Table of Contents

Research on the Education Ecology of Basketball Teaching Activities	1
Han Kai	
Research on The Physical Education Teaching Mode Oriented with Happy Sports	6
Ren Jie	
Study on the Abnormal Fluctuation of Chinese Agri-Food Price and the Prevention Measures	10
Xiaoming Qiao	
Analysis on the Construction of Accounting Practice Teaching System for Training Applied Accounting Talents in Colleges and Universities Based on the Innovation of Industry-University-Research Cooperative Education	17
Yangyang Li, Lisha Ma	
Research on Enterprise Economic Management Innovation under the New Situation of Value Management	23
Wanjuan Ding	
Administrative Law Path of Environmental Governance in Guangdong-Hong Kong-Macao Greater Bay Area under the Background of International Science and Technology Innovation Center	28
Pengwei Zhan, Zehua Feng	
Study on the Accompanying Theme of the Animated Film Little Prince	34
Chen Xiao, Songqi Yao	
The Application Research of Mobile Learning App "English Fluency" in College English Oral Teaching	37
Li Wan	
Research of Education Technology based on Information Technology	42
Han Wang, Changqi Li	
Probe into the Practice of BIM in Engineering Cost Management	46
Gu Yingying	

Analysis on User Behavior and Needs of University Libraries	51
Jianfei Hu, Bing Yu	
Research on Engineering Cost based on Full Life Cycle Theory	55
Peipei Liang	
Research on the Development of Local Landscape Oil Painting	59
Qiang Sun	
Current Situation and Countermeasures of College Fashion Design Teaching Based on Project Teaching	63
Fei Niu	
Research on the Construction and Evaluation of Evaluation Index System of Modern Service Industry Brand Competitiveness	68
Shuying Chen	
Research on the Composition and Cultivation of English Translation Technology Ability in the Age of Data	72
Rui Han, Yanlin Yin	
Research on the Impact of Learning Feedback on the Engagement in the Context of Self-directed Learning Platform	76
Yusi Teng, Yongping Wu, Ting Sun, Shuling Yang	
Shibusawa Eiichi's View of the State as Embodied in His Business Concepts	83
Liang Zisu	
Research on Internet Financial Risk Supervision	87
Li Gang	
Research on Visual Communication Theory under Digital Technology	92
Weijun Zang	
Research on Clothing Modeling based on Apparel Fabrics	97
Yejuan Hu	
Research on the Entry Point of Internationalization of Higher Vocational Education	101
Xiangzheng Diao	
Study on the Sinicization of Marxism	106
Liu Wei	

Research on the Convergence System Construction of College Students' Ideological and Political and Mental Health	111
Chao Li	
The Application of "Virtual Reality + Education" in College Practical Teaching	116
Chen Zhan, Xiao Yu, Yonghui Wu, Jinming Zheng	
Research on the Vocational Ability Training of College Students Based on the Community of School-Enterprise Cooperative Education	122
Chunfen Yao	
Study on the Path of Multi-dimensional Construction of Characteristic Courses in Private Colleges and Universities from the Perspective of Applied Curriculum ReformationTaking Commercial Specialty as an Example	128
Fengxiang Jiang	
Research on the Construction Path of the First-class Major of Journalism in Shaanxi Universities under the Concept of Educational Certification	133
Fang Zhang	
Research on the Realistic Dilemma and Countermeasures of the Practical Teaching Management in Colleges and Universities from the Perspective of Refined Management Theory	138
Xinzi Li	
Research on the Construction of English Informatization Teaching Model in Higher Vocational Colleges	143
Hui Lin	
Development of Industrial Heritage Products under the Background of "Internet +"	148
Song Fuli	
Study on the Combination Paths of Rule of Law and Rule of Morality in the Construction of Socialist Country ruled by Law with Chinese Characteristics	153
Jing Luo	
The Application of Hierarchical Teaching Method on Physical Education	157
Ying Liu	
Research on the Collective Subject Teaching of Piano	161
Chen Iinoxin	

Research on Physical Education Teaching and Students'Ability Training	166
Zhu Bi	
Research on the Application of Multimedia Technology in Physical Education Teaching in Higher Vocational Colleges	171
Jiang Yong	
Analysis on the Ways of Integrating Chinese Excellent Traditional Culture into the Teaching of Ideological and Political Theory Course in Colleges and Universities	176
Wang Jiuyang	
Study on the Practical Innovation of Hybrid Teaching Based on the Modernization of Education	181
Fuyong Huang	
The Development of School-Enterprise Cooperative Teaching from the Perspective of Cooperative Innovation	186
Ping Liu	
Exploration on the Strategy of Strengthening Students' Professional Quality Cultivation in Higher Vocational Colleges	191
Qing Mei	
Research on Characteristics of Coal Modernization Trade based on Network Information Age	195
Wu Lan	
Research on Training of Mechanical Manufacturing and Automation Professionals Based on Professional Quality Orientation	199
Lingwei Wang	
Research on Information Teaching Mode of College Ideological and Political Theory Course in Big Data Environment	203
Jie Qiu	
Analysis on the Talent Structure of Cross-border Electric Merchants in Optics Valley Area	208
Ying Du	
Research on Problems and Perfecting Strategies of Vocal Music Teaching in Colleges and Universities	213
Wei Zheng	

