# Table of Contents

Strategic Analysis of Vitalizing Rural Industry Based on Developing Rural Leisure Tourism: A Case Study of Shaanxi Province  
*Fang Zhou*  
1

Research on Home Interaction and Influencing Factors of Preschool Children's Science Education Based on Innovative Thinking Training  
*Yu Zhanying*  
6

The Impact of Ideological and Political Education on Employment View of College Students  
*Jianzhou Yang*  
11

Study on the Difficulties and Countermeasures of “Double Creation” Education in Chinese Universities  
*Yong Sui*  
16

The Corpus-based Approach to the Application of Flipping Classroom Teaching Models on College English Teaching  
*Haiyan Wu*  
22

Research on the Quality Development of English Teachers in Higher Vocational Colleges Based on Professional Competence  
*Bing Zhang*  
26

The Elbe River Trade from the Perspective of Civilization Exchange and Mutual Learning--Take the turn of the millennium as an example  
*Sun Jingjing*  
30

Analysis of the Relationship between English Teaching and Regional Economic Development in Local Colleges and Universities Based on Industrial Development Dynamics  
*Hu Yuezhi*  
34

An Analysis of University Students’ Ideological and Political Education Network Cultural Discourse Right Based on Big Data  
*Shi Qin*  
39

Assessment and Analysis of Economic Loss of Air Pollution to Human Health Based on Eco-city Vision  
*Shao Chao*  
45
<table>
<thead>
<tr>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Work Process Oriented Curriculum Development Path</td>
<td>50</td>
</tr>
<tr>
<td>Wu Shaojie</td>
<td></td>
</tr>
<tr>
<td>Thoughts on Integrating Mathematical Culture into the Teaching of Real Variable Functions</td>
<td>55</td>
</tr>
<tr>
<td>Jin Hanwen</td>
<td></td>
</tr>
<tr>
<td>Effectiveness of Evidence-based Medicine in Clinical Teaching of Digestive Internal Medicine Based on Case Teaching Method</td>
<td>59</td>
</tr>
<tr>
<td>Zhang Mao</td>
<td></td>
</tr>
<tr>
<td>The Application of Management Accounting in the Upgrading of the Traditional Industries in Shaanxi: Taking Balanced Score Card as an Example</td>
<td>64</td>
</tr>
<tr>
<td>Rong Zhang</td>
<td></td>
</tr>
<tr>
<td>The Analysis of the Current Situation of English Listening Teaching and Transition of Listening Teaching Strategies for Business English Majors in Newly Upgraded Universities</td>
<td>68</td>
</tr>
<tr>
<td>Liu Lei, Meng Qin</td>
<td></td>
</tr>
<tr>
<td>Establishment of Multi-Practice Platform for College Students' Innovation and Entrepreneurship</td>
<td>73</td>
</tr>
<tr>
<td>Lin Pingping</td>
<td></td>
</tr>
<tr>
<td>Research on the Effectiveness of Ideological and Political Education in Colleges and Universities Based on Big Data Analysis</td>
<td>78</td>
</tr>
<tr>
<td>Yiyou Tan</td>
<td></td>
</tr>
<tr>
<td>Discussion on the Development of Enterprise Marketing based on Network Economy</td>
<td>83</td>
</tr>
<tr>
<td>Min Zhang, Shuangxi Zhong</td>
<td></td>
</tr>
<tr>
<td>Research on the Application of Network Teaching Means in College Track and Field Teaching</td>
<td>86</td>
</tr>
<tr>
<td>Yuemei Hu, Qi Zeng</td>
<td></td>
</tr>
<tr>
<td>New Idea of College Physical Education Reform in the Background of Internet Management</td>
<td>89</td>
</tr>
<tr>
<td>Jia Jin, Wenjun Liu</td>
<td></td>
</tr>
<tr>
<td>Discussion on Construction and Practice of Modern Distance Education Network Resource</td>
<td>92</td>
</tr>
<tr>
<td>Wenjun Liu, Jia Jin</td>
<td></td>
</tr>
<tr>
<td>Research on Application of Network Teaching in Track and Field Teaching Reform in Colleges</td>
<td>95</td>
</tr>
<tr>
<td>Yuemei Hu, Changgui He</td>
<td></td>
</tr>
</tbody>
</table>
Research on Pre-school Education Theory Teaching in Normal Universities Based on Process Evaluation

