and Craftsman Spirit of College Students in Higher Vocational Colleges	316
Wang Xingli	
The Educational Reform Path of Integrating Folk Sports Culture into Public Sports Courses in Colleges and Universities	321
Ruixia Xu	
Research on New Paradigm and Form of Ideological and Political Education Theory in the New Era	326
Huang Yanjun	
Study on the Reform of Physical Education in Universities from the Perspective of General Education	332
Feng Wang	
Research on the Cultivation of Children's Dance Creation Ability in Preschool Dance Course Based on Appreciation of Artistic Works	337
Tan Chun	
Analysis of the Effect of Preschool Dance Teaching on Children's Quality Cultivation Based on Mass Communication	342
Tan Chun	

Research on the Training of Preschool Children's Song Performance Ability Based on the Combination of Competition and Teaching	348
Tan Chun	
A Study on the Teaching Model of Comprehensive English Course Based on Multiple Intelligences Theory	353
Wu Linhui	
Research on the Reform of College English Teaching under the Background of Training Applied Talents	358
Yu Shuangshuang	
Exploration on the Optimizing of the Training Model of Adult Education Talents in China from the Perspective of "Craftsman Spirit"	362
Liu Qiong	
The Symbiosis of False and Real in Network Ideological and Political Education	367
Zhang Yizhe	
Re-recognition of Herbart's Teaching Theory	371
Wang Yipeng	
Research on Computer Professional Process and Individualized Teaching Reform Based on Big Data Thinking	376
Yang Ping	
Practical Teaching Research of Computer Public Course Serving Professional Courses	380
Sun Kaiyan	
Analysis on the Strategy of College Sports Information Construction of "Internet +"	385
Zhang Junhua, Wei Haiyang	
Ideological and Political Teaching Reform of Computer Network Course under the Concept of Thinking Innovation	392
Chen Baoqi	
Research on Teaching Reform Strategy of New Engineering Education Based on OBE Concept	398
Yu Dan	
Problems and Countermeasures of Public Physical Education in Colleges and Universities under the Background of National Fitness	402
Fan Yingli, Yang Yang	
Research on the Performance Evaluation of College Students' Online Courses	407
Tan Pingfen, Cai Shaohua	

Creating the Teaching System of Art Design with Regional Cultural Characteristics	412
Xianyun Mao	
Research on Effective Ways and Methods of Ideological and Political Education in Higher Vocational Colleges Based on Four-in-One Mode	417
Xiangwei Gong	
Multimodal Discourse Analysis in the Teaching of Business written English Course	423
Niu Min	
The Significance of the Second Classroom Activities in College English Teaching in Independent Colleges	427
Zhihua Wu	
Research on the Adaptability of Urban and Rural Planning Professional Practice Teaching under the Background of Industry Reform	430
Xie Xiaoling	
The Application of Educational Psychology in Students' Education and Teaching	435
Jun Hong	
Research on the mode of cultivating practical ability of professionals through school-enterprise cooperation based on "internet+"	441
Qin Gong, Zou Li	
Humanistic Research on the Ideological and Political Work in Colleges and Universities	445
Wenjun Li	
Research on the Improvement Path of Ideological and Political Education in Colleges from the Perspective of Internet	450
Wenjun Li, Shuxin Wang	
Research on the Training Mode of Modern Apprenticeship System with Double Subjects and Five Connections in Higher Vocational Colleges	454
Kaitai Hua, Fei Liang	
Research on the Reform and Countermeasure of the Carrier of Ideological and Political Education in the Big Data Age from the Perspective of New Media	459
Shuxin Wang, Wenjun Li	
Research on Scientific Integration of New Media Technology and Reform and Innovation of Ideological and Political Course	464
Yuze Fu	
Deepening Reform and Innovative Development of Higher Vocational Education in New Era	470

Analysis of the Relevant Factors of College English Teaching Quality Based on Employment Orientation	475
Wu Chen	
Application of Big Data in Intelligence Classroom Teaching in Universities	480
Peihua Su	
Research on Remedial Measures of Physical Education Teaching for Idiosyncratic Students based on Physical Education Fairness	484
Zerong Jiang, Sidong Cui	
Discussion on Practical Teaching Reform of Tax Curriculum Based on School-enterprise Cooperation under the Background of the belt and road initiative	488
Fan Mei	
Research on the Integration of Music Education and College Students' Quality Education under the New Curriculum Reform	494
Huang Shen	
Analysis on the Causes of a Declination based on the Special Sports Level of the PE Majors and its Countermeasures	498
Wenchao Li	
The political considerations for college funding of education: coordination, Sharing and justice	502
Yang Jian	
The Status Situation and Thoughts on the Inheritance of Chinese Traditional Music in Public Art Education Colleges and Universities	505
Zhang Fan	
Research based on Constructing Multi-Learning Evaluation System of Secondary Vocational Marketing Courses from the Perspective of Integration of Production and Education	509
Zhang Qian	
The Positive Role of Media Literacy Education in the Cultivation of Innovative of Talents in Journalism and Communication	513
Zhou Yang	
Research on the Construction of University Media Platform and the Innovation of Professional Practice Mode under Media Convergence	516
Zuowei Zhao	
Training Scheme of Information Technology Ability for Applied Undergraduate Accounting Talents under the Background of Internet + Accounting	520
Jing Cao	