Research on Deeply Understanding the Essentials of Building an Advanced Socialist Culture with Chinese Characteristics	217
Zenggang Wu	
Construction of Self-identity: Analysis on The Bonesetter's Daughter from Perspective of Feminism	221
Pan Chun	
Research on the Teaching Course Implementation of the Vocal Performance in Independent Colleges	225
Xiaofang Wu, Junhui Shen	
Analysis on the Role of Musical Hearing in Piano Performance	229
Yingdi Wang	
Research on Structural Optimization of Tax Reform	233
Jun Meng	
Study on the Nutrition and Processing Quality Effects of Oat Food	238
Chunling Mao	
Design and Application of Flipped Classroom Based on Mixed Teaching	242
Xin Zhang	
Needs Analysis in Business English Teaching	247
Du Lihong	
The Lack of Aesthetic Education in Colleges and Countermeasures	252
Li Yanling	
Reflection and Practice in E-C Translation Teaching of College English Based on Flipped Classroom	257
Jingjing Xie	
Analysis on the Status of International Talents Training of Logistics Major in Higher Vocational Colleges	262
Yaoyan Wang	
A Probe into the Influence of Language Transfer on English Learning and Its Countermeasures	267
Yiong Li	

Study on Pragmatic Failure and Teaching Scheme in Public Foreign Language Teaching in Higher Vocational Colleges	271
Yi Liufang	
Cultivation of Cultural Quality in College English Teaching from the Perspective of Cultural Consciousness	276
Chen Zujun	
Ecological ImmigrationAn Important Policy for the Inner Mongolian Nationalities Economic Development	282
Na Rina	
Analysis on the Workplace Teaching Model of Visual Communication Design Major	287
Yan Xiang	
The Influence of MintReading App on Developing the English Reading Comprehension of College Non-English Majors Based on "Duifene" Learning Management Platform	292
Daiqiong Liu	
Research on the Effect of Physical Education Intervention based on Sunshine Sports	296
Yinghua He	
Research on Interpretation of Modern Advertising Design under the Influence of Visual Consumption	300
Yizhi Qiu	
Discussion on Significance and Effect of Illustration Art in Graphic Design	304
Zhang Yan	
Humanities Research on Ideological and Political Work in Colleges and Universities	307
Huiping Ying, Ye Zhong	
Research on Computer Education based on MOOC	311
Lu Qin	
Melody Analysis and Performance Research Based on Liszt's Super-technical Etudes	315
Liao Xianji	
Research on the Present Situation and Current Situation of Computer Basic Education in Colleges and Universities	322
Mincheng Yuan	

Research on Ideological and Political Education in Colleges and Universities in the Age of Big Data	327
Jingqi Yu	
On-site Management Optimization of Civil Engineering Construction Based on Civil Engineering Analysis	332
Ji Litian	
Exploration on the Project Teaching Method in Fashion Design of Colleges	337
Sun Xiaohui	
Research on the Optimization of Teacher Studio Model Based on Studio System	341
Qi Da, Shen Lanting	
Exploration of Hybrid Teaching Model Based on "Rain Classroom"	346
Weng Qihua, Qiu Xiaohua	
Strengthening the Education and Cultivation of Humanistic Feelings in College English Teaching	351
Jing Liu	
Research on the Application of Hierarchical Teaching Model in Basketball Teaching	355
Han Kai	
Discussion on the Party Building Work in Colleges and Universities from the Perspective of "Rules of Law"	360
Lei Feng, Jing Qiang	
Research on the Ways and Methods of College Students' Mental Health Education	366
Jing Qiang, Lei Feng	
Application Value Management in Enterprise Economic Management Innovation	371
Li Sina	
Analysis of the Reasons for the Differentiation of Western and Eastern Marxist Philosophy Based on Medical Humanistic Quality Education	376
Wang Bixuan	
Research on Sadness Metaphors of Wei Cheng by Chung-shu Ch'ien	381
Weipeng Zhao	

Research on Key Technologies of Civil Engineering Construction Management	386
Zhang Xuesong	
Research on Influencing Factors of Basketball Players' Decision-making Speed and Accuracy Based on Sports Training Management	391
Zhang Jun	
An Empirical Study on Hypothesis Testing in Integrative Education for Visually Impaired Students	396
Zhang Juxiao, Chen Kunyu	
Study on the Construction of the Content System of College Students' Ideological and Political Education in the New Situation	403
Zhixin Liu	
Experimental Research on the Reform of the Evaluation Method of Engineering Cost Course of Construction Higher Vocational Colleges based on "Internet+"	408
Linlin Zhu, Ligeng Ma, Tiancheng Wang, Xiaolin Li	
Constructing a New Talents Training Model by Promoting Employment through Entrepreneurship	412
Peng Yang, Xiaofeng Liu, Ruolan Yang	
A Comparative Study of the Modernism and Postmodernism based on the Design Philosophy of "People-oriented"	417
Shaohua Lv	
Cultivation of College Students' Intercultural Communication Ability	421
Deng Yanhong	
Analysis and Research on College English Teaching Based on Humanities Education	426
Haining Zhang	
Research on School Music Education and the Inheritance of National Music Culture Based on the Concept of Micro-curriculum	431
Mu Ming	
Research on the Protection of Citizens' Learning Rights	436
Lei Yu	
Project-driven Innovation and Entrepreneurship Education for College Students	440
Wei Qin, Xi Chen, Wenshuo Xu, Guolin Wang	

