Table of Contents

A New Talent Training Mode Based on the Coordinated Development of Project	
Driven and Business School	
Qiong Wu	1
Research on the Adjustment Strategy of Major Identity of Higher Vocational	
Students	
Xiaohua Shi	6
Research on the Construction of Practical Teaching System of Art Design Major in	
Universities and Colleges	
Wei Geng	10
Study on the Construction of the Curriculum System of Accounting Major in	
Higher Vocational College based on "Professional Ability Standard"	
Xia Lei	14
Study on the Modernization of Educational Governance under the Background of	
Big Data	
Yi Zhou	18
The Innovation and Practice of the Managerial Accounting Talents Training Mode	
in Higher Vocational College	
Jing Wang	22
Applications Research of Creative Thinking in Teaching and Training of College	
Sports	
Erxia Liu	26
Effect of Outward Bound Training in Physical Education on Social Adaptation and	
Mental Health of University Students	
Dawei Wan	30
Research on the Cultivation of Practical Ability of Computer Science and	
Technology Specialty in Higher Vocational Colleges	
Fen Wang, Chong Feng, Bo Sun	34
Research on College English Task-based Teaching Model from the Perspective of	
Construction Theory	
Xichun Dong	38
The Application of Multi-modal Discourse Analysis Theory in College English	
Reading Education	
Kou Li	42
Empirical Research on Reading Teaching of College English from the Perspective	·-
of Metacognitive Theory	
Dan Cao	46

Research and Practice on the Work-integrated Learning of E-commerce Major in Higher Vocational Colleges	
Wei Sun	50
Research on Physical Damage Characteristics of Table Tennis Players and the Precautionary Measures	
Ming Lu	54
Analysis on the Network Teaching under the Information Technology Teaching Mode	
Tao Chen, Min Lai	58
Research on Individualized Education of University Students from the Perspective of Higher Education Management	62
Yong Liu, Quan Wen	62
Research on the Boost of Ideological and Political Education of Contemporary College Students by Craftsmanship Spirit	
Quan Wen Jun Tao	66
Research on Course Teaching Model Reform Based on "Reversing Classroom" Teaching Mode	
Xi Li	71
A Study on the Comprehensive Reform of Art Education in Henan Non - governmental Institutions of Higher Learning in the Context of "One Belt One	
Road" Hongjian Tang	74
Application of Multimedia Assisted Instruction on College English Teaching Lei Nie	79
Research on Teaching Reform and Innovation of the Graduation Design of Civil	
Engineering Major Qian He	83
Study on the factors influencing minority students' employment in the region	0.5
Zhang Guiming	88
Investigation and Analysis of English ESP and EOP Teaching in Higher Vocational Colleges	
Zujun Chen	92
Research on the application of Chinese traditional culture in the staff training of	
logistics enterprises Cai Su, Xueqiang Li, Jing Li, Qingjun Fang	96
Exploration of creative talents training mode of clothing and costume design	70
specialty in the new era	
Liu Jianjun	101
Research on the Training Base Construction for Marketing Major in the View of Integration of Production and Education	
Jiaxuan Wang, Longji Wei, Hairong Zeng	105

Research on the Construction of the College English Teaching Model That Base on the POA Theory and Its Empirical Study	
Lijuan Zhang	109
The Innovative Thinking on the Teaching of Computer Science and Technology in	
Big Data Times	
Zhihui Liu	113
Reflections on the Development of English Major in Higher Vocational Colleges	
Based on Social Needs	
Shanshan Ju	118
A Study of Ideological and Political Education in Higher Vocational Colleges in	
We Media Era	
Xuegan Wang	122
Review of School Physical Education Performance from the Perspective of Public	
Finance	
Cheng Yang, Ying Xiong, Junming Zhang	126
The Application and Function of Multimedia Technology in Vocal Music Teaching	
in Colleges and Universities	
Li Shan	131
Research and Practice on the International Talent training Mode of Hotel	
Management	
Qun Shang	136
Introduce the Result - oriented Concept to Reform the ASP.NET Course	
Fenjuan Yu	141
Study on the Development of Preschool Education in the Minority Areas of	
Northern Guangdong	
Jianlan Wang, Cheng Li, Chongmin Liu, Fengfu Ye, Jing Yi	144
Research on the Main Problems and the Solutions in the Laboratory Construction in	
Newly - built Undergraduate Colleges	
Tao Song	150
Research on the Innovation of Ideological and Political Education Mode in	
Colleges and Universities in the Data Age	
Rongxin Xie	155
Research and Practice on the Mode and Program of Entrepreneurial Talent Training	
——A Case Study of English Majors in Independent College	
Lin Jing	160
College English Ecological Teaching Model and Resource Construction under the	
Background of "Internet"	
Yi Wang	165