Research on the Construction of Competency Model of Applied University Teachers	529
Jianfang Zhang	
A Study of the Skill Training of Students Majoring in Tour Guide Based on the Modern Apprenticeship	535
Lei Shuyan	
Research on College Music Education and Cultivation of Students' Innovative Ability Based on Quality Education Background	540
Yu Qin, Yuan Feng	
Literature Review of Modal Verb Teaching Research on Chinese as a Second Language	545
Huang Fangfang, Du Xinni	
Some Thoughts on Instrumental Analytical Chemistry Experiment Teaching	549
Ying Liu	
Research on the Superior Theoretical Basis Structure of Sports Sociology from the Perspective of Innovation	554
Shichao Wang	
Analysis on the Development Index System of University Teachers in the Era of Big Data	559
Xiaojun Yu	
Investigation and Analysis on Current Situation of Clinical Teachers' Teaching Responsibility and Teaching Ability	565
Chunmiao Liu	
Research on the Significance and Path Optimization of the Cultivation of Maker Education Based on Multiple Interactions	569
Liu Tao	
Research on the Application of Sports Skills Transfer Principle in Gymnastics Teaching and Training Based on Humanistic Care	574
Shichao Wang	
Higher education popularization and promoted application of modern education technology	579
Zhao Hui, Wang Xiaoyan	
Research on the Application of "Contrast" Evaluation and Reform Teaching Mode Based on Information Technology	583
Luo Guoshi	

Discussion on the Ways of Improving the Teaching Quality of Higher Vocational Colleges under the Background of "Internet +"	590
Yin Jing, Zhong Jie	
Research on the Training Mode of College Art Talents Based on the Traditional "Artisan Spirit"	595
Su Fei	
Research on the Discourse Right of College Students' Ideological and Political Education Network Culture Based on New Media Environment	59 9
Wenjun Li	
Connotation and Characteristics of Ideological and Political Education Carriers Based on Professional Core Competence	605
Wenjun Li	
Exploration on the Combination Mechanism of Social Practice and College Students' Mental Health Education	610
Yafei Shang	
Talking about the valuable project accomplished perfectly of the reform of the packaging design curriculum from the perspective of the collaborative education	616
Liu Xiaoyu, Hao Xiaohua	
The Innovation and Practice of Chinese Teaching Methods in Higher Vocational Education under the Background of New Media	621
Yi Hao	
The Application Exploring of Cognitive Linguistics in College English Reading Teaching	626
Yanmei Jia	
An Empirical Analysis of the Satisfaction to the Government on Rural Vocational Education Based on CSI Model	631
Huijun Liu, Nianqing Tang, Ying Zhu	
The Research on the Cultivation of Agricultural Professional Talents under the Vision of Rural Revitalization	637
Huijun Liu	
The Application of Blended Learning in English Large Size Class Teaching Based on BYOD	642
Ying Liu	

Exploration on the Reform of "Three Combinations + Three Steps" Teaching Mode from the Perspective of Innovation and Entrepreneurship Education: Based on the Course of Foreign Trade Transportation and Insurance	646
Lingyan Meng, Dan Jia	
Research on Translation Teaching in College English from the Perspective of Relevance Theory	651
Yufeng Tang	
Abilities Tested in the New-added Summary Question of the TEM-4 Writing Part and Countermeasures	656
Xia Wang	
Thoughts on Several Issues in Education and Teaching Reform in the Context of Educational Informatization	660
Yao Wang, Shu Ma	
From Theory to Practice: the Experience of Sichuan Tourism University on Integrating Professional Education with Innovation and Entrepreneurship Education	664
Juan Yang, Lei Zhao	
Exploration on the Path of College Student Aid Education from the Perspective of Poverty Alleviation	673
Zongyuan Yang	
Enlightenment of Learning and Teaching of AACSB Accreditation Standards on Business Education	678
Fengyan Yu	
Research on Application-based Undergraduate English Teaching Reform Based on "Knowledge-Capacity"	683
Chen Cheng	
Teaching Reform and Innovation Practice of "Electrical Automation Technology" Professional Integration Course Based on "Internet +" Background	688
Wang Dandan	
Discussion on the Practice of the Integration of Art Design Major Courses and Regional Characteristic Culture in Higher Vocational Colleges	693
Yan Chunyan	
Cultivate and practice the core values of socialism in college English classroom teaching	698
Yan Zhijuan	