Research on Technical Effect Evaluation of Art Photography Based on Commercial Photography	445
Yang Guangwei	
Exploration and Practice on the Training Model of Marketing Professionals in Adult Higher Education Based on the Concept of "Two Creations"	450
Chen Guiyun, Gong Wenxiu	
Construction of Digital Network Platform for Laboratory Safety and Management in Colleges and Universities	454
Man Xi	
Innovation of College Students' English Translation Skills Training Model Based on the Optimization of Translation Ability	459
Gai Xinyi	
Research on Organizational Innovation of Modern Engineering Project Management	464
Aiping Song	
The Important Role of Traditional Sports Culture in Promoting the Development of Sports Population	469
Han Bin, Liu Lanjuan	
Multi-dimensional Class Management in Colleges and Universities Promotes Comprehensive Education——From the perspective of "parent class"	474
Fang Huizi	
The Dilemma of Non-hereditary Inheritance of Folk Literature in the Background of "Non-legacy" Era and the Living Protection Measures	479
Liu Qinrong	
Research on Vocal Chorus Experimental Course of Music Education in Normal Colleges from the Perspective of Music Creation	484
Chonghao Li	
Research on the Teaching of Visual Communication Design Creative Course under the Background of Big Data	489
Hua Zong	
Reflections on the Teaching of Visual Communication Design Based on the Guided Teaching Model	494
Yao Tian	

Research on the Construction of Ecological Model of Effective Interaction between Innovative Entrepreneurship Education and Professional Education in Shaanxi Colleges and Universities	498
Dapeng Ren, Fengxiang Jiang	
Research on the Countermeasures for Improving the Effectiveness of English Teaching in Higher Vocational Colleges under the Concept of Student-oriented Education	503
Hui Lin	
Application of Emotional Teaching in College English Teaching of Private Undergraduate Colleges	507
Ai Xizhen	
Exploration on the Key Points and Implementation Path of Computer Teaching Reform in Higher Vocational Colleges	511
Wei Chen	
Interpretation of the Influence of Replacement of the Elderly Group on the Development of Social work for the Elderly in China	515
Fuqi Zhai, Chaolin Zhang	
Study on the Defects and Development Ideas of Television Advertising in Mainland China	519
Haifei Ge	
Construction Approach of the Development Method of New Network Media Resources	523
Hu Xing	
Research on the Function of Chinese Teaching in Improving Students' Humanistic Quality	527
Xiaoli Jia	
Analysis of Moral Dilemma Faced by Ideological and Political Education in Colleges and Universities and Countermeasures	532
Li Li	
Exploration of the Application of Chinese Traditional Culture Elements to Animation Design	536
$Qi\ Li$	
Study on the Importance and Training Method of Special Physical Training in Football	54 0
Zujian Li Jiangho Liu	

Exploration of the Application of Flexible Management Idea in the Management of College Students	54 4
Chengjun Liang	
Analysis on Physical Training Thoughts of Table Tennis Players from the Perspective of Functional Training	549
Jiangbo Liu, Zujian Li	
Study on the Modernization Application of Computer Science and Technology	55 3
Shuiwen Liu	
Research on the Innovation of the Method to Cultivate the Long March Spirit of Contemporary College Students in the New Media Age	557
Linbao Lu	
Study on the Choice of Development Mode of Financial Holding Company in China	562
Qiao Zhongjie	
A Comparative Study on the Effect of Integrated Inside and Outside Classroom Teaching of Gas Volleyball on the Health and Fitness of Male and Female College Students	566
Yang Zhao, Weiqiang Li, Chuan Zhang	
Research on the Function and Value of Vocational skills Competition	570
Xueyun Zhong, Yingjiang Zhang	
Research on Innovation of Ideological and Political Education Method for College Students	577
Heying Zheng	
Evaluation on the Development Level of Integration of Industry and City in Xi'an under the Background of Internationalized Metropolis Construction	582
Song Liting	
Integration and Application of Context in the Perspective of English Linguistics	587
Li Xing	
A Study on the Strategy of Compiling Chinese-Korean Translation Textbooks for Undergraduates in Colleges and Universities	592
Jin Lianhua	
Application and Exploration of Interactive Teaching Theory in College English in Multimedia Environment	596
Pan Yong	

Research on the Construction of Community Old Age Education Model Based on Internet+	605
Xu Yan, Pan Yong	
Application Analysis of Micro-course Teaching Design in English Spoken English Class in Higher Vocational Colleges	611
Shuzhen Ou	
Analysis of Enterprise Strategic Human Resource Management Based on Execution Ability	617
Anqi Chen	
Question Starting or Advantage Guiding? An Analysis of the Current Situation of China's Government's Employment Guarantee for the Disabled	622
Pingping Wang	
Inheritance and Innovation: Research on the Construction of Cultural Ecology System of Higher Vocational Entrepreneurship Education	630
Liu Sha, Yu Rui, Li Rui	
Reflections on Improving the Audit Independence of CPAs	636
Lin Jian	
A Study of College English Translation Teaching Based on Applied Translation Theory	642
Qian Lu	
A Study of New Vocabulary and Its Characteristics in Modern Chinese	647
Jia Jing	
Research on the Teaching of Ancient Literature from the Perspective of Culture	651
Luo Ni	
The Aesthetic Implication of Aikebaier Mijiti's Chinese Fictions	656
Wang Ya	
Challenges and Opportunities for Media Industry under the Background of Big Data	659
Mai Liying	
Analysis on Innovation of Enterprise Management Model in the Era of Big Data	663
Wu Huijuan	

Research on the Ideological and Political Education Management of College Students in the Internet Era	667
Huang Xin, Hu Xiaojia, Zhang Fengtao, Xu Lina, Zhao Yuning	
Research on the Strategy of Physical Education Based on the Perspective of "Student-centered Consciousness"	672
Ren Jie	
Research on the Teaching Management Model of "Flipped Sports Classroom" on The Basis of WeChat Platform	676
Zhao Xinying	
Analysis of Effective Control Measures for Civil Engineering Management and Project Cost	680
Liu Lina, Han Wei	
The Guiding Role of English Translation in English Teaching Practice in Higher Vocational Colleges	684
Liu Haijuan	
Research on the Application of Chinese Paper-cut Art in the Design of Tourism Costume Products	689
Liu Yongru, Wang Ping	
Teaching Reform of Art and Design in Colleges and Universities Based on "Mooc"	693
Guomiao Shi, Guimei Li	
Research on Practice Teaching of Public Security Major	697
Zhang Xuming	
Construction and Management of Information Technology Training Room	701
Zhuang Li	
An Investigation Report on the Interpersonal Communication Ability of College Students in Henan Province under the Background of Internet	705
Liping Dong	
Construction of Information-based Management Platform in College Archives in the Big Data Environment	710
Ming Nie, Oi Fu	