Kong Yu, Wang Yeman

Ideas for Improving the Teaching of Moral Education in Secondary Vocational Schools Oriented to Core Literacy

Yang Bin

Research on the Innovation of Teaching Mode of Ideological and Political Theory Course in Colleges and Universities under the Background of Big Data

Shao Meng

Research on the Application of Incentive Theory in the Teaching Management of Colleges and Universities

Yan Yingli

Discussion on the Effective Development and Construction of College Sports Network Education Resources

Chao Ye, Changgui He

Study on the Protection of Rural Industrial Heritage and Tourism Utilization under the New Urbanization

He Wangfang, Jiang Wennan

Exploration on the Integration and Optimization of Preschool Education and Kindergarten Education in China

Xi Liu

Exploring the Innovation Path of “Internet + Manufacturing” Business Model Based on Value Creation

Yang Miaomiao

Research on Online and Offline College English Classroom Teaching Mode Based on MOOC Platform

Zhao Mei

Research on the Selection of English and American Newspapers and Periodicals for the Cultivation of Students' Speculative Ability

Yuan Wenjuan

Research on Problems and Strategies of Track and Field Teaching in Higher Vocational Colleges

Wang Lina

Analysis of the Principles of L2 Vocabulary Teaching Based on the Combination of Structure-Function-Context

Yuan Wenjuan
GuliAyimu Yakefu

Marx's Theory of Economic Growth 155
Cheng Jianhua, Zhou Guangling

An Empirical Research on FCM of English Course for Chinese High-education from the Perspective of MOOC 160
Pingping Xiong, Zhihao Yang

Research on Innovation of Mathematics Teaching under the Application of Information Technology 169
Zhao Xiaohua

Analysis on the present situation and countermeasures of printmaking teaching in fine arts education in colleges and universities 174
Ting Yu

Basic Research on Indicator Model of Minority Vocational College Students' Psychological Crisis Stress 177
Dai Jian, Wang Lifeng, Dai Siqi

An empirical study on the Teaching of traditional Chinese Medicine Translation based on reversal classroom 185
Yan Gong, Xueqing Du

Research on practical Teaching of Business Administration Specialty in Colleges and Universities 193
Miaomiao Li

Inheritance of Traditional Culture in Preparatory Language Education for Ethnic Minorities in Colleges and Universities 196
Xiaoyan Gong

How to Train Students' Oral Communicative Competence in College English Education 199
Huiyin Chen

A Probe into the Training Model of Skilled Talents in Accounting Specialty 202
Lihua Hu, Jing Xie

Study on the model of physical education flip classroom teaching based on the micro-course of sports projects 205
Yipai Jiang

Research on the Protection of Consumers' Rights and Interests in Import Cross-border Electronic Commerce 208
Yunhui Yu

Application Analysis of Electrical and Electronic Technology in Electrical Engineering 212
Training

Gaosheng Nie

Application of material Technology in computer Network Education

Na Qian, Yanhua Liu, Xiangmin Gao

On the Development Trend and Enlightenment of International Trade Finance

Longnv Shang

Application of “task driven + Moore” mode in experimental teaching of computer basic courses in Universities

Wenwu Tan

On the Reform of College English Teaching Method

Peng Hui

Strategies to Improve the Effectiveness of Ideological and Political Education of University Advisors

Lina Du, Jianchan Zhang

Reflections on the Mental Health Education of College Students in University Library in Network Age

Jianchan Zhang

Feasibility study of project teaching in physical education curriculum in Higher Vocational Colleges

Yuanping Wu

Research on the Impact of Electronic Commerce on International Trade under the New Normal Background

Guanghua Li, Xi Dai

On the innovation of international trade under the background of “Internet +”

Shan Yin

A Study on the Regional Impact of Business Reform and Increase-A Case Study of the Effect of Value Added Tax Reform on the Development of Tianjin's Industry Economy

Xiaofang Tang

Training of Applied Accounting Talents under the New Economic Conditions

Ying Zhang

A Brief Talk on the New Ways of Ideological and Political Education for College Students under the Network Environment

Qianlan Zhou

Development and Study on Curriculum of Mechanical Design, Manufacturing and Automation