Following the law of socialist education development with Chinese characteristics in the new era, cmmitted to cultivating high-quality technical skills talents for the "one excellent and two high" strategy in Qinghai Province	703
Liu Kangning	
Talking about the Cultivation of Foreign Language Students' Autonomous Learning Ability in Higher Vocational Colleges under the Network Environment	708
Sun Lin	
Study on the Relationship between Time Management Disposition, Emotional Experience and Learning Burnout of College Students	713
Ma Guanli	
Teaching Research on Enhancing the Charm of Time Value of Funds	718
Wang Chunfang	
Research on Improving the Effectiveness of Ideological and Political Education Teaching in Colleges and Universities from the Perspective of Education Informationization	723
Wang Yuting	
Analysis and Countermeasures on the Current Situation of College Physical Education Curriculum Construction in China	728
Long Cai, Yuan Zheng	
Research on the Performance Improvement of Administrative Management in Applied Universities from the Perspective of Ideological and Political Education	732
Li Mingchao	
Research on the Interactive Mode of Physical Education Teaching and Sports Training in Colleges and Universities	739
Zhang Junhua, Wang Li	
Research and Construction of Teaching Practice Course System for Students Majoring in Physical Education in Colleges and Universities	745
Wenjie Fan	
Research on the Optimizing Method of Tennis Teaching in Colleges and Universities	749
Wenjie Fan	
Application of Flipped Classroom Based on "WeChat + Class" Interactive Feedback in Foreign Language Teaching in Universities in Yunnan	754
Yang Ping, Qian Shi, Tang Geman	
Situational Teaching Method in Early Childhood Education Based on Happy Education Concept	758
Wu Zhaoqi	

Study on the Evolution of the Hot Spots in the Study of Physical Education and Training in China	763
Zhang Junhua, Wang Li	
Investigation and Analysis of the Present Situation of Practical Teaching in Visual Arts Major	768
Tan Jun	
Analysis on the Innovative Ways of English Teaching Model under the Micro-course Environment in the Information Age	774
Liu Yan	
Practice and Reform of English Intercultural Communicative Competence in Universities in Yunnan under the Training Pattern of Application-oriented Talents	779
Yang Ping, Qian Shi, Zheng Min	
Approach of College English Teaching Reform in the Background of MOOC Education	784
Chen Xing, Zhao Mudan	
The construction of customer satisfaction model of ideological and political education for college counselors basing on fuzzy mathematics theory	789
Lechang Wang	
The Countermeasure of Integrating Cultural Confidence into College Students' Ideological and Political Education	796
Yan Zhao	
Exploration and practice of innovative teaching ideas and teaching modes for film and television majors in application-oriented colleges and universities	801
Jing Sun	
Some problems of Chinese teachers existing in TCSL class and their solutions	805
Chengjiao Zhang	
Advice on the development of small-scale rural school	811
Xiaocong Wang	
Research on the Construction of Preschool Education Major with Professional and Innovative Integration to Help Poverty Alleviation, Intelligence Improvement and Ambition Support	815
Yingchun Sun	
Teaching Reform of Semiconductor Materials and Devices Based on Multimedia Technology	821
Ying Zhang	

Construction of Teacher Scaffolding Model in College English Teaching	827
Qian Zhang	
Exploration and Practice of Excellent Course Construction in Application-Oriented University A Case Study of Shanghai Excellent Course "Landscape Design"	833
Ye Wang	
Research on the Contribution of Higher Education to Economic Growth Rate in Jiangsu Province	838
Bangquan Wang, Yuhan Wang	
Research on Sharing Mechanism of Regional Practical Teaching Resources in Cloud Environment	84 4
Qiang Lin	
Research and Practice of Flipped Classroom to Promote Autonomous Learning of Higher Vocational College Students	850
Jing Wang	
Exploration and practice of Graduation Design in Information Security Specialty under the Background of "Emerging Engineering Education"	855
Yan Lili, Zhang Shibin, Chang Yan	
Research on the Influence of Teacher-student relationship on College Students' extra role behavior—Based on the mediating effect of Self-efficacy	860
Zhang Yingyang	
Longitudinal Study of the Positive Academic Emotion Effects on Children's Mathematics and Science Achievements-Using Nonparametric Quantile Regression	865
Yu Wang, Lingyu Kong, Dianjun Lu	
The Influence of College Students' Psychological Stress on Learning Burnout	872
Qin Linxin	
Application of FPGA in teaching reform of digital electronic basic experiment	877
Zhang Yan	
An investigation on significant factors for professional identity development of preschool teachers	881
Yuee Zhao	
A study on the Correlation between College Students' Gender, Personality Traits and Classroom Teacher-student Interaction	886
Qingqing Hu, Qian Chen	