Research on the Development Status and Countermeasures of Cross-border E-commerce in China	714
Yan Ren	
Study on the Conservation of the Historic Centre of Macao	719
He Xifang	
Research on Risk Control Measures of Construction Project under the Model of PPP	723
Jinxu Li	
Research on Enterprise Service Invention Incentive Mechanism	728
Xiaoming Qiao	
The Predicament and Outlet of the Practice Education of Innovation and Entrepreneurship in Local Colleges	733
Weiwei Guo	
Research on Football Teaching for Football Reserve Talents Training	738
Tao Liu	
Research on Risks of Internet Finance and Legal Preventive Countermeasures	742
Zhao Yuwen	
Research on Enterprise Effective Taxation and Its Planning	746
Yiwen Lu	
Research on the Psychological Relaxation Way in the Physical Education Class Organizing Activities	750
Yun Fu, Jianfeng Sun, Xiaoqin Guo	
Research on Theoretical Innovation of College Students' Ideological and Political Education	754
Shiqiang Shen	
Organic Integration of Innovation & Entrepreneurship Education with Ideological and Political Teaching in Colleges and Universities	759
Bin Yang	
Analysis on the Internationalization of Traditional Moral Culture Education in Universities under the Background of the Belt and Road Initiative	764
Xiaohua Li	

Research on Ideological and Political Education of College Students Oriented by Employment	768
Juan Duo	
Study of Internet Financial Risk Regulation Path	772
Yadong Guo	
Study on Eco-optimization Model of Rural Water Landscape Based on Regional Sustainable Development	776
Wenrui Zhang	
Integration of Mathematics History and Mathematics Education	781
Jiutao Ding	
Synthesis of Novel Ferrocene-Derived Chiral Ligands Containing Bisoxazoline	785
Wei Cai, Shaokun Yang, Hailin Su, Yanmei Tang	
Study of Media Interaction and Audience Participation	789
Luyao Guo	
Research on the Construction Path of College English Quality Resources Sharing Course	793
Bi Lihua	
Research on the Development of Cultural Thoughts in the Middle and Late Qing Dynasty	798
Yabo Mei	
Research on the Mode of Training Professionals in Information Management and Information System	802
Xie Peng	
Exploration on the Reform of Ideological and Political Education in Colleges and Universities in the Age of Big Data	807
Qiong Qianchao	
Exploration of College Students' Ideological and Political Education under the New Situation	811
Guihong Tang	
Research on College Students' Ideological and Political Education under the New Media Environment	816
Fubing Wang	

Research on the Reform Path of Southeast Asia Bilingual Talents Training Mode under the Background of the Belt and Road	820
Rulin Zhong	
Cultivation of Students' Communicative Competence in English Teaching in Higher Vocational Colleges under the Background of International Exchange and Cooperation	825
Fang Fan	
Training Path of Innovative and Entrepreneurial Talents in Business Administration Major of Higher Vocational Colleges	831
Dongqing Liu	
Study on the Improvement of the Publishing Ability of Academic Journals in the Digital Age	837
Xiaoxia Ma	
Research on the Strategy of Promoting the Transformation and Upgrading of Enterprise Development	843
Xin Jin	
Professional Development of College English Teachers Based on Ecological Teaching	848
Qingjie Li	
Research on the Construction of Community Three-dimensional Prevention and Control System under the Perspective of Wisdom Policing	852
Xiaosong Tang	
Comparison Study of Eastern and Western Cultural Values	856
Yue Wang	
Research on the Application of Mind Mapping Concept on Mathematics Education	860
Zhenghui Tan	
Analysis of Creative Ability Training of Preschool Dance Teachers Based on Educational Innovation	864
Xiaoxuan Gong	
Research on the Synchronization of Effective Fusion and Coordination between Financial Accounting and Management Accounting Based on the Integration of Industry, Education and Research	869
Yangyang Li	

Research on the Construction of Pathology Online Course Based on Mixed Teaching Model	874
Qiuting Wen, Haiying Dong, Xiuwen Yu, Qingyang Bai	
A Study on the Translator Model of Shaanxi Literary Works Translated to Foreign Countries from the Perspective of Literary Works	879
Ban Haidong, Ning Jing	
Research on the Development of Start-ups in the Sharing Economy	884
Wanjuan Ding	
Interesting Teaching and Its Application in Rural English Teaching	888
Minghao Xu, Jianan Duan, Zixing Fan, Qipeng Yang, Zhenrou Hou	
Research on the Universal Value of Laozi's Thought in Modern Society	892
Ouyang Changxiong	
Guo Xuebo's Feminist View on Fiction creation	897
Li Xiaomei	
Liu Zongyuan's Buddhist Thought on the World and the Construction of a Clean Government	901
Wang Yushu	
The Relation between Pop Music and Cultural Construction in Colleges and Universities	905
$Wu\ Di$	
Research on the Professional Development Model of Ideological and Political Teachers in Private Colleges and Universities	910
Han Xiangwei	
Study on Jiang Liangfu's Research Method of Chu Ci from the Annotation of Quyuan's Fu	916
Qiu Yonglei	
Research on Social Environment Factors and Countermeasure of Influencing College Students' Ideological and Political Education Based on Humanistic Care	920
Long Jifei	
Application of RDA Rules on Cataloging of Minority Documents in China	925
Luo Ping	