- V -
Zuwu Zhu
The Professional Psychological quality and its cultivation of College counselors in the New period 261

Jianchan Zhang, Lina Du
Study on Sustainable Construction of off campus practice base for civil engineering specialty 264

Lang Wu, Na Xiong
An Analysis of the Trends and Characteristics of College Students'English Learning Strategies Based on Web Platform 267

Yu Yan
Research on New Opportunities of Russian Education and Teaching Innovation in China Based on Idealized Cognitive Model 271

Xi Jing
A Study on the Training Mode Construction of Critical Thinking Ability in the Objective-based English Teaching 276

Sun Miao
Analysis on the Development Strategy of Agricultural Tourism under Industry Integration 280

Chunli Yang, Meibin Guo, Ying Xie
Research on the Impact of Brand Marketing on the Quality of Brand Relations Based on Brand Strategy 284

Liang Pingou, Liu Qiang
Research on the Development Goals and Approaches of English Teachers in Higher Vocational Colleges Based on Needs Analysis 289

Tingting He
Research on the Application of Chinese Classics in Ideological and Political Education in Higher Vocational Colleges 294

Huang Suling
Application of Biometric Technology on the Practical Teaching of Logistics Major in Vocational Colleges 298

Wang Yan
An Analysis of the Problems in the English Application Ability Examinations and Teaching Strategies in Higher Vocational Colleges 303

Li Wen
Exploration and Research of Physical Education Informatization in Colleges and 308
Universities in Mobile Internet Era
   Zhang Dading

Interpretation of Physical Training Theory and Methods in Higher Vocational Colleges
   Zhang Zhen

Research on Improving the Teaching and Training Effect of College Basketball Based on
Combination Innovation Theory
   Hongji Zhang

The Application of Educational Management Psychology in the Management of College
Students in the New Period
   Xuefei Liu, Ying Wang

Analysis of Key Change Factors of Consumer Behavior in E-commerce Environment
   Liu Yanling, Xiao Zhenhua

Research on Improving the Effectiveness of Ideological and Political Education Teaching
in Colleges and Universities from the Perspective of Education Informationization
   Shuang Du

Study on Sustainable Development in Deep Poverty-stricken Areas
   Hao Aoya

A Study on the Difficulties and Countermeasures in Rural Tourism
   Huanhuan Zhang

Research on the Construction of Research-oriented Course System of British and
American Literature and Culture
   Song Yunsheng

Does foreign direct investment affect the optimization of the industrial structure of the
home country?
   He Banglu, Wu Xiumin

Research on the Chinese Piano Music Teaching Model of “Quadruple Music Intelligence
Concept” under the Theory of Cognitive Science
   Chen Jing

Measurement and Index System of Urban Tourism Function
   Cheng Yingwen

Applied Research on psychodrama in the Teaching of Integrated Chinese Medical and
Western Medicine
   Li Rong

Analysis based on the New Phase Development and Innovative Path of Vocal Music
Teaching in Colleges and Universities
Liu Yang
Analysis based on the Second Classroom Teaching and Self-Awareness in the College Russian and Its Training Ability 377

Manping Luo
In View of Primary Chinese Writing Reform Based on Thinking Collision 380

Chunxiang Shang
Study on employment intention and influencing factors of Xinjiang graduates studying outside Xinjiang 384

Lihui Zhang
The Teaching Design of National Dance in Colleges and Universities from the Perspective of National Culture Heritage 389

Lebei Zhang
Feasibility Study on Combining Extended Training in College Physical Education Teaching 393

Libin Zhu, Lihui Liu
Integration of Ideological and Political Education and Employment Guidance Education in Colleges and Universities in the New Period Based on Network Community 397

Kuncheng Li
Research on Methods of Cultivating Applied Innovative Talents Based on Additive Manufacture under New Engineering Education 402

Zhang Jinzheng, Yuan Mingxin, Jin Qichun, Tao Lijia
Research on the Technological Innovation and Market Cultivation of New Energy Automobile Industry 408

Guanghui Song, Mingfang Xue
Innovative Application of Situational Simulation Teaching Method in Higher Vocational Management Course 412

Feng Guo, Shengchi Chen
Application Research of Multimedia Technology in College English Teaching 417