One New Training Electronic Talents Method Based on Hierarchical Design	892
Min Zhang, Xiujuan Ma, Yan Jing, Fusheng Dai, Xinsheng Wang	
A New Training Mode for Rural Teachers under the Mode of "Double Teacher Teaching" Based on the Empirical Research on the Implementation and Promotion of "Double Teacher Teaching" Project	896
ZHANG Yuling, YANG Jiqiong, LI Wenhua	
An introduction of problem-based learning models for curriculum change in Chinese universities	901
Yuee Zhao	
Application Research of Penetration Teaching Mode in the Construction of Electronic Gold Courses	906
Yan Jing, Min Zhang, Xiujuan Ma	
Teaching Reform Practice of "Mobile Application Development" Course	910
Gao Xia, Zhu Feng	
Theme, Hotspot and Trend of Curriculum Reform of Situation and Policy: A Journey of Construction and Leadership	916
Qian Chen	
Analysis of Measures to Further Promote the Application of "AI + Education" in Universities	922
Weijun Lei	
Discussion on the Construction of the Core Curriculum of General Education in Engineering Majors in Colleges and Universities under the New Background	928
Shuwang Chang, Yan Jing, Xiujuan Ma	
Practical Research on Information Technology in Japanese Teaching of Applied Talents	933
Xiaoying Liu	
Cultivation of Innovative Talents with Research Experiments	938
Liyong Ma, Mingjian Sun, Hai Du	
Literature Review and Reflection on the Integration of Ideological and Political Education of College Students and Innovation and Entrepreneurship Education	942
Rongping Luo, Guolan Xie	
Research on the Training of Fitness Coaches under the Cooperative Innovation of "Government, Industry, Education and Research"	950
Hongjiang Wu	

Analysis of Factors Affecting Children's Personality Shaping from the Perspective of Developmental Psychology	956
Wang Rao	
The Construction and Improvement Strategy of Ideological and Political Education System for Private College Students in the New Era	962
Zhuonan Jia	
Research on the Innovative Application of Diagram to the Cultivation of Environmental design Professionals	968
Qionglin Liu	
The Application of Task-Driven Method Based on Mobile Internet in the Reform of Applied Writing Teaching	976
Zhaofei Yan	
The Application of Blog-Integrated Writing Instruction in Mainland China	982
Fang Yuan	
Research on Interactive Teaching Model of Courses in Five Areas of Preschool Education	986
Tao Wang	
Research on the Training Model of College Students' Innovative Teams in the Internet Era	991
Ren Wei	
Problems and Countermeasures of Undergraduate English Teaching in the Big Data Era	996
Tuanjie Zhao	
The Study of College English Teaching Pattern Innovation Based on the Blended Learning Mode	1000
Cao Linjing	
Application of Big Data and Artificial Intelligence Technology in the Construction of Information-based Teaching Model in Colleges and Universities	1007
Runlong Gu	
Research on the Innovation Mechanism of Art Design Education in the New Period	1013
Lei Han, Ying Wang	
Research on Ideological and Political Education of College Students under the Background of Big Data	1019
Shuang Liu, Yi Han	
Analysis of the Application of Mixed Teaching Method in College English Teaching	1025
Meng Wentao	

The Cultivation of Cross-cultural Awareness in College English Teaching	1031
Min Shen	
Reflections on Public English Teaching in Colleges under the Trend of Socialization of English Education	1036
Shuangshuang Yu	
College English Teaching Reform Program under the Multimodal Environment in the Era of Big Data Education	1042
Wei Zhou	
Construction of Teaching System for Developing Students' Core Literacy in Biology	1047
Ying Zhou	
Application of the SMART Principle to Diagnose and Improve the Quality System of Ideological and Political Courses in Higher Vocational Colleges	1053
Wen Yan	
Analysis of the Idea of Humanistic Education on National Kaohsiung University of Hospitality and Tourism	1059
Zhu Li	
Study on Innovation and Entrepreneurship Education Model with Interdisciplinary Integration under the Concept of STEM Education	1063
Yin Long	
Analysis of Characteristics and Rules of Ideological and Political Education Based on Network Environment	1069
Wenjun Li	
Research on the Application of Artificial Intelligence in the Teaching of Chinese as a Foreign Language	1074
Hui Xu	
The Study on Teaching Method of Power Supply Technology	1078
Zhan Shuguang, Shi Diancai, Liu Xiao, Xu Haihang, Jin Dai, Wang Shuai, Tong Xin, Shi Boyu, Zhang Lei	
A Comparison Between Word Formation in English and Chinese	1083
Xu Yuqing	
Applications Research of Flipped Classroom in Translation Teaching of College English	1089
Jintian Chen, Juanjuan Wang	