Study on College Chinese Teaching Mode in the Era of Electronic Media	929
Li Xin	
Research on the Development Concept of Xiong'an New Area Based on Beijing-Tianjin-Hebei Coordinated Development	933
Xiao Xiangrong	
Risk Assessment of Lead (Pb) in Paints	938
Chen Chang, Zhao Qichao, Lv Xiaofei, He Shujuan	
Innovative Development of Shared Economy in Digital Currency Era	943
Lisha Ma, Yangyang Li	
Research on the Reform of School Physical Education Based on Lifelong Sports Thought	948
Na Zhao	
Analysis of the Effect of Detailed Nursing Management in Operating Room on Hospital Infection Control Based on Nursing Management	952
Feng Zhao, Xiaohui Zhang, Xiaojing Li, Xueying Zhou	
Analysis on the Education Cost Accounting System of Higher Vocational Colleges under the New Accounting System of Higher Vocational Colleges	956
Jihua Xiong	
An Empirical Analysis of the Innovation Ability Training for College Students	961
Qiaolin Chen	
Farmer Differentiation, Land Transfer and Farmer's Seed Use Behavior	966
Huang Hongwei	
Discussion on the Problems on "Last-100-Meter" Distribution and Its Optimization Based on Community Logistics	972
Wei Xiuli	
ESP Key Concepts and Course Development	977
Deng Xiaoxi	
Analysis on the Promoting Effect of Sports App Based on Mobile Internet on the Formation of Sports Habits of College Students	981
Jinghong Guan	
Modeling Schema and Aesthetic Culture of Tibetan Decoration Art	986
Yuan Guangfu, Liu Kangyang	

Application Strategies of "Industry-Education Integration and School-Enterprise Cooperation" Model in Mechanical Specialty	991
Mei Sun, Chengyan Zhang, Chaoyi Xie	
Exploration and Practice of College Chinese in Science and Engineering Colleges in the New Period	997
Hongyan Chen	
The Implementation Strategy of "Flip Classroom" Model in College English Teaching	1002
Liu Dongmei	
Analysis of Cultural Fusion of Xi'an Hui Community through Hui Literature	1006
Cuiyan Chang	
Project-based Teaching Design of Embedded Courses Based on Flipping Classroom	1010
Qunying Chen, Jin Xu	
Research on Financing Constraints of Private Enterprises in Xi'an	1014
Furong Feng	
Analysis on Problems in the Integration of Industry and Finance in Enterprises and the Countermeasures	1019
Linlin Guo	
Research on the Hybrid Teaching Model of Human Morphology Based on the Concept of "MOOC+Flip Classroom"	1023
Shi Min	
Teaching Research on Computer Application Foundation Course Based on Post Demand Model	1027
Wan Juan	
The Research on Personalized Recommendation Service of Library Based on Deep Learning	1031
Wang Xinyan	
Research on the Reform of Computer Specialty Teaching System Based on Interdisciplinary Integration	1035
Zhang Yan	

The Experience of Rule of Law in the Innovation and Development of Science and Technology in the United States and Its Enlightenment to the Guangdong-Hong Kong-Macao Greater Bay Area	1039
Zhengmin Xu, Zehua Feng	
Current Situation and Improvement Strategies of Science Literacy Education for Primary and Middle School Students	1044
Han Kuikui	
Discussion on the Greyscale of Black and White Woodcut Printing	1048
Jinyi Sun	
Innovation Path of Graduate Employment Based on "Internet +"	1051
Feng Tao	
Study on the Prosperous Mass Literature Path from the Perspective of Participating in the Theory of Ladder	1055
Li Qiang	
A Study on the Influencing Factors of Cross-cultural Adaptation of African Students——Take Zhejiang Normal University as An Example	1059
Qiang Wu	
Classification and Characteristic Analysis of Hindu Temple in Southeast Asia	1062
Jiadong Xu	
Policy Research on Financial Support of Tianjin Free Trade Zone	1066
Hongmei Zhang	
Cultural Differences in Everyday Conversation between the East and the West	1070
Yueyu Li, Yina Li	
Research of Mundell Impossible Trinity under the Background of Raising Global Interest Rate	1074
Dawei Wang	
Reflection on the Harmonious Development of Low Carbon Economy and Circular Economy	1078
Jianhua Ci	
A Brief Analysis of Ah Q and Fugui's Spiritual Victory	1082
Chen Xiao	

Research on Public Management Education Based on SBLE Teaching Method	1086
San Xiaoqiang, Shang Lihua	
Cultivation and Application of Singing Thinking in Vocal Music Teaching in Normal Colleges	1091
Chen Jia	
Research on Legal Regulation of P2P Online Loan Platform Operation	1096
Yao Zhengquan, Guo Li	
Empirical Study on the Influencing Factors of Experimental Teaching Effect in Public Management Courses	1101
Shang Lihua, San Xiaoqiang	
Research on the Status Quo of College Students' English Learning in the Big Data Era	1106
Li Wan	
The Application of Project-based Learning in English and American Literature Courses	1111
Dianfeng Chen	
Application of Regional Culture in Local Characteristic Gift Packaging Design	1115
Chunling Gao	
A Study on the Hakka Culture Authenticity Perception in Chengdu Luodai town—From the Perspective of Hakka Residents	1121
Baojiang Geng	
Strategic Research on Teaching Reform in Environmental Art Design Major under the Background of Information Age —— a Case Study of Baoshan University	1127
Jiangli Li	
Study on the Communication Power and Value of Scenic Spots WeChat Public Accounts from the Perspective of Cultural Heritage — Analysis of the Operation of 258 National AAAAA Level Scenic Spots Wechat Public Accounts	1132
Youzhen Liu	
A Discussion on Tourism Development Model of Yi People's Bimo Culture	1137
Liangwei Luo	
Strategic Development Path and Innovation Path of Logistics Enterprise Based on Supply-side Reform	1142
Chuntao Wu	