Liu Caiyun
Blended Teaching of College English Translation Based on MOSO Teaching 421

Feng Xiaolei
Innovation of Teaching Development and Reform for English Major in Colleges and Universities 425

Hongwei Tan
Research on the Improvement of Innovation and Entrepreneurship Education in Colleges 429
and Universities
Juan Zhang
Research on the Status Quo and Development of Current College Students' Ideological and Political Education
Qinghua Zhuang
Exploration and Practice of Project-based Teaching in Landscape Design Course
Wang Chao
Research on the Development Ideas of Foreign Languages Cultural and Creative Industries in the Context of One Belt and One Road
Bo Wang
Teaching Thinking Methods for Broadcasting and Hosting Major in the New Media Era
Wei Lv
Study on the Reform of the Training Mode of Talents in Broadcasting and Hosting Art from the Perspective of Spoken Communication
Yang Qv
Analysis of College English Translation Teaching Based on Cultural Equivalence
Yanchun Gao
Analysis and the improvement strategies of observation records in preschool children's learning
Gu Jing
Development of Low Carbon Economy Based on the Perspective of Philosophy of Science and Technology
Liu Quan
The impact of construal level on green consumption decision-making
Wang Jingjing, Jiang Tao, Hu Fengpei, Tao Xiangnan
The Basic Concept and Teaching Analysis of Preschool Education as a Major in dancing
Shenghua Li
Research on the Business Model of the Rookie Statio
Wuyang Qin
Research on Curriculum Reform of Chinese Language and Literature Education Major Based on Modern Social Background
Yuhong Li
Research on the Interaction between Party Building and Ideological and Political Education of College Students under the Background of Self-media
Kai Liang
Research on the Reform of the Teaching System of Higher Vocational English Courses Guided by the Regional Economy of Bozhou

Yang Xiufang

Exploring Polyphonic Music Teaching in Theory Course of Composition Technology

Jing Biyuan

Research on operation model of family farm in our country Taking family farm in Wenchuan County as an example

Guojuan Yu

Research on the strategy for tourism industry upgrading in Yichang based on smart tourism

Zhang Jiangcheng

Research on Branding of Sports Tourism in Western Yunnan

Guangyao Qi

Design and Application of Mixed Learning Model of Higher Vocational English Based on Rain Class

Zhixia Zheng

Research on Co-development and Sharing Mechanism of Digital Educational Development Resources Based on Cloud Computing

Yanwen Wu

Influence of Modern Educational Technology on Chinese Language and Literature Teaching

Zhu An, Wang Jing

Research on the Training Cost of Colleges and Universities Based on Service Orientation

Pan Feng

Research on Multidimensional Interactive Teaching Mode of Ideological and Political Theory Course for Physical Education Majors in the University Based on Visual Communication Technology

Peng Song, Jing Tang

Research on interdisciplinary integration mode based on STEM education concept

Ya’ning Yan

Research and Practice on the Training Model of Innovative and Entrepreneurial Talents for Modern Agriculture

Du Bin

Research on Practical Teaching Model of Public Relations Etiquette in College Students' Innovation and Entrepreneurship Education

- X -
<table>
<thead>
<tr>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Investigation on the Current Situation of Training Young Teachers in Private Colleges and Universities in the New Period</td>
<td>558</td>
</tr>
<tr>
<td>Discussion on the Perfect Mechanism of College English Test Policy</td>
<td>562</td>
</tr>
<tr>
<td>Discussion on the application of “dual-drive” practical teaching mode in application-oriented university</td>
<td>567</td>
</tr>
<tr>
<td>The Characteristics and Enlightenment of American College of Arts and Sciences</td>
<td>574</td>
</tr>
<tr>
<td>Application Analysis of Short-term Statistical Forecast of Macroeconomic Data</td>
<td>578</td>
</tr>
<tr>
<td>Based on the Study of Industrial Revitalization in Northeast China</td>
<td>587</td>
</tr>
<tr>
<td>An Analysis on the Application of the Communicative Strategy to Oral English Teaching</td>
<td>596</td>
</tr>
<tr>
<td>Application Research of Mobile Terminal in Computer Network Teaching in Colleges and Universities</td>
<td>600</td>
</tr>
<tr>
<td>An Analysis of College Student’s Consumption Psychology in Frontier Minority Areas from the Perspective of Network Lending</td>
<td>605</td>
</tr>
<tr>
<td>Study on the Impact of Customs and Internal Taxation Policies on Cross-border E-commerce Orientation</td>
<td>611</td>
</tr>
<tr>
<td>Research on the Influence of Cross-border E-commerce on Regional Industry Competitiveness under SCP Mode</td>
<td>618</td>
</tr>
<tr>
<td>Research on the Application of Art Education Form in the Cultivation of College Students' Humanistic Literacy</td>
<td>623</td>
</tr>
<tr>
<td>Theoretical Construction and Practical Approach of Child Creation Education</td>
<td>629</td>
</tr>
</tbody>
</table>
The Functional Mechanism of Art Education in College Students' Quality Education and Aesthetic Education

