Table of Contents

Research on Postmodern Music Culture and Vocal Art	1
Tao Liu	
Causes of the Literary Presentation of Estrangement in the House of the Seven Gables	5
Li Xia	
Research on the Theme of "Pursuit" in Short Stories of Thomas Hardy	10
Jun Chen	
Deculturation in the Translation of Chinese Idioms: Nida's Functional Equivalence Theory in Practice	14
Haihua Huang	
The Influence Explore of Teresa Teng's Singing Style on Pop Music	19
Yan Li	
A Study on the Rhythm and Respiratory Characteristics of Zhuang Language	24
Lijie Liu, Feng Yang	
Study on the Negroes' Cultural Otherness in I, Too, Sing America	28
Jun Luo	
Research on Urban Vehicle Art Design and Development Based on Local Culture	33
Qing Wu, Ming Lei	
Discussion on Modern Art Application in Garden Environmental Art Design	39
Xiangkai Wu	
Study on Brand Name Translation from the Perspective of Cultural Difference	44
Jing Yang	

A Comparison of the Design Creativity and the Art Creation under the Modern Apprenticeship System	50
Zheyuan Zhang	
Study on the Embodiment and Application of Chinese Decorative Elements in the Design	53
Liu Yu	
Study on the Historical Change of the Production Mode and the Its Development Trend	58
Liu Qichun	
The Study on Music Appreciation Teaching from the Perspective of Multiculturalism	63
Jianjun Liu	
The Study on Computer Assisted Fresco Painting: A Case Study of the Murals in Xi'an	68
Yue Ju, Zaosheng Ma	
Research on the Integration of Modern Architectural Design with Ancient Architectural Design	73
Panyi Mao	
Habitat: The Basic Point of Ecological Aesthetics	77
Zhou Yanxian	
Photography Expression of Architecture of Qiang Nationality from the Perspective of Mobile Phone	84
Junhua Zeng, Li Zhou, Xin Tan	
Research on the Supply of Rural Public Cultural Service Based on Demand of Villagers	89
Xian Zhang	
Theoretical Explanation of Enterprise Diversification	94
Tao Wang, Chengqiang Li	

Study of Jiangxi Cuisine under a Cultural Background and Its English Translation	100
Julin Xu, Xiangying Tu	
Analysis of New Media Empowermenta Case Study of "EPB Swimming in the Water"	104
Mengyu Li	
Study on the Concept of Pluralistic Musical Culture in Chinese Vocal Music	109
Tao Liu	
Humanistic Spirit Analysis of Traditional Opera in China and the West— Taking L'Orfeo and White-Haired Girl as Examples	114
Qin Yin	
Artistic Conception and Object Selection in Jianjiang's Works	118
Li Qiao	
The Application of Chinese Traditional Literati Painting in Animation Design	123
Zhe Ji	
Research on Translation Skills of English Literature Works from the Perspective the Culturology	129
Wu Chen	
Study on the Development Mode of Red Cultural Heritage in Qingyang	133
Fei Wang, Jinghua Zhang	
Study on the Evaluation of Red Culture Tourism Resources in Qingyang	137
Jinghua Zhang, Fei Wang	
Study on the Exploitation of Red Tourism Resources in Qingyang	143
Jinghua Zhang, Fei Wang	
Tactics of Promoting Cultural of Urban Landscape in Gansu Province	147
Qian Yuanyuan, Song Zehai	

Explore on Dali Kingdom: Seeking Difference on Common Ground Reading Feel of "History of Dali Kingdom"	152
Lijun Xu	
Auspicious Patterns of Dragon and Phoenix in Logo Design	156
Liang Wei	
Research on Style Evolution and Development of Chinese Landscape Painting	161
Ziyi Zeng	
Cognitive Poetics Interpretation of the Viewpoints in Unselected Road	165
Lu Feng	
A Case Study of Chrysanthemum inscriptions and poems on the Tragic Deepening of the 'The Story of the Stone' with the Talented Beauty Novel in the Early Qing Dynasty	168
Ma Shuangbo	
The Restriction of Character Discourse in Textual Context-A Case Study of Chameleon	171
Sun Ying	
Study on the Mode of Inheritance and Innovation of Industrial Buildings in Suzhou	174
Gu Xingkai	
Development Research on Visual Communication Design from the Perspective of New Media Art Design	180
Beini Xin	
Research on Building Design Coping Strategies Based on Low Carbon Concept	185
Xiaoran Chen	
The Value Appeal and Spirit Decoding of the Films and Television Programs in the New Themes	189
Zheng Xiangyang	