Research on the Online Classroom Management System in Colleges and Universities	
Jianhong Wei	169
Research on the Network Course Construction and Practice of Chinese and Foreign Music History in Colleges and Universities Jie Zhao	172
Study on the Teaching and Scientific Research Team Construction in Applied Colleges by Stage Show "Silk Road Youth" Haitao Sun	176
	170
Research on the Secretaries Examination System in the Tang Dynasty——"Four	
Good" "Twenty - Seven Most" Examination Method Guannan Sun	181
Research on Integration of Entrepreneurship Education and Professional Education in Colleges and Universities	
Qing Mei Research on the Application of Xihaigu's Folk Art in Local Art Teaching in	186
Colleges and Universities Xueyan Ma	191
Research on How to Promote the Development of Career Guidance in Colleges and	
Universities Yan Wang	195
Research on Horqin's Writer Group Xiaomei Li	201
Development Strategy Analysis of University Library's Pioneering Education under the Background of "Double Creation"	
Ping Shen	206
Research on the Mode of Cultivating Practical Talents of Cross-border E-commerce in Higher Vocational Education based on Market Demand	
Xianglei Meng	211
Study on Practical Ability Training of Computer Science and Technology Specialty	
in Colleges Li Miao, Wenbo Jiang, Jing Liu	215
Analysis of the Application of Aerobic Dance on Colleges Aerobics Teaching	213
Jinjin Zhang	219
Analysis on Fatigue Elimination of Football Training	
Feng Du	223
Analysis of the Factors Affecting the Development of Wushu Sanda Tactics	225
Ma Jin Passarah on the Cultivation of Management Associating Telents	227
Research on the Cultivation of Management Accounting Talents Jiangying Xia	231

Study on the Construction and Utilization of Artistic Network Teaching Resources in the Background of Internet +	
Haolin Liao	236
Research on PE Teaching and Students' Ability Cultivation Yong Liu	240
Research on the Reform of Talent Cultivation Program of Physical Education	
Dong Jiang	245
Research on Case Education of Accounting and Auditing Yan Zuo	250
Research on the Innovation of Higher Vocational Education	
Ping Liu	254
Dilemma and Breakthrough of Regional Sharing of Higher Music Education	
Resources	259
Yu Heyong Course Teaching System Construction and Practice Passed on OPE Idea under	259
Course Teaching System Construction and Practice Based on OBE Idea under "Internet+" Background - Case Study of Hydraulic and Hydropower Engineering	
Yun Bao	263
Recognition of Application-oriented University Practice Teaching	200
Junxia Chen	268
Study on Problems and Strategies of Innovation and Entrepreneurship Education in	
Colleges	
Zhengyu Fan	272
Research on University English Teachers' Role Orientation in the Environment of	
Multimedia Network	277
Haiyan Gu Study on Croftsman's Smirit and the Cultivation of Contamonary College Students!	277
Study on Craftsman's Spirit and the Cultivation of Contemporary College Students' Sense of Social Responsibility	
Zhifang Sun	282
Cooperative Learning Strategy in "EANLIC Class" and Students' Development	
Zhiling Chen, Yu Rong	286
Exploration of model worker and talent cultivation function mechanism	
Jingang Zhao	290
Studies on vocal musical educational reformation in Chinese high normal university	
under the background of full implementation of new curriculum standard	
Yaxiong Mao	295
Primary discussion and empirical analysis of the comparison between college	
traditional teaching and flipped classroom Qiaoqin Tan	300
Primary discussion on the integration of university national vocal music education	500
and original folk songs	
Xiao Wang	305