Guo Hongxi

On the Development Trend of the Objects of Political Economics from the Perspective of Marxist-Leninist Political Economics

Yuan Na

Research on Management Decision-making Innovation of Higher Education under the Background of Big Data

Huang Muqian, Chen Wanjun

The Relationship between the Social Production Mode of Marxism-Leninist Political Economy and Modern Industrial Society

Yuan Na

Study on Economic Growth Potential of Poverty Alleviation Project

Xuefeng Chen

The Problems and Measures of Chinese Football Talents Cultivation from Educational Perspective Review

Xiaowei Di, Xiaowei Lv

The Countermeasures Analysis for the Sustainable Development of Seashore Tourism

Haiyan Jin

Construction and practice of practical teaching model of university mathematics

Yi Liu, Xiaobo Liu

The Application of Artificial Intelligence Technology in Computer Network Teaching

Li Wang

Construction of the Curriculum System for Tourism Specialty Students in Higher Vocational Colleges Based on the “Innovation and Entrepreneurship” Education

Weiyi Wang

Research on the Application of Project Management Model in Innovation and Entrepreneurship Education in Higher Vocational Colleges

Yuguang Yan

Predicament and Countermeasure of College Chinese Teaching in Higher Vocational Colleges

Yang Yang

Research on Moral Education in Secondary Vocational Schools under the Background of Internet

Quanfu Li
Application of Social Practice in College Sports Training Teaching
  Xiaodan Yang

The Interpretation and Countermeasure Research of Educational Management in Colleges and Universities
  Xiao Min

Reflections on Educational Punishment
  Tian Jinju

On Cultural Infiltration in College English Teaching
  Wang Ying

Research on the Development of Canal City Cultural Industry under New Media Environment -- Taking Changzhou as an Example
  Yu Zixin, Wu Yizhuo

Talking about Cultivation of Mechanical Literacy of Engineering Students in Applied Universities
  Liuchuang Wei, Ping Wei

Humanistic Spirit Cultivation for College Students under the Background of “New Engineering and Technical Disciplines”
  Liuchuang Wei, Ping Wei

Analysis on Construction of College Counselors' Professional Ability in New Period
  Jie Liu

Role of college counselors
  Jie Liu

Estimation of the Rate of Return to Higher Education Based on Least Squares Method and Mincer Equation Model
  Peng Weng, Ling Yuan, Chaonan Li, Cong Yi, Yin Zhang

Research on the Differences of Social Foundation Development between Border Areas and Central Region Cities under Open Conditions
  Xiangyun Dong, Wei Weng

Exploration of Ophthalmology Teaching Based on Integrated Chinese and Western Medicine Based on Formative Evaluation Method
  Tingheng Jin

Practical Exploration of Clinical Syndrome Differentiation and Treatment in Ophthalmology Teaching of Traditional Chinese Medicine and Western Medicine
  Tingheng Jin
Discussion on the new teaching ideas of traditional Chinese medicine for promoting vascular regeneration in the treatment of peripheral vascular diseases
   Jianpeng Li, Zheng Wang

Research on the Relationship Between the Science and Technology in Zhejiang Province and Regional Economic Development
   Ma Lina

Economic Operation Mode and National Economy Regulation of Modern Marxist National Economics
   Xiaohan Tian

Application Effect of Case-oriented Teaching Mode in Digestive Medicine Nursing Teaching
   Qiaohong Zhang

Development of Clinical Nursing Teaching in the Department of Gastroenterology Based on Internet +
   Qiaohong Zhang