Thought on Mathematical Thought Infiltration Method for Mathematics Teaching in Higher Vocational Colleges	1146
Shurong Hu	
The Open Mode of Enterprise Innovation Management	1151
Rui Wang	
Studies on Relevant Issues of Modern Risk-oriented Auditing Theory and Practice	1155
Yu'Na Si	
Innovation Research on the College Counselors' Selection, Incentive and Development Mechanisms A Case Study of Hainan Colleges	1160
Zhen Gao	
Research on the Application of New Media Art's intervention in Subway Public Art	1164
Wen Zhu	
Brief Discussion on Challenges and Countermeasures Faced by College Students' Ideological and Political Education under the Background of New Media	1168
Wenjuan Zhu, Feng Wang, Xianping Yu, Yibin Huang, Huajie Sui	
Research on Importance of Big Country Etiquette for Modern Culture Construction	1173
Zuoli Wang	
Teaching Mode of WebQuest in College English Flip Class under the Mobile Learning Environment	1177
Qiuxia Zeng, Jianpeng Fu	
New Thoughts in Small and Micro Enterprise Marketing Management	1182
Chengyun Liu	
Study on the Ways of Creating the "Upgraded Version" of Higher Vocational Education with Chinese Characteristics	1187
Li Jiaxin	
Analysis on Teaching Reform of Economic Management Major Based on School-enterprise Cooperation Model	1193
Chen Li	
The Application of Flipping Classroom Teaching Model in the Teaching of Western Economics	1198
Zhang Hang	

Research on the Practical Teaching Reform of Economic Management Major	1202
Yang Qian	
Study on the Construction of Teaching Quality Guarantee System in Applied Undergraduate Colleges	1206
Yue Liya	
Research on the Reform of Higher Education Teaching Model in Applied Undergraduate Colleges	1210
Li Xiaofang	
Research on the Application of Tax Planning in Enterprise Financial Management	1215
Guohui Yang, Mengde Xu	
A Study of the Impact of Cultural Differences on English Literary Translation	1219
Zhang Suya	
Zhang Ailing's Old Life: Flea's Disease and the Mystery of Avoiding the World	1223
Chen Lihui	
Study on the Integration of Ancient Poetry Teaching and Music	1227
Wang Caihong	
Exploration of Employment-oriented Teaching Model for Economic Management Major	1231
Zhai Xuan	
Research on Innovative Development of Rural Finance under the Background of Inclusive Finance	1235
Zhang Jun	
Analysis on the Characteristics and Countermeasure of Unbalanced Regional Economic Development in China	1239
Gao Yu	
Thoughts on Enterprise Tax Planning under the New Accounting Standards	1244
Guang Chen	
Research on New Marketing Strategies of Enterprises under the Background of Internet	1248
Xia Hua	

Analysis and Research on the Transition of Traditional Foreign Trade Enterprises into Cross-border E-commerce	1252
Wei Bai, Chunshu Wang	
Research on the Reform and Innovation of Human Resource Management in Enterprises in the New Era	1256
Qi Yang, Hua Zheng, Long Lu	
Defects and Reform of Public Management under Network Public Opinion	1260
Hongzhen Zhang, Jia Liu	
Research on the Integration of Traditional Culture and Ideological and Political Education in Colleges and Universities	1265
Jie Su, Xiaoxiao Wei, Yingying Wang, Lingyi Yin	
Innovation and Reform of Logistics Management in E-commerce Environment	1270
Xiaohua Cai, Guibin Zhang	
The Reform and Innovation of Ideological Governance Education in Colleges and Universities under the Background of Internet	1275
Xiaoxiao Wei, Jie Su, Lingyi Yin, Yingying Wang	
The Reform of Human Resource Management System in Enterprises under the Background of Network Economy	1280
Hua Zheng, Qi Yang	
Analysis on User Demand Behavior of University Library under the Network Environment	1284
Jianfei Hu, Bing Yu	
Construction Technology and Quality Control of Mass Concrete in Super High-rise Buildings	1288
Fuyong Huang	
Application of Construction Technology of Beam Transfer Floor in High-rise Buildings	1293
Ping Liu	
Discussion on the Teaching Strategy of College Ideological and Political Theory Course Based on the Target of Talent Cultivation	1298
Jie Qiu	

Study on the Curriculum System Construction of Cultivating Innovational Enterprising Talents in Garment Specialty of Independent Colleges	1302
Sun Xiaohui	
Research on the Philosophical Basis and Practice of the "Detailed, Specific and Down-to-Earth Implementation" of Socialist Core Values——Taking the construction of integrity for example	1306
Xiaoming Qiao	
A Brief Study on the Relation between Jiang Liangfu's Family Origin and Zhaotong's Local Social Transition	1314
Qiu Yonglei	
Study on the Transformation Path of College Students' Evaluation of Teaching from Distortion to Regression	1318
Chen Xiao	
Studio-based Training Model for Applied Talents in the Engineering Majors	1323
Chuanteng Huang, Feiqiao Xiong, Zhenhuan Ye	
The Unique Narrative Structure of Wuthering Heights	1330
Li Mingming	
Electronic piano is a good teacher and helpful friend for middle-aged and old friends	1334
Kang Di	
Analysis and Application of "Internet + Power Demand Side Management"Taking Foshan as a Pilot	1337
Canbiao Xian	
Paths to Cultivate Management Talents in Cultural Industry	1343
Zhou Zhou	
Applied Research on English Listening Based on Mobile Streaming Media Technology	1347
Li'na Zhao, Jian Ai	
Research on Application of Polychromatic Set Theory in Supplier Management	1351
Liu Dongmei	
Ideological and Political Education Reform in Colleges and Universities from the Perspective of the Cultivation of Innovative Talents	1356
Hui Liuqing	

