

Table of Contents

Brand Construction of Small-scale Hydromechanical Companies	1
<i>Shujing Gao</i>	
Research on the strategy and development mode of urban construction under the goal of park city construction	6
<i>Xu Mingming</i>	
Research on the impact of compensation gap on firm performance	12
<i>Han Hu</i>	
Research on Toponym Culture Excavating and Spatial Distribution Visualizing of Chinese Poetry—Take'Frontier-Jiangnan'Poetry as an Example	17
<i>Zhou Yiyang, Kong Jiaying , Ye Zhaoyang , Li Tiancong, Jiang Ying</i>	
Research on the key factors influencing the construction of Financial Shared Service Center	23
<i>Deqiang Deng, Sizhu Zhang, Minsi Zhang</i>	
Research on Railway metadata management information system based on CWM	27
<i>Chenyu Bi, Lei Huang</i>	
Does Accounting Conservatism Affect the Cost of Capital?	32
<i>Huiying Hu</i>	
Analysis on Agglomeration Degree of A-class Tourist Scenic Spots in Dezhou	37
<i>Xiaojun Liu</i>	
Research on the Influence of the Construction of Xiongan New Area Based on GIS Technology on Beijing-Tianjin-Hebei Tourism Cooperation	42
<i>Hui Zhang, Juan Wang</i>	
Counterfactual Analysis of the Spontaneous Generation and Evolution of Innovative City Based on Multi-agent Simulation	48
<i>Yusheng Jiao</i>	
Social Network Analysis of International Trade Among EU Member States(2009-2015)	53
<i>Yusheng Jiao</i>	

Research on Haier Working Capital Management	58
<i>Haizhi Yang</i>	
Analysis of Sports Tourism Development in Huangpi District of Wuhan City	66
<i>Deng Zhuokun, Yuxiang Wu</i>	
Study on Customer-oriented Corporate Development Strategy	71
<i>Peiming Lin, Jinxin Zhang</i>	
The Analysis and Definition of Sports Istitution from the Perspective of Sociology	86
<i>Peng Xiao, Chong Mu</i>	
Research on the Development of China's Maqu Horse Racing Industry Based on Industrial Value Chain	92
<i>Tian Liangsong</i>	
Research on staffing problem of call center based on discrete event simulation	96
<i>Xiangyun Kong, Xiuli Wang, Yue Xu</i>	
A Summary of Research on Employee Compensation Management in Private Logistics Enterprises	101
<i>Tingting Wang, Min Qian</i>	
The Research on the Construction of Psychological Contracts for New Graduates' Review	105
<i>Tingting Wang, Min Qian</i>	
Discussion on Library Knowledge Assistance Services for Knowledge Vulnerable People Groups	109
<i>Haiming Guo</i>	
Analysis of the Import Trade of Polysilicon in China	115
<i>Fan Yakun, Huang Xin, Xie Keqiang, Wan Xiaohan, Wei Kuixian</i>	
A Review of Proactive Socialization Behavior of Newcomer	124
<i>Xiaoxia Yang, Xinyu Zhang</i>	
A Review of the Perspective Organizational Support	129
<i>Xinyu Zhang, Xiaoxia Yang</i>	
Application of Monte Carlo Simulation Based on GARCH Model in Risk Measurement of Stock Market in China	134
<i>Chang Cheng, Wenbin Bao</i>	

A Study on the Trade Patterns among the World's Major Economies(2015-2017)	137
<i>Yusheng Jiao</i>	
Huawei's Investment In the United States	142
<i>Lu Hua</i>	
Research on Financing Constraints of Small And Medium-Sized Technological Enterprises	146
<i>Liu Ping</i>	
A Study on the Impact of the Humanistic Factors on EU's Internal Trade	151
<i>Yusheng Jiao, Junjunyi Tian</i>	
Constructing New International Relations: Origin, Connotation and Path	155
<i>Zhengyang Wu</i>	
Agriculture Policy Revolution Analysis in China under Perspective of Neutral Government	159
<i>Yan Wei</i>	
Marketing Strategies for Airlines Based on Younger Rejuvenation	162
<i>Feilong Chen</i>	
Research on Legal Risk Prevention of Internet Finance	165
<i>Fangqin Ma</i>	
Research on the basic mechanism and application of rural tourism industry agglomeration	169
<i>Fan Zhongtao</i>	
Analysis of Current Situation and Prospects of Shared Economy in the Era of "Internet +"	174
<i>Zhao Jinhong, Zhao Xinmei</i>	
Study on the Rural Tourism Development of Jilin Province	177
<i>Ying Cui</i>	
Application of Lightweight Calcium Silicate Wall Panel Board	182
<i>Daolin Si</i>	