Research on the Teaching Mode of Digital Image for Art Design Specialty in the era of Multimedia Information
   Zhang Shenghui

Research on Core Literacy Cultivation and Reform of Chinese Curriculum in Higher Vocational Education
   Bian Xun, Zhao Jinwen

Research on Problems and Countermeasures of Classroom Teaching in Civil and Commercial Law—From the perspective of teaching effectiveness
   Lv Zhixia

Analysis of Teaching Treatment Strategy of Foreign Students Majoring in Overseas Chinese Education
   Cao Qinming, Li Jun

Probe into the practice of Mutual infiltration between Accounting Theory and practical Teaching
   Ge Yunhong

Research on talent training standards and curriculum development of jewelry design and craft major in higher vocational colleges
   Kong Yuanyuan, Yang Li

Research on the Employment Status of Graduates in Higher Vocational Colleges
   Shen Changsheng
Research on the Cultivation of Professional Quality of Higher Vocational Tourism Professionals Based on the Spirit of Craftsman 829

Liu Zhenghua

Research on the Linkage Path between Basic Education and Vocational Education for College Students 834

Chen Yanhong, Yi Yilian

Research on the Design of Mixed Learning Mode of College General Education in the Mobile Internet Environment 839

Shi Fei

A probe into the training Mode of Applied talents in Colleges and Universities---Cultivation of Talent Literacy in ICT Industry 844

Zhang Xiaoyan

The meaning of service marketing in modern service industry 850

Yongjing Yao

On the Cultivation of the Ingenuity of Art Design Talents in Colleges and Universities 854

Yu Peng

Thoughts on Constructing “Early Education System Construction of Infants and Toddlers from 0 to 3 Years Old” in Southwest Townships 859

Bai Rui

Research on the Innovation of the Professional Teaching in the Perspective of Speech Communication 864

Lv Wei

Analysis on the Reform of Practical Teaching Mode of Art Design Major 869

Sui Yan

Research on Mental Health Education of College students from the Perspective of ideological and political Education 874

Fu Yu

Strengthening Practical English Teaching and Improving College Students' Comprehensive English Ability 879

Xiaojun Cao

School Music Education and the Inheritance of National Music Culture 884

Yuli Chen

Intercultural Education of English Subjects and Critical Reading Teaching in College English 889

Jie Feng
Analysis of the Status Quo of Basic Music Education Reform in Xi'an under the Vision of "Internet + Education" and Research on Basic Countermeasures

Guo Ruixi

Innovation and Entrepreneurship Education Runs through the Whole Process of Talent Cultivation in Colleges and Universities

He Peng

The Construction of "One Belt and One Road" and the Revitalization of Northeast China

Zhongzhe Jin, Kun Jiang

Action Research as a Model for the Enhancement of Communicative Competence among Learners of English as a Foreign Language in Mainland China

Jiao Yanwei

Professional National Vocal Education in the Perspective of Multidimensional Culture

Kang Shaohua

Reflections on the Innovative Course System of Dance Major in Secondary Vocational Education

Li Ran

Effective Strategies of Collaborative Education of Ideological and Political Education and "Double Creation" Education for College Students

Huaigang Liu

Analysis of Problems and Reform Methods in Modern Piano Teaching

Liu Sha

Research on the Model of Higher Mathematics Experiment Teaching Based on Information Technology

Liu Yi

Investigation on the Basic Characteristics of College Students' Psychological Stress

Liu Ying

Problems in College Students' Psychological Guidance and the Choice of Solutions

Lu Qing

Research on the Construction of College Physical Education Classroom Based on Information

Lv Qingshan

An Empirical Study of the Leaping Development of English Education Based on the Theory of Speech

Ren Jinghui
A Study on China's Food Trade Dilemma and Solutions from the Perspective of Sino-US Trade Friction  
Shang Li  

Current Situation and Innovative Analysis of Badminton Teaching in Colleges and Universities  
Wang Jianjun  

The Impact of Wechat on College Students in Ideological and Political Education  
Wang Jing  

Analysis on the Role of Cross-border E-commerce in the Development of Small and Medium-sized Foreign Trade Enterprises  
Wang Shanjun  