Ways and Practice of Cultivating College Students' Sound Personality	1362
Zhang Yunling	
Research on the Life-oriented Ideological and Political Education for Contemporary College Students	1368
Yang Pan	
A Study on the Strategies of Psychological Quality Training of Higher Vocational College Students in Active Learning	1373
Liping Zhang, Pijuan Gong, Liu Hua, Peng Cong, Xiaomin Zhang	
Research on the Innovation Mode of University Ideological and Political Courses Based on New Media	1379
Liu Deying, Gao Ping	
Cultivation of cultural empathy in intercultural communication under the background of One Belt And One Road	1384
Li Xiaoni	
Research into the Integration of Socialist Core Values into Teaching of Colleges and Universities	1389
Zhou Jie, He Ling	
Discussion on ESP teaching and training strategy for English majors in higher vocational colleges	1393
Liu Fengxing	
Research on Significance and Path of Advancing the Construction of Healthy China under the Background of Massive Health	1397
Yu Biao	
A Study of the Roles of Teachers in English teaching in China from the Perspective of Interculturality	1402
Zhou Yongying	
Predictive Analysis of China's Broad Money Supply (M2) Based on ARIMA-GARCH Model	1406
Xiangyao Liu, Lei Wang	
Research on the Construction of the Old Age Institutions in Shanxi Province Based on PPP Model	1412
Qi Li, Yitong Yuan, Jin Yuan	

Study on the Transmission of Opioids based on Time-series model: Ohio, Pennsylvania, Kentucky, Virginia and West Virginia as a Case Study	1417
Jin Yuan, Yitong Yuan	
Research on Food Consumer Price Index Based on Association Rules and Clustering	1423
Yuqi Luo	
Analysis of Influencing Factors of Consumer Price Index in Chinese Residents Based on VAR Model	1428
Jiachen Jiang, Yunshu Wang	
Investigation and Analysis of Social Anxiety of College Students	1433
Zheyu Yang, Jinshan Guo, Ziyi Xu	
Research on Solutions to Opioid Crisis Based on Time-Society Model	1438
Yifei Ma, Yuanyuan Zhang, Wei Zhao	
Identification of red wine categories based on physicochemical properties	1443
Xueting Bai, Lingbo Wang, Hanning Li	
Research on Contemporary Chinese College Students' Party Culture	1449
Li Wang, Xinyu Fan	
Market Basket Analysis based on Apriori and CART	1456
Liyuan Wang, Jianqin Sun	
Research on Artistic Teaching of Ideological and Political Theory Course under the Modernization of Education	1462
Jian Ai	
Research on the Model with the Combination of Medical Treatment and Endowment in Rural Area under the Rural Revitalization	1467
Li Wen	
Existence of solutions to boundary value problem of fourth-order with functional boundary conditions at resonance	1471
Fei Yang, Yuanjian Lin	
Discussion on the Practical Problems of Human Resource Management in Colleges and Universities in the Big Data Environment	1476
Jiang Jirong, Zhang Ping	

Research on the Link between Criminal Law and Administrative Law	1480
Pi Zhongxu	
Thinking on the Criminal Law of the Problem of the Amount of Financial Crime	1485
Yi Qian	
American Dream: The Concrete Embodiment of Symbolism in "The Great Gatsby"	1490
Chen Yongping	
Probe into the Teaching Thought of Circuit Analysis Methods	1494
Li Chunling	
Research on Current Situation and Countermeasures of High-tech Exports in Shandong Province	1500
Yao Lin	
Analysis on the Training Strategy for Employment-oriented English Talents in the "One Belt One Road"	1505
Lei Hong	
Analysis on the Innovative Path of Employment Guidance in Colleges and Universities in New Media Perspective	1510
Dongfang Zhao, Chen Dong, Xueqing Wang	
Study on the description of folk customs in Xiao Hong's novels	1515
Fan Xiaoyan	
Analysis on the practical teaching of secretarial major based on college-enterprise cooperation	1520
Liao Yanhua	
The research and methods on the intercultural communication competence of minority college students in Jiangxi	1525
Wu Xiaoyan	
A brief discussion on Internet neologism "Confirmed the eyes"	1530
Ye Fenfang	
A Survey Report of the Cognition of Guangxi's Image of the International Students in the Background of One Belt and One Road	1534
Wang Haoren, Wen Lu, Chen Junrong, Huang Minggui, Zhou Ailing, and Ye Jiawen	

tudy on the Path of the Excellent Traditional Chinese Culture Education for Ethnic Minority College Students in the New Era	1540
Yu Min	
Research on the Cultivation of Intercultural Communication Competence of Minority College Students in English Teaching	1545
Zeng Wenjie	
Study on the Development of Modern Aviation Logistics in Zhengzhou aviation airport based on SWOT Analysis	1550
Weixia Yang	
Research on the Collaboration of Cross-border E-commerce and Cross-border Logistics in Shaanxi Province FTZ	1559
Congli Xie	
Research on the Construction of Blended Model in College English Teaching from the Perspective of Flipped Classroom	1565
Ruan Yali	
Research on Internet of Things Engineering Practice Education of NewLand Teaching Platform	1571
Jing Cai	
The Innovative Application of Micro-Course in Computer Course Teaching	1575
Chunyan Zhang	
The Practice of Case Teaching Method in Oracle Database Teaching under the Construction of "Student-centered" Teaching Mode	1579
Xin Chen, Xiaoming Huang	
Discussion on Business Administration Functions, Management Principles and Methods	1584
Yan Jiang, Zihao Hu	
Reflections on College English Reading Teaching under Information Technology	1588
Li Jiang	
The Representation of Traditional Chinese National Cultural Symbols	1592
Yue Lin	
Research on Optimization Paths of General Education in TCM Colleges and Universities in the Construction of "Double First-rate"	1596
Ding Chen	