Exploration on Application of Scaffolding Teaching Method in English translation	
Teaching	
Jing Li, Liwei Miao	310
Construction of an "Industry-dominated" Practical Teaching Mode for Engineering	
Courses	
Lei Bai	314
The teaching innovation idea exploring for College football training	
Xiaowei Di, Huhu Lian	317
Graduate education quality evaluation research	
Shuoyi He	322
Research on the Current Situation of Traditional Martial Arts Inheritance	
Ruimin Ji	327
The college English teaching model research based on cross-cultural	
communication	
Rongjian Li	330
The Training Reform of Students' Practical Ability in Social Sports Majors of	
Agricultural and Forestry Universities under the Background of Innovation and	
Entrepreneurship	
HuHu Lian, XiaoWei Di	335
Research on the Problems about Psychological Crisis Intervention of College	
Students and the Countermeasures	
Dandan Liu, Huanquan Shen	340
Discussion on the Effective Training Programs of Comprehensive Abilities of	
Students in Art Design Majors of Higher Vocational Colleges to Meet the Needs of	
Social Development	
Yu Song, Yumin Huang	344
Analysis of the carrier of Marx's popular education in Colleges and Universities	
under the new situation	
YuHua Tang	348
The mode and method research of Chinese traditional culture integrated into the	
College students' ideological and political education	
Xiaolin Tian, Xiaofei Wang	351
The integrity and collaborative mode and path innovation research of College	
students' ideological and political education	
Xiaofei Wang, Jiawang Kuang	356
The inspiration and influence of Confucian education thought to College students'	
personality education and shape	
Xiaofei Wang, Xiaolin Tian	361
The informationization teaching ability research of higher vocational teachers under	
"Internet + education" background	
Fen wei	366

The Application Research on Scene Teaching of the Pragmatic Teaching System in	
Modern Vocational Education	271
Fang Wu The research of Cross-cultural communication ability training in English teaching	371
Ming Yang	377
The research of the Flip classroom teaching mode in college English teaching Ming Yang	382
Exploration and Analysis on the Reform of Basketball Teaching in Colleges and Universities XiaoQian Yue	387
Application of Blending Teaching Based on MOOC in the Training of Undergraduate Nursing Students' Cardiopulmonary Resuscitation Skills Taotao Zhang, Jiaqiang Hu	392
Research on the Integration of Theory and Practice Teaching Material of Information Technology under the Medical Background	
WANG Fangzheng Research on Diversified Training of Teaching Skills for English Normal Students in the New Era	397
Zhuang Zhiqiang, Cai Lanlan	402
Study on the promotion of STEM literacy education students majoring in preschool YAN Mei	407
The Connotation and Characteristics of Educational Modernization in the Information Age	
Xin Cao	413
Research on the Construction of Teaching Staff in Private Colleges based on the Cultivation of Applied Talents	
HE Meng	418
Study on the Development Mechanism of Student Associations in Private Colleges Kexin Zhang	423
Study on the Ways of Cultivating Information Design Consciousness in Visual Communication Design Education	
Chen Jia	428
Exploration for Animation Talent Cultivation Pattern Based on School-Enterprise Cooperative Cultivation Platform	
Chuanxia Wang, Xiaohua Hao	432
Research on the Realization of Makerspace in Higher Education Yan Li, Wang Liping, Liu Yanling	436
Research on the Reform of Applied Mathematics in Colleges	
Li Qinghua	440

Study on the Cultivation Paths of Innovative and Entrepreneurship Ability of College Students from the Perspective of Managing Education by Law Yuzhong Sun	444
Study on Innovation and Entrepreneurship Education Model of School-enterprise Cooperation of College Students	
	448
	453
Challenges and Coping Strategies of College students' Network Ideological and Political Education in "Internet Plus" Age Xin Yuan	458
Strategic Analysis of Independent Institute Students' Employment Difficulties and Career Planning Lin Jing	463
Research on the English Terminology Translation and Practical Teaching in Cognitive Perspective	
Jialei Cao Thinking on the path of College Students' Ideological and Political Education under the new normal background	467
	472
	476
Research on the Internal Control and the Countermeasures of the Private School in the Economic Perspective Yao Jianghong	480
Discussion of the Influences of Short-term Overseas Exchange on College English Teachers' Cultural Confidence	400
Reformation Methods of Physical Education Teaching in Higher Vocational	485
	489
Research on the Effective Application of MOOC Resources in College English Teaching Yi Wang	493
Discussion on Network Multimedia Application in Vocal Music Teaching under the Internet	406
Study on the Role of Football in College Physical Education Teaching and Training	496500

The Promotion and Development of Martial Arts Sanda	
Ma Jin	504
Research on the Curriculum System of Social Sports Guidance and Management	
Major in Colleges	
Yong Liu	508