Research on Cooperative Innovation of Practical Teaching in Tourism Management Major in Colleges and Universities  
Ping Xu  

Research on the Factors Affecting the Physical Exercise Behavior of College Students in China and the Effect of Self-management  
Xue Tongzhao  

Innovation of the Teaching of Applied Writing in Higher Vocational Colleges under the Network Environment  
Xue Yunfang  

Practical Research on the Flipping Classroom Teaching Model of Integration of Information Technology and Curriculum Based on "Intelligence Tree + SPOC"  
Yang Qiong  

Innovation of Financial Management Teaching Content and Teaching Method  
Yang Yu, Xue Ba  

Development Direction of Mechanical Design, Manufacturing and Automation  
Yuan Jianbo  

On the Construction of Evaluation Index System of Marketing Competitiveness  
Zhang Yiling  

Exploration on the Teaching Reform of English Linguistics Course Based on Web-based Autonomous Learning  
Zhang Ying  

Research on the Impact of Sustainability of Technological Innovation in Automobile Manufacturing Enterprises on Market Share  
Dai Lixin, Zhao Ling
Construction of Quality Assurance System for Talents Training in Applied Universities 1018
Zhou Gang

Research on Influencing Factors of International Trade in Services and International Competitiveness of China's Trade in Services 1023
Zhou Meng

Ways to Improve the Effectiveness of College Students' Ideological Education in the Network Era 1027
Yun Zhou

Construction and Research of Diversified Environment for Computer Practice Teaching 1031
Zhu Tianyuan

Exploring the Way to Promote Ideological and Political Work in Colleges and Universities 1036
Ning Wanmei, Zhangxueyu

College English MOOC Teaching under the Internet + environment 1041
Xiaolin Wang

Educational Management Reform in the Big Data Era 1045
Wang Li

Enlightenment and Reference of China's Rural Revitalization Strategy 1048
Yang Baoguo

Research on the Application of Flip Classroom Teaching Model in College English Teaching 1052
Yu Xia

Discussion on the Construction of Multi-style Singing Teaching Mode of Vocal Music Major in Colleges and Universities 1057
Donghong Wang

On the Application of Flip Classroom in College English Teaching 1062
Yu Xia

Research and Practice on the Construction of Microlecture Teaching Resource Database of Pro-e Applied Technology in Higher Vocational Colleges 1067
Zhou Han

Learning Effect Evaluation of Online Courses Based on Learning Analysis 1071
Cai Minjun

Application of PBL Teaching Mode in Music and Dance Compilation in the Flourishing Tang Dynasty 1076
Wang Huaru

-XVIII-
Bo Cong, Jingshun Liu
Research on the Training Method of Students' Innovative Ability in Computer Teaching Based on Computing Thinking in Colleges and Universities 1147

Luo Lihua
Research on Systematic Teaching of Oil Painting in Normal Universities 1151

Feng Chao
Research on the Running Strategies of Private Colleges and Universities in China 1155

He Yushan
Research on the Innovation of Ideological and Political Education in Higher Vocational Colleges under the Background of New Media 1159

Jiang Yihao
Research on the Implementation Path of Internal Control Auditing under the Background of New Economic Normal 1164

Liu Li
Research on the Application of Teaching Mode of "Group Cooperative Learning" 1168

Liu Xiaoyuan
Analysis on the Management Methods of College Safety Education in the Age of Big Data 1172

Lv Lina
Research on Collaborative Learning Environment based on "Moodle+SPOC" 1178

Ma Yongqiang
A Brief Analysis of the Relationship between Intercultural Communication and College Oral English Teaching 1182

Wen Jinfu
Business English Listening and Speaking Teaching under Multimodal Conditions 1186

Yichen Xing
Problems Should Be Paid Attention to in the Implementation of Traditional Music in Preschool Music Education 1190

Yu Hui
The Improvement Path of Ideological and Political Education Curriculum in Colleges and Universities from the Perspective of Internet 1194

Yuan Yuan
Exploration on the Teaching Reform of Nonlinear Editing Technology Based on the Construction of Teaching Resource Database 1199

Ying Zhang
Study on the Guidance of Learning Methods in College Physical Education Classroom Teaching

Hu Nan

Research on the Promotion of Shandong's Economic Transformation and Upgrading by Scientific and Technological Innovation