Research on Characteristics and Evolution of Female Address Forms in Chinese	195
Sun Guannan	
Research on the Current Situation of the Protection of Agricultural Cultural Heritage in China	199
Wang Benxue, Jing Kun	
A Brief Contrast of English Academic Book Reviews and English Editorials —from the Perspective of Interpersonal Meaning	204
Changzhen Ju	
Discussion on the Inheritance and Protection of Opera Art from the Perspective of New Media	206
He Tingyan	
Problems in Combing Translation Practice and Guidance Theory in the Graduation Thesis of MT (Master of English Translation)	210
Zhang Yu	
Use and Beauty——Research on Soetsu Yanagi's Theory of Folk Art	215
Peng Fangyan	
The Influence of Traditional and Modern Cultures on Zhang Ailing's Creation	221
Tao Jun	
Research on the People's Survival in Traditional Chinese Opera	226
Tang Haiyan	
Research on the Influence of We-Media News Dissemination on Traditional News Communication	230
Liang Liwei	
"Bai Niao Chao Feng": Artisan Spirit and Elegy	235
Sun Pingping	

Artistic Expression of Traditional Chinese Painting	239
Wang Yujing	
The Value Development and Narrative Features of Children's Film	243
Yin Xiaoli	
Analysis of the Generation and Authority of "Lei Feng"	247
Zhang Tao	
Study on the Application of Traditional Cultural Symbols in Visual Communication Design	252
Li Yixuan	
The Countermeasures of the Sustainable Development of Historical Sites Tourism Resources of Sima Qian and the Historical Records in Qin Dong Area	256
Liang Hongxian	
The Application of Traditional Elements of Chinese Costume Culture in the Modern Apparel	262
Wang Fang	
Research on Application of Traditional Auspicious Elements in Modern Graphic Design	267
Chenyuan Guo	
Research on Chinese - English Advertising Translation Based on Functional Theory	271
Rui Han	
Study on Development of Translation Ability and Its Constituent Factors	275
Yanwei Yang	
Research on the Application of 3D Restoration Technique to Tombs and Carved Stone in Lu County (Song Dynasty)	279
Zhang Xiao	

A Pragmatic Function Analysis of the Discourse Marker Anyway from the Perspective of the Relevance Theory in Modern Family	285
Qing Xue, Da Liu	
A Brief Discussion on the "Art Contact" of Music in Cambodia and Music in Yunnan Province	295
Haiyan Wang	
Brief Analysis of Legal Effect on Negotiorum Gestio	299
Nannan Chen	
How Do the Mass Media Report the Controversial Scientific Issues? -from Two Classics on Science Communication in the 20th Century	303
Wanhong Pang	
The Medical Value of Traditional Chinese Garden Art	308
Xian Zhou	
Studies on Douyin app Communication in Social Platforms: Take Relevant Douyin Short Videos and Posts on Microblog as Examples	313
Jing Li	
A Study on the Reliability and Validity of PETS Oral Test	318
Zhang Ning, Wang Chunjuan, Wang Caixia	
An Analysis of Humor in The Big Bang Theory Based on the Cooperative Principle	323
Zhang Ning, Wang Caixia, Gao Yuan	
Exploration and Practice of "Chinese Culture Classics" in Colleges and Universities	327
Jun Yang, Yuyang Zu, Yuehui Wang, Guangyang Wang, Yanping Gao, Shixin Yu	
Study on the Translation of Publicity Materials from the Perspective of Cross Cultural Translation	332
Xu Lei Huang He	

Spiritual Consolation from Nature Exploration of Poetry Creation Principles of Daffodils	337
Hua Yang, Ruiyun Zeng	
The Study of Opera and Garden Culture in the Ming and Qing Dynasties	341
Cui Shangtong	
Research on Chinese Internet Buzzwords Translation	346
Lu Wenchan, Wei Ke	
Inheritance and Innovation of Traditional Excellent Chinese Culture in the New Era	349
Zhang Jing, Yan Fengchi	
Study on the Musical Language and Structure of the String Quartets of Shostakovich in Later Period	354
Lin Dongfang	
The Study on Cultivating Practical and Innovative Talents Taking Innovation and Entrepreneurship as the Guide—— Taking the Nanchang Institute of Technology as an example	358
Jiajia Fu	
Exploration of Improving Students' Ability to Use English by the Application of English Literature	363
Hongyan Guan	
The Practice of Postmodern Musical Culture in Chinese Vocal Music	368
Tao Liu	
Critical Reception of the House of the Seven Gables in Western countries and China	374
Li Xia	
A Comparative Study on the Difference of "Face" in Western and Chinese Cultures	379
Man Zhang. Xiaoxiao Chen	