Countermeasures Research on Cultivating Students' Innovative Ability in Fine Arts Teaching in Universities	1601
Qiang Lu	
Research on Infiltrating Chinese Traditional Culture in Chinese Painting Teaching	1606
Yan Ni	
Research and Exploration of Input-output Theory in Public English Teaching in Higher Vocational Colleges	1611
Jingjing Wang	
Badminton Sports Injury and Its Preventive Measures	1616
Chunfeng Mao	
Status Quo Review and Developing Trend on English Translation for Chinese Cultural Classics	1621
Zhihui Man	
Exploration on Tourism English Course Teaching Reform Based on ESP Theory	1626
Chuang Ding	
Teaching Methods on Two-way Cultural Integration for Overseas Students Education in China under the "One Belt and One Road" Construction	1631
Hong Zhou	
Innovation Path on English Teaching Reform in Higher Vocational Education in the New Media Era	1636
Han Song	
Research on Strategies of Tourism English Translation	1641
Chuang Ding	
Fundamental Research on Two-way Cultural Integration for Overseas Students Education in China under the "One Belt and One Road" Construction	1646
Hong Zhou	
Research on Teaching Mode of Radio and Television Editing in Local Undergraduate Colleges and UniversitiesBased on the Cultivation of Applied Talents	1651
Zhang Xuejiao, Jiang Chunxu	
Construction of the Intelligent Tourism Application Model System under the Big Data Background	1656
Xin Yang	

Application of GIS Technology in Land Resources Management	1664
Zhang Qianqian	
Investigation on Strawberry Variety Resources and Production in Longkou	1667
Wang Zi	
Research on the Development Model of Small and Medium-sized Tourism Enterprises in the E-commerce Environment	1671
Xin Yang	
Network Information Security Status Assessment Based on Big Data Analysis	1677
Gong Dejing	
Unemployment Status of Urban Labor Force under the Background of Industrial Transformation and its Influencing Factors	1684
Zhang Fengrui	
Personality Design and Display Techniques of Animated Characters in Digital Media Art	1690
Zhang Jindi	
Reflections on Legal Risks in China's Online Insurance Based on the Principle of Utmost Good Faith	1695
Zhu Jingzhi	
Research on Legal Risks and its Countermeasures of the Third-party Internet Platform from the International Perspective	1700
Zhu Jingzhi	
Study on Legal Problems of Overseas Purchasing and Its Countermeasures	1704
Zhu Jingzhi	
Study on the Legal Obligations and Responsibilities of Online Trading Platform Providers from the Perspective of Economic Law	1709
Zhu Jingzhi	
Research on Suggestions for China's Individual Income Tax System from the International Perspective	1714
Zhu Jingzhi	
Research on the Characteristic Construction of College English Teaching System Based on Demand Analysis	1718
Chunli Liu	

Research on the Construction of Autonomous Learning Model of College English Based on Multimodality	1722
Jia Chun	
Research on the Training Model of Inter-disciplinary Talents of Engineering English Translating under "The belt and Road"	1727
Jiang Qian	
Online + Offline Hybrid Teaching Model of College English Based on SPOC	1732
Wang Ting	
Investigation and Suggestion on the Allocation of Dean's Working Hours	1737
Xue Chunyan, Liu Shixin	
How to Improve the National Traditional Culture Identity of Minority Matriculation Students in Colleges and Universities?	1741
Yu Liu	
Research on Innovation of Mechanical Structure of Intelligent Sports Equipment	1745
Shi Yan	
Problems of Current College English Curriculum Reform	1749
Lige Qiao	
Research on Optimization of Logistics Management Information System Based on Internet of Things	1753
Wenye Yu	
Translation and genderreading on Louise Von Flotow, Translation and Gender: Translating in the 'Era of Feminism'	1758
Ruimin Xu	
SPOC Path Research on Improving Teachers' Information Literacy in Private Colleges and Universities	1761
Guoliang Wang, Xiaoming Huang	
Mathematics Education and Mathematics Culture-Training Mathematics Literacy in Mathematics Education	1765
Yongxiang Li	
Practical Research on the Integration of Mathematical Modeling Thought into Function Teaching	1770
Jixia Deng	

Research on Enhancing the Effectiveness of Moral Education in Colleges and Universities under the New Media Environment	1774
Ge Peirong, Lin Xiaocheng	
Research on the Innovation of Marxist Philosophy in the Age of Big Data	1779
Ge Peirong, Lin Xiaocheng	
Countermeasures of Integrating Traditional Culture into Ideological and Political Education in Colleges and Universities	1784
Bai Sha	
The Effect of Organizational Responding on Technology Innovation—Based on the Analysis of Chinese Auto-Industry	1790
Su Jingqin, Liu Chang	
Policy recommendations on promoting RMB internationalization through foreign exchange reserve management	1796
Ruodong Han	