Gu Yajing

The Application of Micro-course in the Teaching of properties and characteristics of surfactant

Fei Lu

A preliminary study on the employability of graduate students on positive psychology perspective

Wang Ju

Analysis on the MOOC Implementation of Basic Music Education under the Background of “Internet +”

Ruixi Guo

On the scientific English Major Interpretation Instruction Directed by CBI Teaching Notion

Xiaowei Hou

The Application of Multimedia Courseware in Teaching

Liu Chenyang, Zhu Bo, Wei Ye, Wang Shuai, Xu Haihang, Jin Dai, Xi Dan, Tong Xin, Wu Tong

Research on the consumption status of gourd handicrafts of national-level intangible cultural heritage

Fan Li, Nan Xu

China's fiscal and taxation system reform under the background of "tax reduction and fee reduction"——international experience and exploration

Fan Wang, Peng Yang

Research on the Impact of Rural Tourism Integration on Farmers' Income Increase

Zixuan Zhang, Xiaoyu Niu

Cultivation of College Students' Innovative Entrepreneurship under the Background of Precise Poverty Alleviation in Rural China

Lei Jing

Study on Quantitative Evaluation Mechanism of Achievement Degree of Training Objectives of Traditional Chinese Medicine Major

Deng Chunsheng, Meng Yubo, Cheng Haibo

Research of practice of Ideological and political education in Colleges and Universities

-XXI-
under Internet +

Luo Rongfu

Research on the Practice of Ideological and Political Education in Colleges and Universities under the Internet

Xu Yanxia

Intelligent New Retail Helps the Precise Poverty Alleviation Path of Rural E-commerce in Guangdong Province

Zhang yi

The Leading Path of Personalized Learning Theory in the Classroom Revolution of Applied Undergraduate Colleges in the New Era

Mo Tian-sheng

Construction of Numerical Control Professional Teaching Resource Database under Work Process

Cheng BaoXin

Construction of Computer Teaching and Training Platform in Higher Vocational Education Based on Cloud Computing Technology

Yang li, Ding Yanbo

Higher Vocational PE Teaching Innovation Based on Future Professional Demand

Zou Maoning

The Application of Folk Art Resources in College Art Design Education

Zhai Wei

On the Bilateral Growth of Cross-cultural Awareness in English Education in China

Ou Lianfen

Aesthetic Education Function and Its Application in Mathematics Teaching

Zhang Dandan

The Difficulties and Countermeasures of Ideological and Political Education in Private Colleges and Universities under the Background of "SanQuan" Educational Mode

Zhao Shaoyuan, Yu Youqun

Reflection on English Education of Intercultural Perspective at Private Higher Learning Institutions under the Background of Transformation

Yu Youqun, Zhao Shaoyuan

Research on the Innovation of Interactive Teaching Mode of Public Music Appreciation Course in Colleges and Universities

Teng Guo

The Research on the Mixed Teaching Design of Modern Educational Technology Course
<table>
<thead>
<tr>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Research on the Application of Virtual Reality Technology in Vocational Education</td>
<td>1346</td>
</tr>
<tr>
<td>Research on Quality Assurance System of Distance Education in Higher Vocational Colleges</td>
<td>1350</td>
</tr>
<tr>
<td>On the Essence of Comprehensive Practical Activity Courses</td>
<td>1355</td>
</tr>
<tr>
<td>Research on Complex System View Based on Social Cognition and Innovation of Psychological Health Education for Special Children</td>
<td>1360</td>
</tr>
<tr>
<td>The Role of Calligraphy Psychotherapy in Special Education</td>
<td>1365</td>
</tr>
<tr>
<td>Analysis of the Influence of Ethnic Customs on the Economic Development of Ganzi Tibetan Areas</td>
<td>1370</td>
</tr>
<tr>
<td>Exploration on the Reform and Practice of Ideological and Political Education in the Course of Management Principles</td>
<td>1375</td>
</tr>
<tr>
<td>Principles and Methods of Determining Practical Teaching Performance Evaluation Index in Higher Vocational Colleges</td>
<td>1380</td>
</tr>
<tr>
<td>Design on Mobile Learning System for English of Higher Vocational Colleges Based on Android</td>
<td>1388</td>
</tr>
</tbody>
</table>